

KPBS/CERC Voter Poll

Pure Demographics:

Table I. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
IDEOLOGY	Very Liberal	20%	17%	10%	8%	23%	3%	8%	11%	14%	13%
	Somewhat Liberal	25%	33%	26%	35%	25%	15%	23%	25%	29%	27%
	In Between/Unsure	14%	10%	17%	12%	7%	21%	23%	17%	11%	14%
	Somewhat Conservative	25%	25%	34%	30%	27%	33%	35%	30%	29%	30%
	Very Conservative	16%	16%	13%	15%	18%	28%	12%	16%	16%	16%
Total	n=	56	83	88	60	44	39	26	185	214	399
INCOME	<\$20K	16%	3%	7%	7%	17%	16%	28%	10%	11%	10%
	\$20-40K	33%	26%	27%	17%	7%	23%	39%	26%	23%	24%
	\$40-60K	25%	26%	22%	28%	17%	23%	22%	23%	25%	24%
	\$60-80K	14%	21%	10%	20%	22%	16%	6%	15%	17%	16%
	\$80-100K	4%	14%	12%	15%	15%	13%	6%	12%	12%	12%
	>\$100K	8%	10%	21%	13%	22%	10%	0%	15%	12%	14%
Total	n=	51	77	81	54	41	31	18	164	190	354

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Pure Demographics:

Table I. A2.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
AREA	South City	16%	14%	22%	10%	16%	10%	23%	16%	16%	16%
	North City	16%	21%	24%	17%	20%	18%	19%	20%	19%	20%
	South Burbs	9%	10%	10%	12%	16%	13%	12%	11%	11%	11%
	East Burbs	16%	21%	14%	23%	9%	18%	19%	18%	17%	17%
	North Burbs	20%	11%	18%	17%	20%	18%	8%	14%	18%	16%
	North Coastal	20%	20%	8%	18%	9%	21%	12%	16%	15%	16%
	East County	4%	2%	5%	3%	11%	3%	8%	5%	4%	4%
Total	n=	56	84	88	60	45	39	26	187	214	401
HOME OWNERSHIP	Owner	45%	30%	56%	68%	79%	76%	88%	54%	61%	58%
	Renter	55%	70%	44%	32%	21%	24%	12%	46%	39%	42%
Total	n=	55	82	86	57	43	38	25	180	209	389

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Pure Demographics:

Table I. A3.		AGE							Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	
GENDER	Male	46%	51%	48%	45%	38%	49%	46%	47%
	Female	54%	49%	52%	55%	62%	51%	54%	53%
Total	n=	56	84	88	60	45	39	26	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Pure Demographics:

Table I. B1.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
AGE	18-24	21%	13%	15%	12%	14%	22%	20%	15%	12%	5%	8%	14%
	25-34	27%	25%	15%	18%	20%	5%	24%	24%	28%	26%	17%	21%
	35-44	17%	21%	27%	26%	17%	16%	26%	21%	14%	24%	35%	22%
	45-54	10%	19%	13%	15%	14%	11%	11%	18%	19%	19%	15%	15%
	55-64	19%	10%	5%	10%	13%	19%	4%	8%	16%	14%	19%	11%
	65-74	2%	6%	15%	11%	17%	14%	8%	8%	9%	10%	6%	10%
	75+	4%	6%	11%	8%	5%	14%	8%	5%	2%	2%	0%	7%
Total	n=	52	108	55	117	64	37	85	84	57	42	48	398
GENDER	Male	40%	43%	58%	47%	46%	43%	49%	44%	44%	45%	52%	47%
	Female	60%	57%	42%	53%	54%	57%	51%	56%	56%	55%	48%	53%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Pure Demographics:

Table I. B2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
AREA	South City	21%	22%	16%	10%	9%	27%	20%	14%	7%	10%	15%	16%
	North City	23%	22%	20%	21%	11%	5%	12%	19%	19%	29%	35%	20%
	South Burbs	17%	6%	15%	10%	12%	24%	15%	11%	9%	2%	8%	11%
	East Burbs	19%	16%	24%	16%	17%	19%	22%	16%	23%	12%	10%	17%
	North Burbs	12%	12%	11%	19%	25%	14%	12%	16%	19%	24%	17%	16%
	North Coastal	8%	17%	15%	18%	17%	8%	13%	22%	21%	19%	6%	16%
	East County	0%	5%	0%	6%	9%	3%	6%	1%	2%	5%	8%	4%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
HOME OWNERSHIP	Owner	52%	58%	52%	55%	73%	41%	28%	53%	77%	79%	81%	58%
	Renter	48%	42%	48%	45%	27%	59%	72%	47%	23%	21%	19%	42%
Total	n=	48	109	54	114	63	32	83	83	57	42	47	389

