

Pure Demographics:

Table I. A1.		AGE							GENDER		
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	
VOTER REGISTRATION AT CURRENT ADDRESS	Yes	47%	65%	80%	90%	93%	96%	100%	79%	82%	81%
	No	53%	35%	20%	10%	7%	4%	0%	21%	18%	20%
	Total	n= 49	75	51	79	58	51	33	185	215	400
IDEOLOGY	Very Liberal	12%	20%	10%	13%	10%	16%	9%	16%	11%	13%
	Somewhat Liberal	22%	27%	35%	30%	28%	25%	18%	24%	30%	27%
	In Between/Unsure	20%	13%	22%	10%	12%	22%	15%	19%	13%	16%
	Somewhat Conservative	35%	27%	31%	37%	28%	20%	33%	28%	31%	30%
	Very Conservative	10%	13%	2%	10%	22%	18%	24%	13%	14%	14%
	Total	n= 49	75	51	79	58	51	33	185	215	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A2.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
INCOME	Under \$20K	26%	10%	11%	5%	9%	13%	22%	9%	15%	12%
	\$20 to 40K	28%	24%	22%	15%	13%	39%	48%	22%	27%	24%
	\$40 to 60K	12%	24%	15%	19%	19%	17%	4%	19%	15%	17%
	\$60 to 80K	14%	21%	17%	14%	21%	17%	11%	18%	16%	17%
	\$80 to 100K	9%	8%	13%	16%	13%	4%	7%	11%	11%	11%
	\$100 to 150K	5%	8%	11%	20%	13%	0%	7%	13%	8%	11%
	Over \$150K	7%	4%	11%	11%	11%	9%	0%	9%	7%	8%
Total	n=	43	71	46	74	53	46	27	171	190	361
AREA	South City	13%	22%	29%	10%	10%	16%	9%	15%	16%	16%
	North City	19%	31%	22%	25%	16%	22%	38%	27%	22%	24%
	South Burbs	25%	11%	12%	9%	12%	10%	6%	13%	11%	12%
	East Burbs	15%	12%	6%	22%	24%	18%	9%	14%	18%	16%
	North Burbs	17%	11%	16%	12%	14%	10%	13%	13%	13%	13%
	North Coastal	6%	14%	10%	18%	16%	16%	16%	12%	15%	14%
	East County	6%	0%	4%	4%	9%	10%	9%	6%	5%	5%
Total	n=	48	74	49	77	58	51	32	182	211	393

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 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A3.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
MARITAL STATUS	Married	20%	55%	62%	68%	59%	59%	36%	57%	52%	54%
	Single and Never Married	78%	40%	24%	8%	7%	2%	0%	24%	22%	23%
	Divorced	2%	5%	14%	24%	28%	10%	15%	14%	14%	14%
	Widowed	0%	0%	0%	0%	7%	29%	48%	5%	12%	9%
Total	n=	49	75	50	79	58	51	33	184	215	399
CHURCH/RELIGIOUS SERVICE ATTENDANCE	More Than Once Per Week	12%	9%	6%	5%	12%	4%	28%	8%	12%	10%
	Once Per Week	18%	17%	29%	19%	26%	28%	25%	20%	24%	22%
	Once or Twice Per Month	16%	19%	20%	19%	14%	16%	19%	16%	19%	18%
	Once or Twice Per Year	20%	16%	8%	19%	16%	14%	6%	15%	14%	15%
	Less Than Once or Twice Per Year	16%	7%	8%	9%	3%	16%	6%	10%	9%	9%
	Never	16%	32%	29%	28%	29%	22%	16%	31%	22%	26%
Total	n=	49	75	51	78	58	50	32	183	214	397

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Pure Demographics:

Table I. A4.		AGE						Total	
		18-24	25-34	35-44	45-54	55-64	65-74		75+
GENDER	Male	45%	41%	45%	46%	53%	57%	33%	46%
	Female	55%	59%	55%	54%	47%	43%	67%	54%
Total	n=	49	75	51	79	58	51	33	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
Table I. B1.									
AGE	18-24	7%	34%	11%	10%	16%	14%	9%	12%
	25-34	15%	34%	28%	19%	16%	17%	19%	19%
	35-44	13%	13%	9%	17%	18%	13%	2%	13%
	45-54	22%	11%	19%	22%	13%	24%	15%	20%
	55-64	17%	5%	11%	15%	11%	13%	24%	15%
	65-74	15%	3%	15%	12%	18%	8%	17%	13%
	75+	10%	0%	6%	6%	8%	9%	15%	8%
Total	n=	320	76	53	108	62	119	54	396
GENDER	Male	45%	50%	55%	41%	55%	44%	44%	46%
	Female	55%	50%	45%	59%	45%	56%	56%	54%
Total	n=	322	78	53	109	64	119	55	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
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Pure Demographics:

