

KPBS/Competitive Edge Research Poll

Pure Demographics:

Table I. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
IDEOLOGY	Very Liberal	20%	17%	10%	8%	23%	3%	8%	11%	14%	13%
	Somewhat Liberal	25%	33%	26%	35%	25%	15%	23%	25%	29%	27%
	In Between/Unsure	14%	10%	17%	12%	7%	21%	23%	17%	11%	14%
	Somewhat Conservative	25%	25%	34%	30%	27%	33%	35%	30%	29%	30%
	Very Conservative	16%	16%	13%	15%	18%	28%	12%	16%	16%	16%
Total	n=	56	83	88	60	44	39	26	185	214	399
INCOME	<\$20K	16%	3%	7%	7%	17%	16%	28%	10%	11%	10%
	\$20-40K	33%	26%	27%	17%	7%	23%	39%	26%	23%	24%
	\$40-60K	25%	26%	22%	28%	17%	23%	22%	23%	25%	24%
	\$60-80K	14%	21%	10%	20%	22%	16%	6%	15%	17%	16%
	\$80-100K	4%	14%	12%	15%	15%	13%	6%	12%	12%	12%
	>\$100K	8%	10%	21%	13%	22%	10%	0%	15%	12%	14%
Total	n=	51	77	81	54	41	31	18	164	190	354

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

KPBS/Competitive Edge Research Poll

Pure Demographics:

Table I. A2.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
AREA	South City	16%	14%	22%	10%	16%	10%	23%	16%	16%	16%
	North City	16%	21%	24%	17%	20%	18%	19%	20%	19%	20%
	South Burbs	9%	10%	10%	12%	16%	13%	12%	11%	11%	11%
	East Burbs	16%	21%	14%	23%	9%	18%	19%	18%	17%	17%
	North Burbs	20%	11%	18%	17%	20%	18%	8%	14%	18%	16%
	North Coastal	20%	20%	8%	18%	9%	21%	12%	16%	15%	16%
	East County	4%	2%	5%	3%	11%	3%	8%	5%	4%	4%
Total	n=	56	84	88	60	45	39	26	187	214	401
HOME OWNERSHIP	Owner	45%	30%	56%	68%	79%	76%	88%	54%	61%	58%
	Renter	55%	70%	44%	32%	21%	24%	12%	46%	39%	42%
Total	n=	55	82	86	57	43	38	25	180	209	389

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

Pure Demographics:

Table I. A3.		AGE							Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	
GENDER	Male	46%	51%	48%	45%	38%	49%	46%	47%
	Female	54%	49%	52%	55%	62%	51%	54%	53%
Total	n=	56	84	88	60	45	39	26	401

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

## KPBS/Competitive Edge Research Poll

### Pure Demographics:

Table I. B1.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
AGE	18-24	21%	13%	15%	12%	14%	22%	20%	15%	12%	5%	8%	14%
	25-34	27%	25%	15%	18%	20%	5%	24%	24%	28%	26%	17%	21%
	35-44	17%	21%	27%	26%	17%	16%	26%	21%	14%	24%	35%	22%
	45-54	10%	19%	13%	15%	14%	11%	11%	18%	19%	19%	15%	15%
	55-64	19%	10%	5%	10%	13%	19%	4%	8%	16%	14%	19%	11%
	65-74	2%	6%	15%	11%	17%	14%	8%	8%	9%	10%	6%	10%
	75+	4%	6%	11%	8%	5%	14%	8%	5%	2%	2%	0%	7%
Total	n=	52	108	55	117	64	37	85	84	57	42	48	398
GENDER	Male	40%	43%	58%	47%	46%	43%	49%	44%	44%	45%	52%	47%
	Female	60%	57%	42%	53%	54%	57%	51%	56%	56%	55%	48%	53%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
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### Pure Demographics:

Table I. B2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
AREA	South City	21%	22%	16%	10%	9%	27%	20%	14%	7%	10%	15%	16%
	North City	23%	22%	20%	21%	11%	5%	12%	19%	19%	29%	35%	20%
	South Burbs	17%	6%	15%	10%	12%	24%	15%	11%	9%	2%	8%	11%
	East Burbs	19%	16%	24%	16%	17%	19%	22%	16%	23%	12%	10%	17%
	North Burbs	12%	12%	11%	19%	25%	14%	12%	16%	19%	24%	17%	16%
	North Coastal	8%	17%	15%	18%	17%	8%	13%	22%	21%	19%	6%	16%
	East County	0%	5%	0%	6%	9%	3%	6%	1%	2%	5%	8%	4%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401
HOME OWNERSHIP	Owner	52%	58%	52%	55%	73%	41%	28%	53%	77%	79%	81%	58%
	Renter	48%	42%	48%	45%	27%	59%	72%	47%	23%	21%	19%	42%
Total	n=	48	109	54	114	63	32	83	83	57	42	47	389