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Pure Demographics:

Table I. B3.		INCOME						Total
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
IDEOLOGY	Very Liberal	16%	12%	15%	11%	12%	13%	13%
	Somewhat Liberal	16%	27%	27%	32%	36%	27%	27%
	In Between/Unsure	22%	15%	15%	9%	7%	6%	14%
	Somewhat Conservative	35%	31%	25%	32%	26%	35%	30%
	Very Conservative	11%	14%	18%	18%	19%	19%	16%
Total	n=	37	84	85	57	42	48	399

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. C1.		AREA						HOME OWNERSHIP		Total	
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner		Renter
AGE	18-24	14%	11%	11%	13%	17%	18%	11%	11%	18%	14%
	25-34	19%	23%	18%	26%	14%	28%	11%	11%	35%	21%
	35-44	30%	27%	20%	17%	25%	11%	22%	22%	23%	22%
	45-54	10%	13%	16%	20%	16%	18%	11%	18%	11%	15%
	55-64	11%	11%	16%	6%	14%	7%	28%	15%	5%	11%
	65-74	6%	9%	11%	10%	11%	13%	6%	13%	5%	10%
	75+	10%	6%	7%	7%	3%	5%	11%	10%	2%	7%
Total	n=	63	79	44	69	64	61	18	222	164	398
GENDER	Male	46%	48%	45%	49%	41%	48%	56%	43%	51%	47%
	Female	54%	52%	55%	51%	59%	52%	44%	57%	49%	53%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Pure Demographics:

Table I. C2.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
IDEOLOGY	Very Liberal	18%	15%	20%	14%	10%	6%	0%	11%	14%	13%
	Somewhat Liberal	39%	30%	16%	24%	21%	30%	28%	28%	28%	27%
	In Between/Unsure	15%	14%	18%	19%	10%	13%	0%	12%	16%	14%
	Somewhat Conservative	19%	32%	27%	27%	35%	33%	39%	28%	31%	30%
	Very Conservative	10%	9%	18%	16%	25%	17%	33%	20%	10%	16%
Total	n=	62	79	44	70	63	63	18	225	163	399
INCOME	<\$20K	19%	3%	22%	11%	9%	5%	7%	7%	13%	10%
	\$20-40K	31%	15%	32%	30%	17%	20%	36%	12%	40%	24%
	\$40-60K	22%	24%	22%	22%	24%	34%	7%	23%	26%	24%
	\$60-80K	7%	16%	12%	21%	19%	21%	7%	23%	9%	16%
	\$80-100K	7%	18%	2%	8%	17%	14%	14%	17%	6%	12%
>\$100K	13%	25%	10%	8%	14%	5%	29%	19%	6%	14%	
Total	n=	54	68	41	63	58	56	14	195	149	354

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Pure Demographics:

Table I. C3.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
HOME OWNERSHIP	Owner	55%	55%	31%	57%	77%	59%	72%	58%
	Renter	45%	45%	69%	43%	23%	41%	28%	42%
Total	n=	60	78	39	69	62	63	18	389

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Crisis Demographics:

Table II. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
AFFORDABLE HOUSING	No Crisis	27%	20%	10%	13%	20%	15%	23%	19%	16%	17%
	Unsure	2%	0%	3%	2%	7%	8%	8%	2%	4%	3%
	Minor Crisis	30%	7%	11%	13%	16%	18%	8%	15%	14%	15%
	Serious Crisis	16%	29%	27%	23%	29%	26%	35%	28%	24%	26%
	Extreme Crisis	25%	44%	48%	48%	29%	33%	27%	36%	41%	39%
Total	n=	56	84	88	60	45	39	26	187	214	401
ETHICS AMONG POLITICIANS	No Crisis	48%	40%	34%	23%	20%	28%	27%	34%	32%	33%
	Unsure	18%	15%	5%	5%	9%	15%	19%	12%	11%	11%
	Minor Crisis	21%	24%	26%	28%	36%	21%	12%	22%	27%	25%
	Serious Crisis	11%	13%	23%	20%	22%	13%	31%	17%	20%	18%
	Extreme Crisis	2%	7%	13%	23%	13%	23%	12%	15%	11%	13%
Total	n=	56	84	88	60	45	39	26	187	214	401
YOUTH DRINKING AND ROWDINESS	No Crisis	41%	50%	48%	32%	42%	33%	58%	43%	44%	44%
	Unsure	0%	1%	3%	3%	4%	8%	4%	2%	4%	3%
	Minor Crisis	34%	29%	19%	37%	27%	23%	15%	26%	28%	27%
	Serious Crisis	16%	12%	25%	20%	16%	36%	15%	20%	19%	19%
	Extreme Crisis	9%	8%	5%	8%	11%	0%	8%	10%	5%	7%
Total	n=	56	84	88	60	45	39	26	187	214	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Crisis Demographics:

		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
Table II. A2.													
AFFORDABLE HOUSING	No Crisis	12%	21%	22%	16%	15%	30%	15%	14%	21%	17%	15%	17%
	Unsure	2%	4%	4%	4%	2%	11%	1%	1%	2%	0%	0%	3%
	Minor Crisis	10%	15%	9%	18%	18%	8%	13%	15%	23%	17%	17%	15%
	Serious Crisis	37%	21%	29%	25%	25%	24%	24%	20%	21%	33%	35%	26%
	Extreme Crisis	40%	39%	36%	37%	40%	27%	47%	49%	33%	33%	33%	39%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
ETHICS AMONG POLITICIANS	No Crisis	29%	35%	35%	36%	28%	27%	32%	40%	39%	38%	27%	33%
	Unsure	10%	8%	20%	8%	14%	22%	12%	8%	12%	5%	4%	11%
	Minor Crisis	31%	28%	16%	29%	12%	16%	28%	25%	25%	19%	33%	25%
	Serious Crisis	17%	16%	16%	17%	28%	22%	11%	18%	19%	31%	19%	18%
	Extreme Crisis	13%	13%	13%	9%	18%	14%	18%	9%	5%	7%	17%	13%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
YOUTH DRINKING AND ROWDINESS	No Crisis	44%	52%	45%	43%	29%	38%	38%	44%	49%	55%	50%	44%
	Unsure	2%	1%	5%	3%	6%	5%	1%	6%	2%	2%	2%	3%
	Minor Crisis	29%	23%	27%	27%	31%	19%	31%	26%	25%	26%	25%	27%
	Serious Crisis	13%	20%	16%	20%	23%	19%	20%	20%	21%	14%	17%	19%
	Extreme Crisis	12%	4%	5%	7%	11%	19%	11%	5%	4%	2%	6%	7%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Crisis Demographics:

Table II. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
AFFORDABLE HOUSING	No Crisis	14%	19%	16%	14%	16%	22%	28%	18%	17%	17%
	Unsure	3%	1%	5%	1%	5%	5%	6%	4%	2%	3%
	Minor Crisis	13%	13%	7%	14%	22%	19%	11%	19%	10%	15%
	Serious Crisis	32%	24%	30%	31%	20%	21%	22%	28%	23%	26%
	Extreme Crisis	38%	43%	43%	39%	38%	33%	33%	31%	48%	39%
Total	n=	63	79	44	70	64	63	18	225	164	401
ETHICS AMONG POLITICIANS	No Crisis	25%	30%	36%	26%	45%	41%	22%	34%	34%	33%
	Unsure	11%	10%	16%	9%	9%	14%	11%	8%	14%	11%
	Minor Crisis	29%	32%	23%	20%	25%	19%	22%	23%	27%	25%
	Serious Crisis	24%	14%	14%	23%	16%	16%	28%	20%	16%	18%
	Extreme Crisis	11%	14%	11%	23%	5%	10%	17%	14%	10%	13%
Total	n=	63	79	44	70	64	63	18	225	164	401
YOUTH DRINKING AND ROWDINESS	No Crisis	43%	44%	48%	30%	44%	57%	39%	44%	45%	44%
	Unsure	2%	4%	2%	6%	3%	2%	0%	3%	4%	3%
	Minor Crisis	25%	32%	20%	27%	30%	24%	28%	28%	26%	27%
	Serious Crisis	22%	16%	16%	30%	19%	11%	22%	21%	17%	19%
	Extreme Crisis	8%	4%	14%	7%	5%	6%	11%	4%	9%	7%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Accepting Contributions Demographics:

Table III. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	30%	31%	26%	44%	29%	28%	42%	39%	26%	32%
	Unsure/Depends	4%	8%	8%	12%	13%	44%	35%	14%	14%	14%
	Only People You Agreed with	66%	61%	66%	44%	58%	28%	23%	48%	60%	54%
Total	n=	56	84	87	59	45	39	26	187	212	399

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Accepting Contributions Demographics:

Table III. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	33%	35%	31%	34%	26%	27%	22%	38%	37%	29%	33%	32%
	Unsure/Depends	13%	11%	29%	10%	12%	11%	8%	14%	9%	10%	17%	14%
	Only People You Agreed with	54%	54%	40%	56%	62%	62%	69%	48%	54%	62%	50%	54%
Total	n=	52	109	55	116	65	37	85	85	57	42	46	399

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Accepting Contributions Demographics:

Table III. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	38%	32%	32%	33%	25%	35%	22%	34%	29%	32%
	Unsure/Depends	6%	18%	18%	11%	11%	14%	28%	17%	9%	14%
	Only People You Agreed with	56%	49%	50%	56%	64%	51%	50%	49%	62%	54%
Total	n=	63	77	44	70	64	63	18	223	164	399

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

Familiarity with Corruption Probe Demographics:

Table IV. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	7%	15%	20%	34%	36%	18%	12%	22%	20%	21%
	Somewhat Familiar	46%	55%	56%	51%	49%	51%	62%	51%	54%	53%
	Not at All Familiar/Unsure	46%	30%	24%	15%	16%	31%	27%	28%	26%	27%
Total	n=	56	84	88	59	45	39	26	186	214	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

Familiarity with Corruption Probe Demographics:

Table IV. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	27%	14%	15%	23%	28%	11%	20%	27%	21%	14%	31%	21%
	Somewhat Familiar	52%	62%	38%	53%	46%	49%	46%	51%	51%	64%	54%	53%
	Not at All Familiar/Unsure	21%	24%	47%	24%	26%	41%	34%	22%	28%	21%	15%	27%
Total	n=	52	108	55	118	65	37	85	85	57	42	48	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

KPBS/CERC Voter Poll

Familiarity with Corruption Probe Demographics:

Table IV. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	24%	24%	25%	23%	13%	18%	11%	21%	19%	21%
	Somewhat Familiar	49%	58%	41%	47%	64%	45%	72%	53%	53%	53%
	Not at All Familiar/Unsure	27%	18%	34%	30%	23%	37%	17%	26%	28%	27%
Total	n=	63	79	44	70	64	62	18	224	164	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

Opinions Regarding Guilt Demographics:

Table V. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	21%	17%	13%	22%	20%	10%	15%	16%	18%	17%
	Two Are Guilty	7%	5%	1%	2%	2%	10%	4%	3%	5%	4%
	One Is Guilty	2%	2%	5%	2%	4%	0%	4%	2%	4%	3%
	None Are Guilty	9%	12%	14%	16%	27%	5%	19%	19%	10%	14%
	Unsure	61%	64%	68%	59%	47%	74%	58%	61%	63%	62%
Total	n=	56	84	88	58	45	39	26	185	214	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	30%	26%	22%	29%	31%	15%	23%	29%	22%	26%
	Tip of the Iceberg	45%	58%	57%	58%	58%	46%	62%	51%	58%	55%
	Unsure	25%	15%	22%	14%	11%	38%	15%	20%	19%	20%
Total	n=	56	84	88	59	45	39	26	186	214	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

KPBS/CERC Voter Poll

Opinions Regarding Guilt Demographics:

Table V. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	29%	9%	9%	17%	28%	16%	15%	20%	20%	12%	17%	17%
	Two Are Guilty	0%	3%	2%	7%	6%	5%	4%	5%	7%	2%	2%	4%
	One Is Guilty	0%	7%	4%	2%	0%	0%	1%	2%	7%	5%	2%	3%
	None Are Guilty	19%	17%	4%	16%	9%	14%	14%	11%	9%	19%	21%	14%
	Unsure	52%	64%	82%	58%	57%	65%	66%	62%	57%	62%	58%	62%
Total	n=	52	107	55	118	65	37	85	85	56	42	48	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	38%	25%	16%	26%	22%	16%	24%	25%	30%	31%	29%	26%
	Tip of the Iceberg	48%	56%	44%	61%	57%	51%	62%	53%	56%	50%	58%	55%
	Unsure	13%	19%	40%	13%	22%	32%	14%	22%	14%	19%	13%	20%
Total	n=	52	108	55	118	65	37	85	85	57	42	48	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

Opinions Regarding Guilt Demographics:

Table V. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	21%	13%	18%	16%	19%	13%	33%	17%	16%	17%
	Two Are Guilty	3%	4%	5%	3%	3%	5%	11%	4%	4%	4%
	One Is Guilty	2%	5%	2%	1%	3%	2%	6%	4%	1%	3%
	None Are Guilty	16%	21%	11%	14%	11%	10%	11%	17%	12%	14%
	Unsure	59%	58%	64%	66%	64%	71%	39%	59%	67%	62%
Total	n=	63	78	44	70	64	62	18	224	163	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	22%	30%	23%	29%	23%	26%	17%	25%	26%	26%
	Tip of the Iceberg	59%	48%	64%	56%	55%	47%	78%	54%	54%	55%
	Unsure	19%	22%	14%	16%	22%	27%	6%	21%	20%	20%
Total	n=	63	79	44	70	64	62	18	224	164	400

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

KPBS/CERC Voter Poll

Familiarity by Opinions Regarding Guilt:

		FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES			Total
		Very Familiar	Somewhat Familiar	Not at All Familiar/Unsure	
Table V. A4.					
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	26%	19%	7%	17%
	Two Are Guilty	6%	4%	2%	4%
	One Is Guilty	4%	3%	1%	3%
	None Are Guilty	23%	14%	6%	14%
	Unsure	41%	60%	83%	62%
Total	n=	81	210	108	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	30%	29%	15%	26%
	Tip of the Iceberg	63%	59%	42%	55%
	Unsure	6%	12%	44%	20%
Total	n=	82	210	108	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Taking Contributions and Level of Crisis by Opinions Regarding Guilt:

Table V. B1.		ETHICS AMONG POLITICIANS					ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH			Total
		No Crisis	Unsure	Minor Crisis	Serious Crisis	Extreme Crisis	Contributions from Almost Anyone	Unsure/Depends	Only People You Agreed with	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	17%	9%	12%	26%	22%	17%	22%	16%	17%
	Two Are Guilty	5%	7%	4%	1%	2%	6%	2%	3%	4%
	One Is Guilty	3%	0%	5%	1%	2%	5%	2%	2%	3%
	None Are Guilty	17%	9%	11%	15%	14%	16%	9%	14%	14%
	Unsure	58%	76%	67%	56%	60%	56%	65%	65%	62%
Total	n=	133	45	98	73	50	126	55	216	397
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	33%	18%	32%	10%	22%	33%	18%	23%	26%
	Tip of the Iceberg	46%	44%	52%	74%	68%	49%	49%	60%	55%
	Unsure	21%	38%	16%	16%	10%	18%	33%	17%	20%
Total	n=	133	45	99	73	50	127	55	216	398

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

General Opinion Regarding Alcohol Consumption Laws Demographics:

Table VI. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
LAWS REGULATING ALCOHOL CONSUMPTION	Should Be More Restrictive	27%	18%	26%	27%	27%	26%	31%	20%	29%	25%
	Are Restrictive Enough or	64%	68%	64%	65%	64%	67%	58%	67%	63%	65%
	Are They Too Restrictive	9%	10%	9%	8%	7%	0%	4%	10%	6%	7%
	Unsure	0%	5%	1%	0%	2%	8%	8%	3%	2%	3%
Total	n=	56	84	88	60	45	39	26	187	214	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

General Opinion Regarding Alcohol Consumption Laws Demographics:

Table VI. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
LAWS REGULATING ALCOHOL CONSUMPTION	Should Be More Restrictive	27%	20%	22%	26%	31%	35%	35%	18%	14%	29%	21%	25%
	Are Restrictive Enough or	65%	65%	71%	64%	60%	49%	58%	76%	72%	67%	69%	65%
	Are They Too Restrictive	8%	10%	7%	7%	5%	11%	5%	6%	12%	2%	8%	7%
	Unsure	0%	5%	0%	3%	5%	5%	2%	0%	2%	2%	2%	3%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

General Opinion Regarding Alcohol Consumption Laws Demographics:

Table VI. A3.		AREA						HOME OWNERSHIP		Total	
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner		Renter
LAWS REGULATING ALCOHOL CONSUMPTION	Should Be More Restrictive	29%	19%	30%	36%	19%	14%	44%	24%	25%	25%
	Are Restrictive Enough or	60%	66%	55%	59%	72%	78%	56%	66%	64%	65%
	Are They Too Restrictive	6%	10%	14%	3%	9%	6%	0%	6%	10%	7%
	Unsure	5%	5%	2%	3%	0%	2%	0%	4%	1%	3%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.
2170 Fourth Avenue
San Diego

KPBS/CERC Voter Poll

Specific Alcohol Consumption Laws Demographics:

Table VII. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
"HOUSE PARTY ORDINANCES" KEEPING PARENTS FROM SUPPLYING TO MINORS	Strongly Favor	34%	48%	60%	62%	56%	56%	58%	48%	57%	53%
	Somewhat Favor	25%	19%	10%	13%	13%	21%	23%	17%	17%	17%
	Somewhat Oppose	18%	15%	16%	15%	7%	8%	8%	16%	12%	13%
	Strongly Oppose	21%	13%	8%	10%	16%	8%	12%	15%	10%	12%
	Unsure	2%	5%	6%	0%	9%	8%	0%	5%	5%	5%
Total	n=	56	84	88	60	45	39	26	187	214	401
ORDINANCE FINING POSSESSION OF KEG OF BEER ON BEACH THIS JULY 4TH	Strongly Favor	25%	29%	32%	40%	38%	36%	58%	28%	40%	34%
	Somewhat Favor	23%	12%	18%	17%	18%	18%	8%	12%	21%	17%
	Somewhat Oppose	14%	19%	19%	18%	16%	21%	12%	19%	17%	18%
	Strongly Oppose	34%	36%	27%	23%	27%	13%	12%	36%	19%	27%
	Unsure	4%	5%	3%	2%	2%	13%	12%	5%	4%	5%
Total	n=	56	84	88	60	45	39	26	187	214	401
COMPLETE BAN ON BEER/ALCOHOL AT ALL BEACHES IN COUNTY	Strongly Favor	21%	20%	23%	25%	36%	31%	46%	20%	31%	26%
	Somewhat Favor	16%	8%	3%	5%	13%	8%	15%	10%	8%	9%
	Somewhat Oppose	29%	29%	30%	22%	16%	33%	19%	24%	28%	26%
	Strongly Oppose	32%	42%	41%	48%	31%	23%	19%	44%	30%	37%
	Unsure	2%	1%	3%	0%	4%	5%	0%	2%	3%	2%
Total	n=	56	84	88	60	45	39	26	187	214	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Specific Alcohol Consumption Laws Demographics:

		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
Table VII. A2.													
"HOUSE PARTY ORDINANCES" KEEPING PARENTS FROM SUPPLYING TO MINORS	Strongly Favor	46%	48%	45%	56%	66%	62%	53%	47%	60%	57%	48%	53%
	Somewhat Favor	17%	19%	13%	17%	15%	11%	22%	19%	12%	17%	15%	17%
	Somewhat Oppose	13%	18%	15%	13%	6%	14%	13%	14%	14%	7%	17%	13%
	Strongly Oppose	19%	11%	15%	13%	6%	5%	11%	14%	12%	12%	13%	12%
	Unsure	4%	4%	13%	2%	6%	8%	1%	6%	2%	7%	8%	5%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
ORDINANCE FINING POSSESSION OF KEG OF BEER ON BEACH THIS JULY 4TH	Strongly Favor	33%	23%	31%	42%	42%	43%	35%	28%	35%	33%	29%	34%
	Somewhat Favor	17%	20%	15%	14%	17%	16%	18%	24%	12%	12%	17%	17%
	Somewhat Oppose	15%	26%	18%	14%	14%	14%	18%	21%	16%	17%	19%	18%
	Strongly Oppose	31%	30%	24%	27%	18%	19%	24%	24%	32%	36%	31%	27%
	Unsure	4%	1%	13%	3%	9%	8%	6%	4%	5%	2%	4%	5%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
COMPLETE BAN ON BEER/ALCOHOL AT ALL BEACHES IN COUNTY	Strongly Favor	21%	14%	27%	33%	38%	46%	32%	19%	26%	29%	17%	26%
	Somewhat Favor	10%	12%	2%	10%	5%	14%	9%	11%	7%	5%	6%	9%
	Somewhat Oppose	23%	31%	33%	19%	26%	19%	24%	32%	21%	17%	33%	26%
	Strongly Oppose	42%	41%	31%	37%	29%	14%	34%	34%	44%	50%	42%	37%
	Unsure	4%	2%	7%	1%	2%	8%	1%	5%	2%	0%	2%	2%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Specific Alcohol Consumption Laws Demographics:

Table VII. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
"HOUSE PARTY ORDINANCES" KEEPING PARENTS FROM SUPPLYING TO MINORS	Strongly Favor	54%	46%	64%	54%	50%	54%	56%	56%	48%	53%
	Somewhat Favor	14%	19%	18%	17%	25%	10%	6%	17%	16%	17%
	Somewhat Oppose	19%	14%	9%	17%	6%	13%	17%	10%	18%	13%
	Strongly Oppose	11%	14%	7%	7%	14%	16%	22%	12%	13%	12%
	Unsure	2%	8%	2%	4%	5%	8%	0%	5%	5%	5%
Total	n=	63	79	44	70	64	63	18	225	164	401
ORDINANCE FINING POSSESSION OF KEG OF BEER ON BEACH THIS JULY 4TH	Strongly Favor	29%	39%	43%	34%	27%	35%	33%	37%	30%	34%
	Somewhat Favor	17%	10%	14%	14%	33%	13%	17%	17%	16%	17%
	Somewhat Oppose	25%	18%	11%	19%	19%	14%	11%	18%	18%	18%
	Strongly Oppose	25%	30%	23%	29%	17%	32%	33%	22%	33%	27%
	Unsure	3%	3%	9%	4%	5%	6%	6%	6%	3%	5%
Total	n=	63	79	44	70	64	63	18	225	164	401
COMPLETE BAN ON BEER/ALCOHOL AT ALL BEACHES IN COUNTY	Strongly Favor	27%	27%	36%	23%	20%	24%	39%	26%	26%	26%
	Somewhat Favor	8%	13%	5%	6%	9%	13%	0%	8%	9%	9%
	Somewhat Oppose	32%	19%	23%	40%	23%	24%	6%	28%	24%	26%
	Strongly Oppose	30%	39%	34%	29%	44%	38%	56%	36%	39%	37%
	Unsure	3%	3%	2%	3%	3%	2%	0%	2%	2%	2%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

