

Pure Demographics:

Table I. A1.		AGE						ETHNICITY					GENDER		TOTAL	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-A merican	Mixed Race	Something Else	Male		Female
INCOME	< \$20K	18%	5%	7%	5%	16%	12%	15%	8%	13%	7%	14%	15%	13%	7%	10%
	\$20 to 40K	44%	23%	13%	12%	19%	26%	33%	18%	30%	25%	22%	25%	24%	20%	22%
	\$40 to 60K	10%	30%	21%	18%	12%	27%	26%	18%	24%	37%	22%	19%	23%	19%	21%
	\$60 to 80K	15%	22%	14%	24%	17%	6%	17%	20%	14%	12%	13%	19%	10%	24%	17%
	\$80 to 100K	0%	10%	13%	13%	16%	13%	9%	13%	9%	0%	12%	3%	8%	13%	10%
	\$100 to 150K	0%	8%	21%	24%	18%	3%	0%	18%	5%	10%	16%	0%	13%	13%	13%
	\$150K +	12%	1%	12%	5%	2%	13%	0%	6%	4%	9%	0%	20%	10%	3%	7%
Total	n=	27	56	64	63	48	41	35	207	48	20	35	27	163	174	337
IDEOLOGY	Very Liberal	20%	15%	9%	9%	15%	8%	9%	14%	11%	23%	9%	2%	11%	13%	12%
	Somewhat Liberal	30%	33%	20%	30%	22%	12%	18%	27%	23%	16%	31%	22%	23%	28%	25%
	In Between/Unsure	23%	19%	24%	18%	28%	7%	24%	16%	22%	28%	30%	34%	25%	18%	21%
	Somewhat Conservative	19%	28%	35%	35%	24%	41%	26%	31%	31%	27%	21%	28%	28%	31%	30%
	Very Conservative	8%	5%	13%	8%	11%	31%	23%	12%	13%	7%	8%	14%	13%	10%	12%
Total	n=	33	60	75	67	57	50	46	250	51	24	39	33	186	211	397

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A2.		AGE						ETHNICITY					GENDER		TOTAL	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-A merican	Mixed Race	Something Else	Male		Female
AREA	South City	24%	19%	15%	7%	12%	4%	22%	11%	25%	35%	11%	11%	17%	12%	15%
	North City	22%	15%	25%	26%	35%	30%	25%	28%	9%	15%	19%	42%	24%	25%	25%
	South Burbs	6%	5%	13%	10%	11%	13%	17%	9%	10%	14%	13%	9%	8%	11%	10%
	East Burbs	14%	20%	17%	11%	10%	13%	13%	15%	15%	23%	16%	8%	17%	13%	15%
	North Burbs	18%	14%	9%	17%	16%	18%	5%	13%	21%	0%	20%	9%	11%	17%	14%
	North Coastal	13%	17%	10%	17%	6%	10%	13%	15%	12%	13%	13%	5%	13%	13%	13%
	East County	3%	9%	10%	11%	11%	12%	5%	8%	9%	0%	7%	16%	10%	7%	9%
Total	n=	33	60	75	67	57	51	46	253	51	24	40	33	186	215	401

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 San Diego, CA 92101

Pure Demographics:

Table I. A3.	AGE							ETHNICITY					TOTAL
	18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	
GENDER Male	45%	55%	48%	48%	42%	47%	40%	42%	50%	54%	45%	67%	47%
Female	55%	45%	52%	52%	58%	53%	60%	58%	50%	46%	55%	33%	53%
Total n=	33	60	75	67	57	51	46	253	51	24	40	33	401

Competitive Edge Research & Communication, Inc.
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Pure Demographics:

Table I. A4.		ETHNICITY					TOTAL
		White	Hispanic	African-American	Mixed Race	Something Else	
AGE	18-24	5%	34%	26%	16%	32%	15%
	25-34	17%	27%	22%	24%	29%	21%
	35-44	23%	24%	17%	23%	16%	22%
	45-54	21%	8%	16%	15%	9%	17%
	55-64	13%	3%	9%	11%	5%	10%
	65-74	11%	3%	2%	8%	1%	8%
	75+	9%	1%	8%	3%	7%	7%
Total n=		245	49	23	40	32	389
GENDER	Male	42%	50%	54%	45%	67%	47%
	Female	58%	50%	46%	55%	33%	53%
Total n=		253	51	24	40	33	401