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

KPBS/Competitive Edge Research Poll

Pure Demographics:

Table I. B3.		INCOME						Total
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
IDEOLOGY	Very Liberal	16%	12%	15%	11%	12%	13%	13%
	Somewhat Liberal	16%	27%	27%	32%	36%	27%	27%
	In Between/Unsure	22%	15%	15%	9%	7%	6%	14%
	Somewhat Conservative	35%	31%	25%	32%	26%	35%	30%
	Very Conservative	11%	14%	18%	18%	19%	19%	16%
Total	n=	37	84	85	57	42	48	399

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

Pure Demographics:

Table I. C1.		AREA						HOME OWNERSHIP		Total	
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner		Renter
AGE	18-24	14%	11%	11%	13%	17%	18%	11%	11%	18%	14%
	25-34	19%	23%	18%	26%	14%	28%	11%	11%	35%	21%
	35-44	30%	27%	20%	17%	25%	11%	22%	22%	23%	22%
	45-54	10%	13%	16%	20%	16%	18%	11%	18%	11%	15%
	55-64	11%	11%	16%	6%	14%	7%	28%	15%	5%	11%
	65-74	6%	9%	11%	10%	11%	13%	6%	13%	5%	10%
	75+	10%	6%	7%	7%	3%	5%	11%	10%	2%	7%
Total	n=	63	79	44	69	64	61	18	222	164	398
GENDER	Male	46%	48%	45%	49%	41%	48%	56%	43%	51%	47%
	Female	54%	52%	55%	51%	59%	52%	44%	57%	49%	53%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

**KPBS/Competitive Edge Research Poll**

**Pure Demographics:**

Table I. C2.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
IDEOLOGY	Very Liberal	18%	15%	20%	14%	10%	6%	0%	11%	14%	13%
	Somewhat Liberal	39%	30%	16%	24%	21%	30%	28%	28%	28%	27%
	In Between/Unsure	15%	14%	18%	19%	10%	13%	0%	12%	16%	14%
	Somewhat Conservative	19%	32%	27%	27%	35%	33%	39%	28%	31%	30%
	Very Conservative	10%	9%	18%	16%	25%	17%	33%	20%	10%	16%
Total	n=	62	79	44	70	63	63	18	225	163	399
INCOME	<\$20K	19%	3%	22%	11%	9%	5%	7%	7%	13%	10%
	\$20-40K	31%	15%	32%	30%	17%	20%	36%	12%	40%	24%
	\$40-60K	22%	24%	22%	22%	24%	34%	7%	23%	26%	24%
	\$60-80K	7%	16%	12%	21%	19%	21%	7%	23%	9%	16%
	\$80-100K	7%	18%	2%	8%	17%	14%	14%	17%	6%	12%
	>\$100K	13%	25%	10%	8%	14%	5%	29%	19%	6%	14%
Total	n=	54	68	41	63	58	56	14	195	149	354

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

**Pure Demographics:**

Table I. C3.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
HOME OWNERSHIP	Owner	55%	55%	31%	57%	77%	59%	72%	58%
	Renter	45%	45%	69%	43%	23%	41%	28%	42%
Total	n=	60	78	39	69	62	63	18	389

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

KPBS/Competitive Edge Research Poll

**Crisis Demographics:**

Table II. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
ETHICS AMONG POLITICIANS	No Crisis	48%	40%	34%	23%	20%	28%	27%	34%	32%	33%
	Unsure	18%	15%	5%	5%	9%	15%	19%	12%	11%	11%
	Minor Crisis	21%	24%	26%	28%	36%	21%	12%	22%	27%	25%
	Serious Crisis	11%	13%	23%	20%	22%	13%	31%	17%	20%	18%
	Extreme Crisis	2%	7%	13%	23%	13%	23%	12%	15%	11%	13%
Total	n=	56	84	88	60	45	39	26	187	214	401

Competitive Edge Research & Communication, Inc.  
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San Diego

**Crisis Demographics:**

Table II. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
ETHICS AMONG POLITICIANS	No Crisis	29%	35%	35%	36%	28%	27%	32%	40%	39%	38%	27%	33%
	Unsure	10%	8%	20%	8%	14%	22%	12%	8%	12%	5%	4%	11%
	Minor Crisis	31%	28%	16%	29%	12%	16%	28%	25%	25%	19%	33%	25%
	Serious Crisis	17%	16%	16%	17%	28%	22%	11%	18%	19%	31%	19%	18%
	Extreme Crisis	13%	13%	13%	9%	18%	14%	18%	9%	5%	7%	17%	13%
Total	n=	52	109	55	118	65	37	85	85	57	42	48	401

