



San Diego County
**Taxpayers
Association**

Targeting Waste • Promoting Efficiency

110 West C Street, Suite 714, San Diego, CA 92101 • P: (619) 234-6423 • F: (619) 234-7403 • www.sdcta.org

November 22, 2010

Mr. John Nienstedt
Competitive Edge Research and Communication
2170 4th Avenue
San Diego, CA 92101

Dear John,

On behalf of the San Diego County Taxpayers Association, thank you for taking the time to prepare and present your post-election analysis on Tuesday, November 9th at our 4th Annual Taxpayer Champions Holiday Luncheon.

This was the first year that we invited a guest speaker to this event, and I am pleased to report that we have received nothing but positive feedback on your presentation. We sincerely appreciated the time that you took to prepare polling data regarding Prop D, since this issue was at the forefront of our priorities for the November election. It was also very impressive to see that your initial polling on Prop D in mid-October was nearly dead-accurate!

Your casual presentation was candid and informative, and fit in perfectly with the style of our event. Again, we thank you for your time, and hope you'll consider returning to present at one of our events in the near future!

Warmest regards,

Lani Lutar
President & CEO

Happy Thanksgiving!

*Hope you had a great
vacation!*