

## SUMMARY

<b>Sample Size:</b>	n=404
<b>Margin of Error:</b>	± 4.9%
<b>Confidence Level:</b>	95%
<b>Sample Methodology:</b>	RDD
<b>Response Rate:</b>	14.11%
<b>Marginal Weights:</b>	Age and Area
<b>Jurisdiction:</b>	San Diego County
<b>Eligibility:</b>	Adults
<b>Interview Method:</b>	Telephone
<b>Average Duration:</b>	6 Minutes, 48 Seconds
<b>Field Dates:</b>	December 6 <sup>th</sup> - 8 <sup>th</sup> , 2004
<b>Field Facility:</b>	Competitive Edge Research, San Diego
<b>Project Directors:</b>	John Nienstedt/Todd Luce

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Questions about this data should be directed to:

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