Competitive Edge Research & Communication, Inc.  
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San Diego

KPBS/Competitive Edge Research Poll

**Crisis Demographics:**

Table II. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
ETHICS AMONG POLITICIANS	No Crisis	25%	30%	36%	26%	45%	41%	22%	34%	34%	33%
	Unsure	11%	10%	16%	9%	9%	14%	11%	8%	14%	11%
	Minor Crisis	29%	32%	23%	20%	25%	19%	22%	23%	27%	25%
	Serious Crisis	24%	14%	14%	23%	16%	16%	28%	20%	16%	18%
	Extreme Crisis	11%	14%	11%	23%	5%	10%	17%	14%	10%	13%
Total	n=	63	79	44	70	64	63	18	225	164	401

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

**Accepting Contributions Demographics:**

Table III. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	30%	31%	26%	44%	29%	28%	42%	39%	26%	32%
	Unsure/Depends	4%	8%	8%	12%	13%	44%	35%	14%	14%	14%
	Only People You Agreed with	66%	61%	66%	44%	58%	28%	23%	48%	60%	54%
Total	n=	56	84	87	59	45	39	26	187	212	399

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego

## KPBS/Competitive Edge Research Poll

### Accepting Contributions Demographics:

Table III. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	33%	35%	31%	34%	26%	27%	22%	38%	37%	29%	33%	32%
	Unsure/Depends	13%	11%	29%	10%	12%	11%	8%	14%	9%	10%	17%	14%
	Only People You Agreed with	54%	54%	40%	56%	62%	62%	69%	48%	54%	62%	50%	54%
Total		n= 52	109	55	116	65	37	85	85	57	42	46	399

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2170 Fourth Avenue  
San Diego

### Accepting Contributions Demographics:

Table III. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH	Contributions from Almost Anyone	38%	32%	32%	33%	25%	35%	22%	34%	29%	32%
	Unsure/Depends	6%	18%	18%	11%	11%	14%	28%	17%	9%	14%
	Only People You Agreed with	56%	49%	50%	56%	64%	51%	50%	49%	62%	54%
Total		n= 63	77	44	70	64	63	18	223	164	399

Competitive Edge Research & Communication, Inc.  
2170 Fourth Avenue  
San Diego

KPBS/Competitive Edge Research Poll

Familiarity with Corruption Probe Demographics:

Table IV. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	7%	15%	20%	34%	36%	18%	12%	22%	20%	21%
	Somewhat Familiar	46%	55%	56%	51%	49%	51%	62%	51%	54%	53%
	Not at All Familiar/Unsure	46%	30%	24%	15%	16%	31%	27%	28%	26%	27%
Total	n=	56	84	88	59	45	39	26	186	214	400

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San Diego

Familiarity with Corruption Probe Demographics:

Table IV. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	27%	14%	15%	23%	28%	11%	20%	27%	21%	14%	31%	21%
	Somewhat Familiar	52%	62%	38%	53%	46%	49%	46%	51%	51%	64%	54%	53%
	Not at All Familiar/Unsure	21%	24%	47%	24%	26%	41%	34%	22%	28%	21%	15%	27%
Total	n=	52	108	55	118	65	37	85	85	57	42	48	400

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Familiarity with Corruption Probe Demographics:

Table IV. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES	Very Familiar	24%	24%	25%	23%	13%	18%	11%	21%	19%	21%
	Somewhat Familiar	49%	58%	41%	47%	64%	45%	72%	53%	53%	53%
	Not at All Familiar/Unsure	27%	18%	34%	30%	23%	37%	17%	26%	28%	27%
Total	n=	63	79	44	70	64	62	18	224	164	400

Competitive Edge Research & Communication, Inc.  
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San Diego

KPBS/Competitive Edge Research Poll

Opinions Regarding Guilt Demographics:

Table V. A1.		AGE							GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	21%	17%	13%	22%	20%	10%	15%	16%	18%	17%
	Two Are Guilty	7%	5%	1%	2%	2%	10%	4%	3%	5%	4%
	One Is Guilty	2%	2%	5%	2%	4%	0%	4%	2%	4%	3%
	None Are Guilty	9%	12%	14%	16%	27%	5%	19%	19%	10%	14%
	Unsure	61%	64%	68%	59%	47%	74%	58%	61%	63%	62%
Total	n=	56	84	88	58	45	39	26	185	214	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	30%	26%	22%	29%	31%	15%	23%	29%	22%	26%
	Tip of the Iceberg	45%	58%	57%	58%	58%	46%	62%	51%	58%	55%
	Unsure	25%	15%	22%	14%	11%	38%	15%	20%	19%	20%
Total	n=	56	84	88	59	45	39	26	186	214	400

