

STATE CAPITOL
P.O. BOX 942849
SACRAMENTO, CA 94249-0036
(916) 319-2036
FAX (916) 319-2136

DISTRICT OFFICE
709 W. LANCASTER BLVD.
LANCASTER, CA 93534
(661) 723-3368
FAX (661) 723-6307

DISTRICT OFFICE
23920 VALENCIA BLVD.
SUITE 250
SANTA CLARITA, CA 91355
(661) 259-4516
FAX (661) 259-3116

Assembly
California Legislature



GEORGE RUNNER
ASSEMBLYMEMBER, THIRTY-SIXTH DISTRICT
VICE-CHAIRMAN, ASSEMBLY BUDGET COMMITTEE

RETIRED

COMMITTEES:

- Vice-Chair, BUDGET
- APPROPRIATIONS
- HEALTH
- HOUSING AND COMMUNITY DEVELOPMENT
- JOINT LEGISLATIVE BUDGET COMMITTEE
- JOINT COMMITTEE ON FAIRS ALLOCATION AND CLASSIFICATION
- JOINT COMMITTEE TO DEVELOP A MASTER PLAN FOR EDUCATION-KINDERGARTEN THROUGH UNIVERSITY
- SELECT COMMITTEE ON AEROSPACE INDUSTRY

September 29, 2003

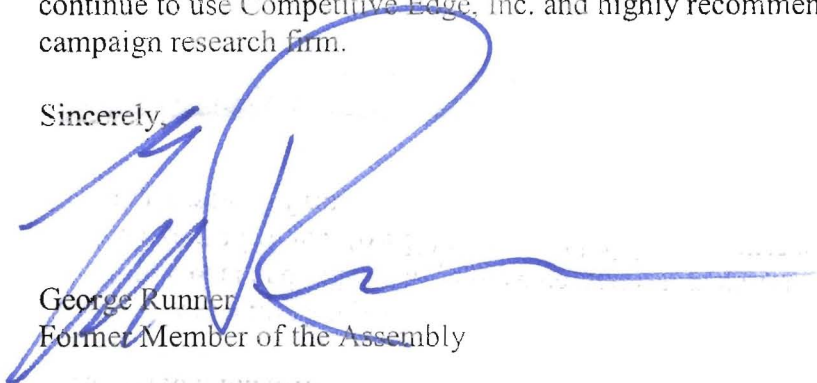
To whom it may concern:

The decision about which polling firm to hire can be a big one; perhaps the most important one a campaign makes in its early stages. Based on experience in many local campaigns I would like to recommend Competitive Edge Research & Communication, Inc. Their results and analysis have always been accurate, but, more importantly they produce insight I have used to help win elections.

Company president John Nienstedt is always heavily involved to make sure we meet our research objectives. He takes a collaborative approach, is accessible and always works in a professional manner.

I have worked with Competitive Edge numerous times. Each time they dig deeper than the top-line data and tell me what the electorate is really thinking and why. I will continue to use Competitive Edge, Inc. and highly recommend Competitive Edge as a campaign research firm.

Sincerely,



George Runner
Former Member of the Assembly