Competitive Edge Research & Communication, Inc.
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 San Diego, CA 92101

Pure Demographics:

		INCOME						IDEOLOGY					TOTAL	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative		Very Conservative
Table I. B1.														
AGE	18-24	26%	28%	7%	12%	0%	0%	26%	25%	18%	17%	9%	11%	15%
	25-34	13%	24%	33%	28%	23%	14%	5%	25%	28%	19%	20%	9%	21%
	35-44	17%	12%	22%	17%	26%	36%	38%	15%	17%	25%	26%	25%	22%
	45-54	10%	10%	16%	25%	22%	35%	13%	13%	20%	15%	20%	12%	17%
	55-64	16%	8%	5%	9%	15%	14%	4%	12%	9%	13%	8%	10%	10%
	65-74	9%	9%	10%	3%	9%	2%	14%	5%	4%	3%	11%	20%	8%
	75+	10%	9%	8%	6%	5%	0%	0%	5%	5%	8%	6%	14%	7%
Total	n=	34	75	69	56	39	41	20	45	91	80	118	54	389
ETHNICITY	White	41%	45%	48%	63%	69%	75%	47%	64%	60%	44%	60%	58%	57%
	Hispanic	23%	25%	21%	14%	16%	7%	12%	14%	14%	17%	16%	18%	16%
	African-American	4%	7%	10%	4%	0%	5%	8%	11%	4%	8%	6%	4%	6%
	Mixed Race	15%	11%	11%	8%	13%	13%	0%	8%	13%	15%	7%	7%	10%
	Something Else	16%	13%	10%	12%	3%	0%	33%	2%	9%	17%	10%	13%	10%
Total	n=	36	75	70	56	39	41	20	46	94	83	120	54	401
GENDER	Male	63%	54%	54%	30%	36%	50%	74%	43%	42%	55%	45%	54%	47%
	Female	37%	46%	46%	70%	64%	50%	26%	57%	58%	45%	55%	46%	53%
Total	n=	36	75	70	56	39	41	20	46	94	83	120	54	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

		INCOME						IDEOLOGY					TOTAL	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative		Very Conservative
Table I. B2.														
AREA	South City	33%	13%	18%	11%	13%	0%	21%	22%	19%	14%	11%	5%	15%
	North City	10%	11%	26%	20%	19%	43%	38%	21%	25%	26%	25%	22%	25%
	South Burbs	7%	11%	12%	14%	7%	9%	7%	10%	6%	15%	9%	10%	10%
	East Burbs	10%	29%	14%	14%	21%	7%	11%	17%	11%	18%	14%	19%	15%
	North Burbs	10%	13%	16%	19%	11%	10%	9%	17%	13%	10%	17%	16%	14%
	North Coastal	20%	12%	10%	15%	18%	12%	8%	11%	15%	10%	15%	14%	13%
	East County	10%	11%	3%	7%	10%	19%	6%	3%	11%	7%	9%	14%	9%
Total	n=	36	75	70	56	39	41	20	46	94	83	120	54	401

Competitive Edge Research & Communication, Inc.
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 San Diego, CA 92101

Pure Demographics:

		IDEOLOGY					TOTAL
		Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
Table I. B3.							
INCOME	< \$20K	6%	15%	14%	7%	5%	10%
	\$20 to 40K	26%	17%	34%	15%	23%	22%
	\$40 to 60K	30%	19%	11%	25%	23%	21%
	\$60 to 80K	15%	22%	16%	15%	18%	17%
	\$80 to 100K	15%	7%	9%	10%	15%	10%
	\$100 to 150K	3%	17%	12%	17%	5%	13%
	\$150K +	6%	2%	4%	10%	11%	7%
Total	n=	40	82	73	100	41	337

Competitive Edge Research & Communication, Inc.
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Pure Demographics:

Table I. C1.		AREA						TOTAL	
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
AGE	18-24	24%	14%	9%	14%	19%	15%	5%	15%
	25-34	26%	13%	11%	28%	21%	28%	22%	21%
	35-44	21%	23%	29%	26%	15%	17%	25%	22%
	45-54	8%	18%	17%	13%	21%	23%	21%	17%
	55-64	8%	15%	11%	7%	11%	4%	12%	10%
	65-74	2%	10%	10%	7%	10%	6%	11%	8%
	75+	10%	7%	12%	6%	3%	7%	4%	7%
Total	n=	54	81	44	73	46	57	34	389
ETHNICITY	White	43%	65%	51%	59%	55%	66%	56%	57%
	Hispanic	27%	6%	16%	15%	24%	14%	16%	16%
	African-American	15%	4%	9%	9%	0%	6%	0%	6%
	Mixed Race	8%	8%	14%	11%	15%	10%	8%	10%
	Something Else	8%	18%	10%	5%	7%	4%	20%	10%
Total	n=	54	86	44	75	48	60	34	401
GENDER	Male	54%	45%	40%	53%	35%	47%	55%	47%
	Female	46%	55%	60%	47%	65%	53%	45%	53%
Total	n=	54	86	44	75	48	60	34	401

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Pure Demographics:

Table I. C2.		AREA							TOTAL
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
INCOME	< \$20K	23%	5%	7%	6%	8%	16%	11%	10%
	\$20 to 40K	20%	11%	23%	38%	20%	20%	27%	22%
	\$40 to 60K	25%	24%	25%	18%	25%	16%	6%	21%
	\$60 to 80K	13%	15%	24%	15%	24%	19%	14%	17%
	\$80 to 100K	9%	9%	7%	13%	9%	14%	11%	10%
	\$100 to 150K	0%	25%	11%	6%	9%	11%	27%	13%
	\$150K +	9%	11%	4%	4%	4%	4%	4%	7%
Total	n=	46	66	38	69	39	51	28	337
IDEOLOGY	Very Liberal	19%	11%	13%	14%	14%	10%	4%	12%
	Somewhat Liberal	34%	26%	15%	19%	23%	29%	32%	25%
	In Between/Unsure	21%	22%	32%	25%	14%	16%	17%	21%
	Somewhat Conservative	23%	30%	28%	27%	36%	33%	30%	30%
	Very Conservative	4%	10%	12%	15%	13%	12%	18%	12%
Total	n=	54	84	44	74	48	59	34	397

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Attentiveness Demographics:

Table II. A1.		AGE							ETHNICITY					GENDER		TOTAL
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
HURRICAN KATRINA NEWS ATTENTIVENESS	Not Closely at All	8%	5%	1%	1%	4%	0%	9%	2%	8%	2%	0%	11%	4%	3%	4%
	Not Too Closely	10%	4%	6%	2%	2%	2%	4%	3%	8%	10%	0%	11%	6%	3%	5%
	Somewhat Closely	54%	44%	41%	42%	28%	27%	20%	39%	34%	55%	40%	44%	46%	35%	40%
	Very Closely	28%	47%	51%	55%	67%	71%	68%	56%	51%	33%	60%	34%	44%	59%	52%
Total	n=	33	60	75	67	56	49	46	252	51	24	39	32	183	215	398

Competitive Edge Research & Communication, Inc.
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Attentiveness Demographics:

Table II. A2.		INCOME							IDEOLOGY					TOTAL
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
HURRICAN	Not Closely at All	10%	5%	3%	3%	2%	0%	0%	5%	4%	3%	2%	6%	4%
KATRINA NEWS	Not Too Closely	5%	2%	4%	3%	5%	3%	12%	4%	5%	2%	7%	3%	5%
ATTENTIVENESS	Somewhat Closely	50%	48%	32%	35%	33%	47%	37%	24%	44%	46%	40%	39%	40%
	Very Closely	34%	44%	61%	59%	59%	49%	51%	66%	47%	49%	50%	53%	52%
Total	n=	35	75	70	55	39	41	20	46	94	82	118	54	398

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Attentiveness Demographics:

Table II. A3.		AREA							TOTAL
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
HURRICAN	Not Closely at All	5%	0%	7%	4%	0%	7%	6%	4%
KATRINA NEWS	Not Too Closely	9%	4%	2%	0%	9%	1%	7%	5%
ATTENTIVENESS	Somewhat Closely	30%	40%	42%	37%	43%	45%	45%	40%
	Very Closely	56%	56%	49%	59%	47%	47%	42%	52%
Total	n=	54	85	44	74	48	60	33	398

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Donation Amount and Family Member by Attentiveness:

Table II. A4.		CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA		DONATION AMOUNT						Total
		No	Yes	None	<\$20	\$21-50	\$51-100	\$101-500	>\$500	
HURRICAN KATRINA NEWS ATTENTIVENESS	Not Closely at All	4%	3%	4%	0%	0%	3%	3%	7%	3%
	Not Too Closely	5%	4%	7%	5%	0%	0%	4%	5%	5%
	Somewhat Closely	41%	37%	47%	28%	54%	31%	31%	15%	39%
	Very Closely	51%	56%	41%	67%	46%	66%	62%	73%	52%
Total	n=	304	94	160	32	28	48	44	21	333

Competitive Edge Research & Communication, Inc.
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Government Effectiveness Demographics:

Table III. A1.		AGE							ETHNICITY					GENDER		TOTAL
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
FEDERAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	31%	21%	18%	29%	22%	22%	32%	22%	16%	45%	42%	14%	24%	23%	24%
	Poor	35%	14%	13%	22%	19%	4%	21%	18%	30%	19%	0%	26%	15%	22%	19%
	Not So Good	5%	31%	18%	22%	15%	8%	4%	18%	22%	36%	3%	13%	17%	19%	18%
	Good	30%	31%	37%	27%	33%	45%	26%	32%	32%	0%	50%	35%	37%	29%	33%
	Excellent	0%	4%	14%	0%	11%	20%	17%	9%	0%	0%	6%	12%	7%	7%	7%
Total	n=	18	31	32	32	27	24	24	125	22	9	21	15	90	102	192
STATE/LOCAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	6%	16%	11%	5%	27%	10%	24%	17%	4%	15%	0%	10%	13%	11%	12%
	Poor	17%	36%	32%	12%	24%	31%	21%	26%	27%	33%	32%	13%	28%	25%	26%
	Not So Good	48%	30%	18%	39%	37%	36%	38%	27%	43%	31%	34%	54%	37%	30%	33%
	Good	29%	18%	39%	34%	13%	19%	17%	26%	27%	20%	34%	23%	21%	31%	26%
	Excellent	0%	0%	0%	10%	0%	5%	0%	4%	0%	0%	0%	0%	2%	2%	2%
Total	n=	13	25	37	33	27	24	17	112	27	15	16	12	85	97	182

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Government Effectiveness Demographics:

Table III. A2.		INCOME							IDEOLOGY					TOTAL
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative	
FEDERAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	36%	34%	24%	3%	29%	24%	23%	70%	27%	33%	13%	0%	24%
	Poor	22%	11%	29%	32%	12%	7%	0%	25%	26%	13%	18%	8%	19%
	Not So Good	5%	16%	18%	14%	17%	33%	30%	0%	32%	13%	16%	8%	18%
	Good	37%	35%	26%	41%	33%	25%	28%	5%	15%	42%	40%	59%	33%
	Excellent	0%	3%	3%	10%	10%	11%	18%	0%	0%	0%	13%	26%	7%
Total	n=	17	39	31	30	17	16	13	17	51	36	59	27	192
STATE/LOCAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	18%	9%	8%	6%	13%	26%	18%	18%	9%	7%	14%	14%	12%
	Poor	43%	17%	27%	39%	24%	15%	18%	37%	24%	28%	16%	37%	26%
	Not So Good	20%	42%	42%	22%	32%	34%	37%	32%	35%	41%	29%	26%	33%
	Good	10%	30%	24%	29%	31%	21%	26%	13%	29%	24%	38%	16%	26%
	Excellent	9%	2%	0%	5%	0%	4%	0%	0%	3%	0%	3%	6%	2%
Total	n=	16	33	36	24	18	23	6	25	41	39	54	22	182