Competitive Edge Research & Communication, Inc.  
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 San Diego

Opinions Regarding Guilt Demographics:

Table V. A2.		IDEOLOGY					INCOME						Total
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>\$100K	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	29%	9%	9%	17%	28%	16%	15%	20%	20%	12%	17%	17%
	Two Are Guilty	0%	3%	2%	7%	6%	5%	4%	5%	7%	2%	2%	4%
	One Is Guilty	0%	7%	4%	2%	0%	0%	1%	2%	7%	5%	2%	3%
	None Are Guilty	19%	17%	4%	16%	9%	14%	14%	11%	9%	19%	21%	14%
	Unsure	52%	64%	82%	58%	57%	65%	66%	62%	57%	62%	58%	62%
Total	n=	52	107	55	118	65	37	85	85	56	42	48	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	38%	25%	16%	26%	22%	16%	24%	25%	30%	31%	29%	26%
	Tip of the Iceberg	48%	56%	44%	61%	57%	51%	62%	53%	56%	50%	58%	55%
	Unsure	13%	19%	40%	13%	22%	32%	14%	22%	14%	19%	13%	20%
Total	n=	52	108	55	118	65	37	85	85	57	42	48	400

Competitive Edge Research & Communication, Inc.  
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KPBS/Competitive Edge Research Poll

Opinions Regarding Guilt Demographics:

Table V. A3.		AREA							HOME OWNERSHIP		Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	Owner	Renter	
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	21%	13%	18%	16%	19%	13%	33%	17%	16%	17%
	Two Are Guilty	3%	4%	5%	3%	3%	5%	11%	4%	4%	4%
	One Is Guilty	2%	5%	2%	1%	3%	2%	6%	4%	1%	3%
	None Are Guilty	16%	21%	11%	14%	11%	10%	11%	17%	12%	14%
	Unsure	59%	58%	64%	66%	64%	71%	39%	59%	67%	62%
Total	n=	63	78	44	70	64	62	18	224	163	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	22%	30%	23%	29%	23%	26%	17%	25%	26%	26%
	Tip of the Iceberg	59%	48%	64%	56%	55%	47%	78%	54%	54%	55%
	Unsure	19%	22%	14%	16%	22%	27%	6%	21%	20%	20%
Total	n=	63	79	44	70	64	62	18	224	164	400

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KPBS/Competitive Edge Research Poll

**Familiarity by Opinions Regarding Guilt:**

		FAMILIAR W/ FBI SEARCH OF SD CITY COUNCIL OFFICES			Total
		Very Familiar	Somewhat Familiar	Not at All Familiar/Unsure	
Table V. A4.					
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	26%	19%	7%	17%
	Two Are Guilty	6%	4%	2%	4%
	One Is Guilty	4%	3%	1%	3%
	None Are Guilty	23%	14%	6%	14%
	Unsure	41%	60%	83%	62%
Total	n=	81	210	108	399
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	30%	29%	15%	26%
	Tip of the Iceberg	63%	59%	42%	55%
	Unsure	6%	12%	44%	20%
Total	n=	82	210	108	400

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KPBS/Competitive Edge Research Poll

Taking Contributions and Level of Crisis by Opinions Regarding Guilt:

		ETHICS AMONG POLITICIANS					ELECTION CONTRIBUTIONS FROM ANYONE OR ONLY AGREED WITH			Total
		No Crisis	Unsure	Minor Crisis	Serious Crisis	Extreme Crisis	Contributions from Almost Anyone	Unsure/Depends	Only People You Agreed with	
Table V. B1.										
HOW MANY COUNCIL MEMBERS ARE GUILTY?	All Three Guilty	17%	9%	12%	26%	22%	17%	22%	16%	17%
	Two Are Guilty	5%	7%	4%	1%	2%	6%	2%	3%	4%
	One Is Guilty	3%	0%	5%	1%	2%	5%	2%	2%	3%
	None Are Guilty	17%	9%	11%	15%	14%	16%	9%	14%	14%
	Unsure	58%	76%	67%	56%	60%	56%	65%	65%	62%
Total	n=	133	45	98	73	50	126	55	216	397
ISOLATED INCIDENT OR TIP OF ICEBERG WHEN IT COMES TO CORRUPTION	Isolated Incident	33%	18%	32%	10%	22%	33%	18%	23%	26%
	Tip of the Iceberg	46%	44%	52%	74%	68%	49%	49%	60%	55%
	Unsure	21%	38%	16%	16%	10%	18%	33%	17%	20%
Total	n=	133	45	99	73	50	127	55	216	398

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