		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
Table I. B2.									
INCOME	Under \$20K	12%	14%	6%	13%	15%	13%	13%	12%
	\$20 to 40K	23%	31%	29%	25%	34%	17%	26%	24%
	\$40 to 60K	17%	18%	21%	13%	17%	18%	22%	17%
	\$60 to 80K	18%	14%	15%	23%	13%	13%	20%	17%
	\$80 to 100K	12%	6%	15%	9%	6%	15%	7%	11%
	\$100 to 150K	11%	10%	10%	9%	8%	15%	7%	11%
	Over \$150K	8%	7%	4%	10%	8%	9%	7%	8%
Total	n=	290	71	48	102	53	112	46	361
AREA	South City	15%	19%	23%	19%	14%	12%	9%	16%
	North City	25%	22%	21%	29%	19%	24%	27%	24%
	South Burbs	12%	13%	11%	15%	14%	10%	9%	12%
	East Burbs	15%	22%	11%	17%	19%	17%	15%	16%
	North Burbs	14%	9%	8%	6%	21%	16%	16%	13%
	North Coastal	14%	13%	21%	9%	10%	17%	15%	14%
	East County	6%	1%	6%	5%	3%	5%	9%	5%
Total	n=	316	77	53	108	63	114	55	393

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Pure Demographics:

		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
Table I. B3.									
MARITAL STATUS	Married	56%	45%	43%	53%	51%	60%	56%	54%
	Single and Never Married	17%	47%	34%	22%	32%	19%	13%	23%
	Divorced	16%	8%	15%	15%	11%	13%	18%	14%
	Widowed	11%	0%	8%	10%	6%	8%	13%	9%
Total	n=	321	78	53	109	63	119	55	399
CHURCH/RELIGIOUS SERVICE ATTENDANCE	More Than Once Per Week	11%	6%	4%	5%	15%	14%	11%	10%
	Once Per Week	23%	21%	15%	17%	21%	22%	43%	22%
	Once or Twice Per Month	18%	17%	15%	20%	18%	19%	11%	18%
	Once or Twice Per Year	15%	15%	15%	18%	11%	17%	7%	15%
	Less Than Once or Twice Per Year	9%	9%	13%	10%	10%	8%	6%	9%
	Never	24%	32%	38%	29%	26%	19%	22%	26%
Total	n=	319	78	53	109	62	119	54	397

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Pure Demographics:

Table I. B4.		VOTER REGISTRATION AT CURRENT ADDRESS		Total
		Yes	No	
IDEOLOGY	Very Liberal	12%	18%	13%
	Somewhat Liberal	28%	26%	27%
	In Between/Unsure	13%	27%	16%
	Somewhat Conservative	31%	23%	30%
	Very Conservative	16%	6%	14%
Total	n=	322	78	400

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Pure Demographics:

Table I. C1.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
AGE	18-24	25%	14%	8%	10%	10%	5%	10%	10%	10%	26%	11%	16%	6%	14%	12%
	25-34	16%	19%	27%	25%	15%	16%	10%	26%	24%	17%	15%	16%	19%	0%	19%
	35-44	11%	11%	11%	13%	15%	14%	17%	23%	12%	13%	5%	16%	9%	10%	13%
	45-54	9%	13%	23%	16%	31%	41%	28%	13%	20%	15%	27%	18%	26%	14%	20%
	55-64	11%	8%	16%	18%	18%	19%	21%	10%	10%	15%	23%	16%	17%	24%	15%
	65-74	14%	20%	13%	13%	5%	0%	14%	13%	12%	11%	15%	10%	15%	24%	13%
	75+	14%	15%	2%	5%	5%	5%	0%	5%	13%	4%	5%	8%	9%	14%	8%
Total	n=	44	88	62	61	39	37	29	61	94	47	62	50	54	21	396
GENDER	Male	34%	42%	53%	49%	46%	61%	52%	44%	52%	51%	40%	45%	41%	52%	46%
	Female	66%	58%	47%	51%	54%	39%	48%	56%	48%	49%	60%	55%	59%	48%	54%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400

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Pure Demographics:

Table I. C2.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
VOTER REGISTRATION AT CURRENT ADDRESS	Yes	77%	75%	79%	84%	90%	82%	83%	75%	82%	79%	73%	86%	81%	95%	81%
	No	23%	25%	21%	16%	10%	18%	17%	25%	18%	21%	27%	14%	19%	5%	20%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400
IDEOLOGY	Very Liberal	7%	16%	16%	11%	18%	13%	7%	20%	11%	13%	10%	8%	20%	14%	13%
	Somewhat Liberal	30%	28%	21%	38%	23%	24%	34%	34%	32%	34%	29%	14%	19%	24%	27%
	In Between/Unsure	18%	20%	15%	11%	8%	11%	14%	15%	13%	19%	19%	25%	11%	10%	16%
	Somewhat Conservative	32%	22%	32%	25%	44%	45%	34%	23%	28%	23%	30%	35%	35%	29%	30%
	Very Conservative	14%	14%	16%	15%	8%	8%	10%	8%	16%	11%	13%	18%	15%	24%	14%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400

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Pure Demographics:

Table I. C3.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
MARITAL STATUS	Married	30%	36%	56%	64%	59%	74%	79%	46%	55%	51%	52%	63%	52%	52%	54%
	Single and Never Married	41%	28%	21%	11%	18%	18%	14%	28%	23%	21%	21%	25%	24%	19%	23%
	Divorced	18%	14%	21%	20%	18%	5%	7%	16%	14%	19%	19%	8%	11%	14%	14%
	Widowed	11%	22%	2%	5%	5%	3%	0%	10%	8%	9%	8%	4%	13%	14%	9%
Total	n=	44	88	62	61	39	38	29	61	95	47	63	51	54	21	399
CHURCH/RELIGIOUS SERVICE ATTENDANCE	More Than Once Per Week	20%	13%	10%	5%	10%	8%	3%	7%	7%	15%	16%	4%	11%	14%	10%
	Once Per Week	23%	20%	18%	36%	13%	13%	21%	20%	19%	26%	29%	22%	22%	24%	22%
	Once or Twice Per Month	11%	19%	18%	11%	21%	37%	3%	20%	21%	11%	21%	20%	11%	10%	18%
	Once or Twice Per Year	14%	20%	15%	15%	10%	11%	21%	23%	15%	15%	11%	20%	7%	5%	15%
	Less Than Once or Twice Per Year	11%	8%	11%	8%	10%	3%	14%	10%	6%	9%	6%	8%	17%	19%	9%
	Never	20%	19%	28%	25%	36%	29%	38%	21%	32%	26%	16%	27%	31%	29%	26%
Total	n=	44	88	61	61	39	38	29	61	95	47	62	51	54	21	397

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Pure Demographics:

Table I. C4.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
INCOME	Under \$20K	10%	11%	21%	10%	11%	13%	17%	12%
	\$20 to 40K	38%	15%	26%	31%	20%	21%	22%	24%
	\$40 to 60K	19%	12%	28%	22%	15%	17%	0%	17%
	\$60 to 80K	12%	23%	12%	19%	20%	10%	22%	17%
	\$80 to 100K	5%	12%	5%	7%	13%	17%	28%	11%
	\$100 to 150K	10%	14%	5%	5%	15%	10%	6%	11%
	Over \$150K	5%	13%	5%	5%	7%	13%	6%	8%
Total	n=	58	84	43	58	46	48	18	361

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Pure Demographics:

Table I. D1.		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
AGE	18-24	5%	42%	2%	0%	16%	10%	12%	17%	22%	8%	12%
	25-34	19%	33%	7%	0%	18%	15%	20%	20%	14%	24%	19%
	35-44	15%	13%	12%	0%	8%	17%	14%	7%	11%	15%	13%
	45-54	25%	7%	33%	0%	11%	17%	22%	25%	19%	22%	20%
	55-64	16%	4%	28%	11%	18%	17%	12%	15%	6%	17%	15%
	65-74	14%	1%	9%	43%	5%	16%	12%	12%	22%	11%	13%
	75+	6%	0%	9%	46%	24%	9%	9%	3%	6%	5%	8%
Total	n=	212	91	57	35	38	89	69	59	36	102	396
GENDER	Male	48%	49%	46%	26%	36%	42%	43%	47%	49%	54%	46%
	Female	52%	51%	54%	74%	64%	58%	57%	53%	51%	46%	54%
Total	n=	215	92	57	35	39	89	70	59	37	103	400

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Pure Demographics:

		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
Table I. D2.												
VOTER REGISTRATION AT CURRENT ADDRESS	Yes	84%	60%	89%	100%	87%	82%	81%	80%	81%	76%	81%
	No	16%	40%	11%	0%	13%	18%	19%	20%	19%	24%	20%
Total	n=	215	92	57	35	39	89	70	59	37	103	400
IDEOLOGY	Very Liberal	11%	20%	14%	11%	5%	9%	11%	14%	19%	19%	13%
	Somewhat Liberal	27%	26%	28%	31%	13%	21%	31%	34%	30%	31%	27%
	In Between/Unsure	15%	22%	12%	11%	23%	15%	16%	12%	16%	16%	16%
	Somewhat Conservative	33%	25%	28%	26%	44%	29%	33%	34%	27%	22%	30%
	Very Conservative	14%	8%	18%	20%	15%	26%	9%	7%	8%	12%	14%
Total	n=	215	92	57	35	39	89	70	59	37	103	400