General Alcohol Law Opinion by Specific Alcohol Consumption Laws:

Table VII. A4.		LAWS REGULATING ALCOHOL CONSUMPTION			Total
		Should Be More Restrictive	Are Restrictive Enough or	Are They Too Restrictive	
"HOUSE PARTY ORDINANCES" KEEPING PARENTS FROM SUPPLYING TO MINORS	Strongly Favor	69%	49%	37%	53%
	Somewhat Favor	15%	19%	7%	17%
	Somewhat Oppose	6%	15%	20%	13%
	Strongly Oppose	5%	13%	33%	12%
	Unsure	5%	4%	3%	5%
Total	n=	100	260	30	401
ORDINANCE FINING POSSESSION OF KEG OF BEER ON BEACH THIS JULY 4TH	Strongly Favor	55%	28%	20%	34%
	Somewhat Favor	20%	17%	7%	17%
	Somewhat Oppose	12%	20%	17%	18%
	Strongly Oppose	12%	29%	57%	27%
	Unsure	1%	6%	0%	5%
Total	n=	100	260	30	401
COMPLETE BAN ON BEER/ALCOHOL AT ALL BEACHES IN COUNTY	Strongly Favor	48%	20%	10%	26%
	Somewhat Favor	10%	9%	0%	9%
	Somewhat Oppose	23%	28%	10%	26%
	Strongly Oppose	18%	40%	80%	37%
	Unsure	1%	3%	0%	2%
Total	n=	100	260	30	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Housing Crisis Statements Demographics:

Table VIII. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
CHILDREN OR NEXT GENERATION WON'T BE ABLE TO AFFORD TO LIVE IN SD	Strongly Agree	41%	68%	63%	75%	63%	54%	54%	57%	65%	61%
	Somewhat Agree	38%	18%	18%	13%	12%	26%	27%	23%	20%	21%
	Somewhat Disagree	11%	7%	11%	7%	14%	5%	12%	9%	9%	9%
	Strongly Disagree	11%	6%	3%	5%	9%	15%	4%	10%	4%	7%
	Unsure	0%	1%	3%	0%	2%	0%	4%	1%	2%	2%
Total	n=	56	84	87	60	43	39	26	185	213	398
COST OF HOUSING/RENT WILL CAUSE MOVING OUT OF SD	Strongly Agree	57%	50%	47%	37%	36%	18%	12%	38%	43%	41%
	Somewhat Agree	20%	19%	11%	13%	9%	21%	23%	15%	17%	16%
	Somewhat Disagree	14%	14%	16%	27%	20%	15%	8%	19%	15%	17%
	Strongly Disagree	7%	17%	22%	22%	33%	46%	46%	26%	23%	24%
	Unsure	2%	0%	3%	2%	2%	0%	12%	3%	2%	2%
Total	n=	56	84	87	60	45	39	26	187	213	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Housing Crisis Statements Demographics:

Table VIII. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
CHILDREN OR NEXT GENERATION WON'T BE ABLE TO AFFORD TO LIVE IN SD	Strongly Agree	77%	59%	59%	57%	62%	49%	67%	70%	63%	60%	60%	61%
	Somewhat Agree	8%	21%	20%	29%	17%	16%	26%	18%	19%	19%	21%	21%
	Somewhat Disagree	6%	14%	7%	9%	8%	16%	5%	6%	7%	14%	13%	9%
	Strongly Disagree	10%	4%	9%	5%	12%	8%	1%	6%	9%	7%	6%	7%
	Unsure	0%	3%	4%	0%	2%	11%	1%	0%	2%	0%	0%	2%
Total	n=	52	109	54	117	65	37	84	84	57	42	48	398
COST OF HOUSING/RENT WILL CAUSE MOVING OUT OF SD	Strongly Agree	58%	37%	31%	45%	32%	41%	61%	47%	33%	29%	25%	41%
	Somewhat Agree	8%	17%	20%	17%	17%	16%	16%	15%	16%	21%	13%	16%
	Somewhat Disagree	12%	20%	20%	15%	17%	16%	8%	20%	18%	21%	27%	17%
	Strongly Disagree	23%	26%	20%	21%	32%	19%	12%	18%	32%	24%	35%	24%
	Unsure	0%	1%	9%	2%	2%	8%	2%	0%	2%	5%	0%	2%
Total	n=	52	109	55	117	65	37	85	85	57	42	48	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Housing Crisis Statements Demographics:

Table VIII. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
CHILDREN OR NEXT GENERATION WON'T BE ABLE TO AFFORD TO LIVE IN SD	Strongly Agree	56%	65%	61%	70%	60%	52%	67%	57%	66%	61%
	Somewhat Agree	24%	16%	16%	22%	23%	29%	11%	23%	19%	21%
	Somewhat Disagree	13%	11%	5%	4%	10%	10%	17%	10%	8%	9%
	Strongly Disagree	3%	6%	16%	3%	8%	10%	6%	8%	5%	7%
	Unsure	5%	1%	2%	1%	0%	0%	0%	1%	2%	2%
Total	n=	63	79	44	69	62	63	18	223	163	398
COST OF HOUSING/RENT WILL CAUSE MOVING OUT OF SD	Strongly Agree	38%	48%	52%	42%	28%	38%	39%	24%	62%	41%
	Somewhat Agree	21%	9%	7%	23%	22%	11%	22%	17%	14%	16%
	Somewhat Disagree	19%	18%	11%	14%	17%	21%	11%	21%	12%	17%
	Strongly Disagree	17%	23%	30%	19%	33%	27%	22%	34%	10%	24%
	Unsure	5%	3%	0%	1%	0%	3%	6%	3%	2%	2%
Total	n=	63	79	44	69	64	63	18	224	164	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Know Someone Who Moved Demographics:

Table IX. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
KNOW SOMEONE WHO MOVED IN LAST 5 YRS DUE TO HOUSING PRICES	Yes	54%	65%	62%	63%	51%	41%	27%	49%	63%	57%
	No/Unsure	46%	35%	38%	37%	49%	59%	73%	51%	37%	44%
Total	n=	56	84	87	60	45	39	26	187	213	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Know Someone Who Moved Demographics:

Table IX. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
KNOW SOMEONE WHO MOVED IN LAST 5 YRS DUE TO HOUSING PRICES	Yes	69%	56%	48%	53%	60%	42%	58%	61%	63%	48%	58%	57%
	No/Unsure	31%	44%	52%	47%	40%	58%	42%	39%	37%	52%	42%	44%
Total	n=	52	109	54	118	65	36	85	85	57	42	48	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

KPBS/CERC Voter Poll

Know Someone Who Moved Demographics:

Table IX. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
KNOW SOMEONE WHO MOVED IN LAST 5 YRS DUE TO HOUSING PRICES	Yes	60%	53%	55%	63%	58%	49%	61%	51%	63%	57%
	No/Unsure	40%	47%	45%	37%	42%	51%	39%	49%	37%	44%
Total	n=	63	78	44	70	64	63	18	225	163	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego

Government Doing Enough Demographics:

Table X. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
IS LOCAL GOVT DOING ENOUGH REGARDING LOCAL HOUSING	Not Doing Enough to Address Affordable Housing,	68%	68%	68%	68%	64%	51%	62%	59%	71%	65%
	Is It Doing Enough or	20%	18%	22%	22%	18%	38%	27%	25%	19%	22%
	Is It Doing Too Much	7%	5%	3%	3%	5%	3%	0%	5%	3%	4%
	Unsure	5%	10%	7%	7%	14%	8%	12%	10%	7%	9%
Total	n=	56	84	88	60	44	39	26	186	214	400

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KPBS/CERC Voter Poll

Government Doing Enough Demographics:

Table X. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
IS LOCAL GOVT DOING ENOUGH REGARDING LOCAL HOUSING	Not Doing Enough to Address Affordable Housing,	75%	67%	63%	64%	60%	70%	79%	65%	56%	74%	52%	65%
	Is It Doing Enough or	21%	22%	11%	25%	25%	22%	12%	24%	25%	17%	38%	22%
	Is It Doing Too Much	0%	2%	6%	8%	5%	0%	4%	1%	7%	0%	4%	4%
	Unsure	4%	9%	20%	3%	11%	8%	6%	10%	12%	10%	6%	9%
Total	n=	52	109	54	118	65	37	85	84	57	42	48	400

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Government Doing Enough Demographics:

Table X. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
IS LOCAL GOVT DOING ENOUGH REGARDING LOCAL HOUSING	Not Doing Enough to Address Affordable Housing,	75%	63%	82%	69%	56%	54%	61%	59%	74%	65%
	Is It Doing Enough or	19%	28%	9%	16%	32%	24%	22%	28%	14%	22%
	Is It Doing Too Much	2%	4%	2%	3%	6%	6%	11%	4%	3%	4%
	Unsure	5%	5%	7%	13%	6%	16%	6%	8%	9%	9%
Total	n=	63	79	44	70	63	63	18	224	164	400

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