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Pure Demographics:

		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
Table I. D3.												
INCOME	Under \$20K	7%	22%	14%	16%	24%	13%	8%	11%	15%	10%	12%
	\$20 to 40K	17%	31%	21%	61%	30%	23%	27%	32%	21%	18%	24%
	\$40 to 60K	18%	16%	23%	3%	16%	14%	17%	16%	21%	18%	17%
	\$60 to 80K	20%	9%	21%	10%	8%	29%	11%	16%	15%	16%	17%
	\$80 to 100K	12%	9%	13%	6%	11%	6%	13%	7%	12%	15%	11%
	\$100 to 150K	15%	9%	4%	3%	8%	6%	22%	7%	3%	12%	11%
	Over \$150K	12%	5%	4%	0%	3%	8%	2%	11%	12%	12%	8%
Total	n=	193	81	56	31	37	77	63	56	33	94	361
AREA	South City	13%	18%	18%	17%	10%	14%	18%	25%	16%	13%	16%
	North City	25%	24%	23%	23%	18%	20%	29%	25%	16%	29%	24%
	South Burbs	12%	11%	16%	11%	18%	14%	7%	12%	11%	12%	12%
	East Burbs	16%	14%	21%	14%	26%	20%	19%	12%	11%	10%	16%
	North Burbs	15%	14%	7%	6%	5%	13%	15%	18%	11%	14%	13%
	North Coastal	13%	14%	11%	20%	15%	14%	9%	7%	24%	17%	14%
	East County	5%	4%	5%	9%	8%	6%	3%	2%	11%	6%	5%
Total	n=	208	92	57	35	39	88	68	57	37	102	393

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Pure Demographics:

Table I. D4.		MARITAL STATUS				Total
		Married	Single and Never Married	Divorced	Widowed	
CHURCH/RELIGIOUS SERVICE ATTENDANCE	More Than Once Per Week	10%	5%	11%	17%	10%
	Once Per Week	26%	16%	19%	20%	22%
	Once or Twice Per Month	22%	14%	9%	17%	18%
	Once or Twice Per Year	13%	17%	16%	20%	15%
	Less Than Once or Twice Per Year	8%	14%	9%	6%	9%
Total	n=	212	92	57	35	397

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Thoughts on Religion and Politics Demographics:

Table II. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
VIEW OF RELIGION	Largely Negative Influence	6%	3%	2%	9%	10%	14%	9%	6%	8%	7%
	Both Good and Bad Results/Depends/Unsure	78%	91%	76%	75%	67%	65%	52%	75%	73%	74%
	Largely Positive Influence	16%	7%	22%	16%	22%	22%	39%	19%	19%	19%
Total	n=	49	75	51	79	58	51	33	185	215	400
CURRENT ROLE OF RELIGION	Too Little of a Role	27%	24%	25%	15%	22%	14%	21%	18%	23%	21%
	About Right/Unsure	49%	37%	35%	39%	45%	51%	45%	41%	45%	43%
	Too Much of a Role	24%	39%	39%	46%	33%	35%	33%	41%	33%	36%
Total	n=	49	75	51	79	58	51	33	185	215	400

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Thoughts on Religion and Politics Demographics:

Table II. A2.		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
VIEW OF RELIGION	Largely Negative Influence	7%	6%	21%	6%	0%	6%	7%	7%
	Both Good and Bad Results/Depends/Unsure	73%	78%	74%	82%	77%	70%	65%	74%
	Largely Positive Influence	20%	15%	6%	12%	23%	24%	27%	19%
Total	n=	322	78	53	109	64	119	55	400
CURRENT ROLE OF RELIGION	Too Little of a Role	21%	19%	11%	17%	19%	23%	35%	21%
	About Right/Unsure	41%	53%	17%	38%	53%	50%	51%	43%
	Too Much of a Role	38%	28%	72%	45%	28%	27%	15%	36%
Total	n=	322	78	53	109	64	119	55	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Thoughts on Religion and Politics Demographics:

Table II. A3.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
VIEW OF RELIGION	Largely Negative Influence	2%	7%	5%	5%	10%	5%	17%	3%	8%	6%	5%	8%	13%	10%	7%
	Both Good and Bad Results/Depends/Unsure	59%	73%	81%	75%	87%	68%	76%	80%	76%	81%	68%	65%	74%	67%	74%
	Largely Positive Influence	39%	20%	15%	20%	3%	26%	7%	16%	16%	13%	27%	27%	13%	24%	19%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400
CURRENT ROLE OF RELIGION	Too Little of a Role	20%	27%	26%	28%	8%	11%	7%	21%	14%	34%	25%	16%	19%	29%	21%
	About Right/Unsure	57%	39%	44%	33%	54%	42%	41%	39%	43%	38%	52%	51%	35%	43%	43%
	Too Much of a Role	23%	34%	31%	39%	38%	47%	52%	39%	44%	28%	22%	33%	46%	29%	36%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Thoughts on Religion and Politics Demographics:

		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
Table II. A4.												
VIEW OF RELIGION	Largely Negative Influence	7%	4%	7%	14%	0%	3%	4%	7%	0%	17%	7%
	Both Good and Bad Results/Depends/Unsure	72%	85%	77%	51%	67%	62%	73%	80%	89%	80%	74%
	Largely Positive Influence	20%	11%	16%	34%	33%	35%	23%	14%	11%	3%	19%
Total	n=	215	92	57	35	39	89	70	59	37	103	400
CURRENT ROLE OF RELIGION	Too Little of a Role	22%	21%	21%	14%	33%	30%	26%	15%	8%	13%	21%
	About Right/Unsure	43%	45%	37%	49%	62%	52%	41%	29%	57%	31%	43%
	Too Much of a Role	35%	35%	42%	37%	5%	18%	33%	56%	35%	56%	36%
Total	n=	215	92	57	35	39	89	70	59	37	103	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Thoughts on Religion and Politics Attitudinals:

		VIEW OF RELIGION			Total
		Largely Negative Influence	Both Good and Bad Results/Depends/Unsure	Largely Positive Influence	
Table II. A5.					
CURRENT ROLE OF RELIGION	Too Little of a Role	10%	20%	27%	21%
	About Right/Unsure	17%	41%	61%	43%
	Too Much of a Role	72%	39%	12%	36%
Total	n=	29	296	75	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Presidential Preference Demographics:

Table III. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	13%	0%	15%	6%	18%	15%	12%	8%	10%
	Probably not	23%	7%	25%	19%	29%	18%	23%	18%	22%	20%
	Unsure	15%	7%	8%	4%	6%	9%	8%	6%	8%	7%
	Probably	46%	40%	33%	33%	35%	27%	23%	35%	34%	34%
	Definitely	15%	33%	33%	30%	24%	27%	31%	29%	27%	28%
Total	n=	13	15	12	27	17	11	13	49	59	108
CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	0%	7%	0%	0%	0%	0%	2%	2%	2%
	Probably not	13%	0%	7%	7%	0%	17%	17%	6%	8%	7%
	Unsure	0%	14%	7%	13%	13%	25%	17%	9%	17%	13%
	Probably	73%	52%	64%	40%	53%	25%	0%	60%	38%	48%
	Definitely	13%	33%	14%	40%	33%	33%	67%	23%	36%	30%
Total	n=	15	21	14	15	15	12	6	47	53	100
MUSLIM PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	8%	0%	13%	20%	8%	36%	0%	21%	7%	13%
	Probably not	25%	13%	44%	20%	33%	18%	38%	26%	27%	26%
	Unsure	17%	7%	6%	5%	8%	9%	25%	0%	18%	11%
	Probably	33%	67%	31%	45%	42%	18%	13%	38%	38%	38%
	Definitely	17%	13%	6%	10%	8%	18%	25%	15%	11%	13%
Total	n=	12	15	16	20	12	11	8	39	56	95
ATHEIST PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	33%	21%	11%	12%	29%	47%	33%	20%	32%	26%
	Probably not	22%	8%	0%	18%	21%	6%	17%	16%	11%	13%
	Unsure	11%	8%	11%	18%	7%	6%	17%	16%	4%	10%
	Probably	22%	42%	22%	18%	14%	18%	17%	24%	23%	24%
	Definitely	11%	21%	56%	35%	29%	24%	17%	24%	30%	27%
Total	n=	9	24	9	17	14	17	6	50	47	97

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Presidential Preference Demographics:

		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
Table III. A2.									
BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	11%	5%	17%	18%	0%	8%	0%	10%
	Probably not	20%	24%	35%	5%	29%	19%	15%	20%
	Unsure	6%	14%	4%	5%	21%	6%	8%	7%
	Probably	33%	38%	39%	41%	29%	39%	8%	34%
	Definitely	30%	19%	4%	32%	21%	28%	69%	28%
Total	n=	87	21	23	22	14	36	13	108
CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	1%	5%	0%	0%	11%	0%	0%	2%
	Probably not	5%	14%	0%	6%	11%	9%	0%	7%
	Unsure	13%	14%	17%	16%	26%	6%	0%	13%
	Probably	47%	50%	50%	48%	37%	58%	36%	48%
	Definitely	33%	18%	33%	29%	16%	27%	64%	30%
Total	n=	78	22	6	31	19	33	11	100
MUSLIM PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	11%	20%	8%	4%	23%	7%	33%	13%
	Probably not	29%	13%	25%	21%	31%	30%	27%	26%
	Unsure	9%	20%	8%	14%	23%	4%	7%	11%
	Probably	40%	27%	42%	46%	23%	41%	27%	38%
	Definitely	11%	20%	17%	14%	0%	19%	7%	13%
Total	n=	80	15	12	28	13	27	15	95
ATHEIST PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	27%	20%	0%	18%	28%	26%	56%	26%
	Probably not	10%	25%	8%	14%	6%	30%	0%	13%
	Unsure	12%	5%	0%	7%	17%	13%	13%	10%
	Probably	21%	35%	50%	25%	17%	22%	13%	24%
	Definitely	30%	15%	42%	36%	33%	9%	19%	27%
Total	n=	77	20	12	28	18	23	16	97

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 San Diego, CA 92101

Presidential Preference Demographics:

Table III. A3.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	0%	13%	21%	10%	13%	0%	11%	13%	0%	11%	0%	7%	40%	10%
	Probably not	0%	20%	17%	21%	50%	19%	25%	17%	23%	8%	17%	13%	27%	40%	20%
	Unsure	20%	15%	4%	0%	0%	6%	25%	11%	13%	17%	0%	0%	0%	0%	7%
	Probably	60%	35%	35%	21%	30%	44%	25%	39%	33%	42%	28%	13%	47%	20%	34%
	Definitely	20%	30%	30%	36%	10%	19%	25%	22%	17%	33%	44%	75%	20%	0%	28%
Total	n=	10	20	23	14	10	16	4	18	30	12	18	8	15	5	108
CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	9%	0%	0%	0%	0%	0%	0%	9%	0%	0%	6%	0%	0%	0%	2%
	Probably not	0%	8%	7%	0%	13%	0%	14%	0%	15%	7%	11%	0%	6%	0%	7%
	Unsure	0%	16%	7%	8%	25%	9%	0%	0%	20%	0%	11%	27%	13%	33%	13%
	Probably	82%	40%	43%	69%	25%	64%	43%	73%	35%	47%	33%	47%	63%	33%	48%
	Definitely	9%	36%	43%	23%	38%	27%	43%	18%	30%	47%	39%	27%	19%	33%	30%
Total	n=	11	25	14	13	8	11	7	11	20	15	18	15	16	3	100
MUSLIM PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	17%	14%	43%	4%	0%	0%	25%	21%	14%	25%	6%	7%	0%	17%	13%
	Probably not	17%	33%	14%	20%	27%	33%	50%	36%	23%	33%	24%	20%	0%	33%	26%
	Unsure	17%	14%	14%	4%	0%	0%	0%	7%	14%	8%	18%	7%	17%	0%	11%
	Probably	42%	24%	29%	48%	64%	67%	0%	21%	41%	33%	29%	53%	67%	33%	38%
	Definitely	8%	14%	0%	24%	9%	0%	25%	14%	9%	0%	24%	13%	17%	17%	13%
Total	n=	12	21	7	25	11	6	4	14	22	12	17	15	6	6	95
ATHEIST PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	82%	32%	17%	22%	10%	20%	7%	17%	13%	50%	20%	38%	29%	43%	26%
	Probably not	0%	14%	22%	22%	10%	60%	0%	11%	13%	13%	20%	8%	18%	14%	13%
	Unsure	9%	9%	11%	0%	20%	0%	0%	0%	13%	0%	10%	23%	12%	14%	10%
	Probably	0%	27%	33%	22%	30%	0%	36%	39%	38%	25%	10%	8%	12%	14%	24%
	Definitely	9%	18%	17%	33%	30%	20%	57%	33%	25%	13%	40%	23%	29%	14%	27%
Total	n=	11	22	18	9	10	5	14	18	24	8	10	13	17	7	97

Competitive Edge Research & Communication, Inc.
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San Diego, CA 92101

Presidential Preference Demographics:

		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
Table III. A4. BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	14%	4%	5%	17%	0%	0%	17%	7%	0%	23%	10%
	Probably not	9%	28%	47%	17%	0%	17%	22%	14%	27%	30%	20%
	Unsure	5%	12%	0%	33%	10%	8%	0%	0%	9%	13%	7%
	Probably	36%	48%	21%	0%	40%	29%	50%	43%	36%	20%	34%
	Definitely	36%	8%	26%	33%	50%	46%	11%	36%	27%	13%	28%
Total	n=	58	25	19	6	10	24	18	14	11	30	108
CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	8%	0%	0%	0%	0%	5%	0%	0%	3%	2%
	Probably not	4%	16%	0%	14%	0%	6%	5%	0%	50%	10%	7%
	Unsure	18%	8%	6%	14%	10%	19%	11%	0%	25%	19%	13%
	Probably	49%	52%	47%	29%	30%	31%	53%	75%	25%	45%	48%
	Definitely	29%	16%	47%	43%	60%	44%	26%	25%	0%	23%	30%
Total	n=	51	25	17	7	10	16	19	20	4	31	100
MUSLIM PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	17%	11%	9%	0%	0%	17%	16%	0%	18%	13%	13%
	Probably not	30%	21%	9%	40%	55%	28%	21%	30%	18%	13%	26%
	Unsure	9%	5%	18%	20%	9%	7%	21%	20%	9%	0%	11%
	Probably	31%	58%	45%	20%	9%	38%	21%	50%	45%	67%	38%
	Definitely	13%	5%	18%	20%	27%	10%	21%	0%	9%	7%	13%
Total	n=	54	19	11	10	11	29	19	10	11	15	95
ATHEIST PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	29%	17%	0%	50%	63%	40%	29%	27%	18%	7%	26%
	Probably not	17%	9%	10%	8%	13%	20%	29%	7%	9%	7%	13%
	Unsure	10%	17%	10%	0%	13%	0%	7%	7%	9%	15%	10%
	Probably	21%	30%	20%	25%	13%	15%	14%	40%	18%	33%	24%
	Definitely	23%	26%	60%	17%	0%	25%	21%	20%	45%	37%	27%
Total	n=	52	23	10	12	8	20	14	15	11	27	97

Competitive Edge Research & Communication, Inc.
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 San Diego, CA 92101

Presidential Preference Attitudinals:

		VIEW OF RELIGION			CURRENT ROLE OF RELIGION			LEVEL OF CHURCH AND STATE SEPARATION					Total
		Largely Negative Influence	Both Good and Bad Results/ Depends/ Unsure	Largely Positive Influence	Too Little of a Role	About Right/Unsure	Too Much of a Role	Taken Too Far, Strongly	Taken Too Far, Somewhat	About Right/Unsure	Not Far Enough, Somewhat	Not Far Enough, Strongly	
Table III. A5. BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	46%	7%	0%	0%	0%	25%	11%	0%	5%	10%	44%	10%
	Probably not	23%	25%	5%	16%	16%	27%	14%	20%	21%	20%	44%	20%
	Unsure	15%	7%	5%	11%	9%	5%	5%	10%	12%	0%	0%	7%
	Probably	8%	40%	32%	32%	40%	30%	22%	60%	43%	40%	11%	34%
	Definitely	8%	22%	59%	42%	36%	14%	49%	10%	19%	30%	0%	28%
Total	n=	13	73	22	19	45	44	37	10	42	10	9	108
CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	2%	0%	0%	5%	0%	0%	0%	4%	0%	0%	2%
	Probably not	33%	7%	0%	6%	5%	10%	0%	10%	9%	25%	0%	7%
	Unsure	33%	13%	8%	0%	16%	15%	14%	0%	19%	0%	14%	13%
	Probably	0%	47%	67%	50%	47%	49%	48%	57%	43%	75%	43%	48%
	Definitely	33%	31%	25%	44%	28%	26%	38%	33%	26%	0%	43%	30%
Total	n=	3	85	12	18	43	39	21	21	47	4	7	100
MUSLIM PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	17%	11%	16%	24%	12%	4%	13%	5%	16%	17%	17%	13%
	Probably not	33%	22%	36%	32%	30%	15%	42%	20%	19%	17%	17%	26%
	Unsure	17%	8%	16%	12%	14%	4%	3%	10%	16%	0%	33%	11%
	Probably	33%	44%	24%	20%	33%	63%	29%	50%	41%	33%	33%	38%
	Definitely	0%	16%	8%	12%	12%	15%	13%	15%	9%	33%	0%	13%
Total	n=	6	64	25	25	43	27	31	20	32	6	6	95
ATHEIST PRESIDENTIAL VOTE LIKELIHOOD	Definitely Not	0%	22%	56%	38%	29%	14%	48%	25%	17%	14%	22%	26%
	Probably not	14%	12%	19%	29%	15%	3%	30%	33%	4%	0%	0%	13%
	Unsure	29%	9%	6%	0%	15%	11%	4%	0%	15%	0%	22%	10%
	Probably	29%	27%	6%	10%	22%	34%	9%	8%	35%	29%	22%	24%
	Definitely	29%	30%	13%	24%	20%	37%	9%	33%	28%	57%	33%	27%
Total	n=	7	74	16	21	41	35	23	12	46	7	9	97

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Seperation of Church and State Demographics:

Table IV. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
LEVEL OF CHURCH AND STATE SEPARATION	Taken Too Far, Strongly	18%	28%	24%	35%	34%	29%	21%	30%	26%	28%
	Taken Too Far, Somewhat	16%	19%	14%	18%	12%	12%	18%	12%	19%	16%
	About Right/Unsure	45%	37%	43%	29%	43%	51%	55%	41%	43%	42%
	Not Far Enough, Somewhat	12%	8%	10%	8%	3%	4%	0%	7%	7%	7%
	Not Far Enough, Strongly	8%	8%	10%	10%	7%	4%	6%	10%	6%	8%
Total	n=	49	75	51	79	58	51	33	185	215	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Seperation of Church and State Demographics:

Table IV. A2.		VOTER REGISTRATION AT CURRENT ADDRESS		IDEOLOGY					Total
		Yes	No	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
LEVEL OF CHURCH AND STATE SEPARATION	Taken Too Far, Strongly	30%	21%	19%	19%	25%	29%	56%	28%
	Taken Too Far, Somewhat	15%	18%	8%	16%	11%	28%	4%	16%
	About Right/Unsure	41%	44%	43%	47%	52%	36%	31%	42%
	Not Far Enough, Somewhat	5%	13%	13%	7%	11%	3%	4%	7%
	Not Far Enough, Strongly	8%	5%	17%	11%	2%	5%	5%	8%
Total	n=	322	78	53	109	64	119	55	400

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
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Seperation of Church and State Demographics:

Table IV. A3.		INCOME							AREA						Total	
		Under \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	Over \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
LEVEL OF CHURCH AND STATE SEPARATION	Taken Too Far, Strongly	18%	31%	35%	38%	23%	37%	10%	20%	25%	23%	38%	29%	26%	43%	28%
	Taken Too Far, Somewhat	32%	9%	8%	20%	28%	18%	10%	21%	14%	11%	14%	22%	15%	10%	16%
	About Right/Unsure	41%	47%	39%	34%	41%	26%	62%	44%	44%	53%	33%	37%	41%	43%	42%
	Not Far Enough, Somewhat	5%	6%	8%	7%	3%	8%	7%	11%	7%	4%	10%	2%	7%	0%	7%
	Not Far Enough, Strongly	5%	8%	10%	2%	5%	11%	10%	3%	10%	9%	5%	10%	11%	5%	8%
Total	n=	44	88	62	61	39	38	29	61	96	47	63	51	54	21	400

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 2170 Fourth Avenue
 San Diego, CA 92101

Seperation of Church and State Demographics:

Table IV. A4.		MARITAL STATUS				CHURCH/RELIGIOUS SERVICE ATTENDANCE						Total
		Married	Single and Never Married	Divorced	Widowed	More Than Once Per Week	Once Per Week	Once or Twice Per Month	Once or Twice Per Year	Less Than Once or Twice Per Year	Never	
LEVEL OF CHURCH AND STATE SEPARATION	Taken Too Far, Strongly	34%	16%	26%	23%	33%	42%	26%	29%	14%	20%	28%
	Taken Too Far, Somewhat	16%	15%	16%	17%	18%	19%	21%	15%	5%	13%	16%
	About Right/Unsure	39%	47%	37%	54%	33%	34%	41%	41%	70%	42%	42%
	Not Far Enough, Somewhat	5%	12%	9%	0%	10%	2%	9%	7%	0%	11%	7%
	Not Far Enough, Strongly	6%	10%	12%	6%	5%	3%	3%	8%	11%	15%	8%
Total	n=	215	92	57	35	39	89	70	59	37	103	400

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 San Diego, CA 92101

Seperation of Church and State Attitudinals:

		CURRENT ROLE OF RELIGION			BORN AGAIN CHRISTIAN PRESIDENTIAL VOTE LIKELIHOOD					Total
		Too Little of a Role	About Right/Unsure	Too Much of a Role	Definitely Not	Probably not	Unsure	Probably	Definitely	
Table IV. A5.										
LEVEL OF CHURCH AND STATE SEPARATION	Taken Too Far, Strongly	52%	24%	19%	36%	23%	25%	22%	60%	34%
	Taken Too Far, Somewhat	17%	17%	13%	0%	9%	13%	16%	3%	9%
	About Right/Unsure	18%	55%	39%	18%	41%	63%	49%	27%	39%
	Not Far Enough, Somewhat	8%	2%	12%	9%	9%	0%	11%	10%	9%
	Not Far Enough, Strongly	5%	1%	17%	36%	18%	0%	3%	0%	8%
Total	n=	83	172	145	11	22	8	37	30	108

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