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Government Effectiveness Demographics:

Table III. A3.		AREA							TOTAL
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
FEDERAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	51%	21%	31%	24%	20%	12%	5%	24%
	Poor	15%	24%	30%	12%	22%	8%	22%	19%
	Not So Good	11%	23%	6%	10%	10%	37%	27%	18%
	Good	18%	26%	27%	43%	42%	32%	38%	33%
	Excellent	4%	5%	6%	10%	6%	10%	9%	7%
Total	n=	22	37	22	40	24	31	16	192
STATE/LOCAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	0%	11%	7%	21%	0%	16%	38%	12%
	Poor	30%	30%	22%	24%	37%	25%	4%	26%
	Not So Good	42%	38%	33%	25%	31%	24%	32%	33%
	Good	28%	18%	32%	30%	23%	35%	26%	26%
	Excellent	0%	2%	5%	0%	8%	0%	0%	2%
Total	n=	27	43	21	30	20	27	14	182

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Donation Amount and Family/Friend Affected by Government Effectiveness:

Table III. A4.		CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA		DONATION AMOUNT						Total
		No	Yes	None	<\$20	\$21-50	\$51-100	\$101-500	>\$500	
FEDERAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	23%	26%	21%	38%	40%	16%	31%	34%	26%
	Poor	22%	8%	18%	13%	18%	16%	23%	0%	17%
	Not So Good	16%	23%	17%	31%	19%	15%	8%	0%	16%
	Good	33%	32%	42%	15%	24%	40%	19%	33%	33%
	Excellent	6%	11%	2%	3%	0%	13%	18%	33%	7%
Total	n=	150	42	77	17	13	22	23	7	159
STATE/LOCAL GOVERNMENT PERFORMANCE IN RESPONSE TO HURRICANE KATRINA	Failure	9%	19%	8%	3%	11%	6%	21%	33%	12%
	Poor	29%	20%	24%	53%	13%	32%	34%	3%	26%
	Not So Good	36%	26%	33%	29%	48%	36%	22%	41%	33%
	Good	24%	31%	32%	14%	22%	25%	22%	24%	27%
	Excellent	2%	3%	3%	0%	7%	0%	0%	0%	2%
Total	n=	133	49	70	13	12	23	21	14	153

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 2170 Fourth Avenue
 San Diego, CA 92101

Close Friend/Relative Affected Demographics:

Table IV. A1.		AGE						ETHNICITY					GENDER		TOTAL	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male		Female
CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA	No	84%	79%	68%	72%	83%	71%	84%	73%	90%	67%	74%	78%	76%	76%	76%
	Yes	16%	21%	32%	28%	17%	29%	16%	27%	10%	33%	26%	22%	24%	24%	24%
Total	n=	33	60	75	67	57	51	46	253	51	24	40	33	186	215	401

Competitive Edge Research & Communication, Inc.
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Close Friend/Relative Affected Demographics:

Table IV. A2.		INCOME						IDEOLOGY					TOTAL	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative		Very Conservative
CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA	No	87%	79%	80%	85%	74%	56%	56%	79%	73%	74%	80%	74%	76%
	Yes	13%	21%	20%	15%	26%	44%	44%	21%	27%	26%	20%	26%	24%
Total	n=	36	75	70	56	39	41	20	46	94	83	120	54	401

Competitive Edge Research & Communication, Inc.
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Close Friend/Relative Affected Demographics:

Table IV. A3.		AREA						TOTAL	
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA	No	77%	67%	81%	80%	82%	77%	77%	76%
	Yes	23%	33%	19%	20%	18%	23%	23%	24%
Total	n=	54	86	44	75	48	60	34	401

Competitive Edge Research & Communication, Inc.
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Donation Amount by Close Friend/Relative Affected:

Table IV. A4.		DONATION AMOUNT						Total
		None	<\$20	\$21-50	\$51-100	\$101-500	>\$500	
CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA	No	86%	79%	86%	77%	49%	42%	76%
	Yes	14%	21%	14%	23%	51%	58%	24%
Total	n=	163	32	28	48	44	21	336

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Looter Response Demographics:

		AGE							ETHNICITY					GENDER		TOTAL
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
Table V. A1.																
SUGGESTED NEW ORLEANS MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	21%	9%	11%	18%	18%	28%	23%	15%	18%	11%	13%	28%	18%	14%	16%
	Arrest Looters and Release Them	32%	37%	36%	22%	45%	19%	31%	30%	34%	34%	42%	18%	37%	27%	32%
	Ignore Looters under the Extreme Circumstances	23%	34%	21%	39%	15%	14%	22%	30%	21%	33%	19%	5%	16%	32%	25%
	Arrest and Detain Looters	8%	4%	10%	4%	3%	22%	7%	7%	12%	0%	0%	17%	11%	5%	8%
	Unsure	16%	15%	23%	16%	18%	18%	17%	18%	15%	21%	26%	31%	17%	21%	20%
Total	n=	14	25	38	26	27	26	28	125	21	9	23	11	81	108	189
SUGGESTED SAN DIEGO MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	19%	5%	21%	18%	19%	36%	32%	21%	14%	6%	22%	14%	20%	16%	18%
	Arrest Looters and Release Them	52%	45%	44%	42%	51%	24%	26%	40%	58%	49%	29%	52%	49%	39%	44%
	Ignore Looters under the Extreme Circumstances	19%	31%	16%	30%	15%	12%	0%	21%	7%	45%	25%	18%	14%	27%	21%
	Arrest and Detain Looters	0%	15%	13%	9%	5%	15%	23%	15%	11%	0%	6%	3%	10%	11%	11%
	Unsure	10%	5%	6%	0%	10%	13%	20%	4%	11%	0%	17%	13%	7%	7%	7%
Total	n=	19	35	37	41	30	25	18	128	30	15	17	22	105	107	212

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Looter Response Demographics:

		INCOME							IDEOLOGY					TOTAL		
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/Unsure	Somewhat Conservative	Very Conservative			
Table V. A2.																
SUGGESTED NEW ORLEANS MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	5%	18%	13%	18%	8%	13%	27%	9%	20%	17%	14%	19%	16%		
	Arrest Looters and Release Them	44%	43%	35%	30%	22%	38%	19%	28%	36%	27%	32%	39%	32%		
	Ignore Looters under the Extreme Circumstances	28%	14%	27%	27%	32%	33%	37%	47%	36%	18%	18%	16%	25%		
	Arrest and Detain Looters	8%	9%	8%	12%	10%	0%	16%	6%	4%	12%	8%	8%	8%		
	Unsure	14%	17%	17%	14%	28%	16%	0%	10%	4%	26%	27%	18%	20%		
Total	n=	14	32	36	24	22	19	8	21	39	41	56	28	189		
SUGGESTED SAN DIEGO MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	14%	17%	7%	12%	30%	31%	21%	6%	9%	17%	22%	45%	18%		
	Arrest Looters and Release Them	37%	54%	51%	33%	31%	39%	44%	38%	53%	36%	49%	28%	44%		
	Ignore Looters under the Extreme Circumstances	15%	12%	26%	33%	19%	24%	22%	42%	24%	20%	16%	0%	21%		
	Arrest and Detain Looters	18%	9%	7%	17%	14%	7%	10%	10%	5%	19%	8%	17%	11%		
	Unsure	16%	9%	9%	5%	5%	0%	4%	5%	8%	8%	5%	9%	7%		
Total	n=	22	43	34	32	17	22	12	25	55	42	64	26	212		

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Looter Response Demographics:

Table V. A3.		AREA							TOTAL
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
SUGGESTED NEW ORLEANS MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	10%	16%	17%	10%	15%	18%	32%	16%
	Arrest Looters and Release Them	28%	27%	37%	32%	31%	33%	44%	32%
	Ignore Looters under the Extreme Circumstances	36%	33%	28%	26%	24%	12%	10%	25%
	Arrest and Detain Looters	10%	9%	4%	12%	7%	6%	0%	8%
	Unsure	17%	15%	14%	20%	24%	30%	14%	20%
Total	n=	25	36	19	34	30	27	18	189
SUGGESTED SAN DIEGO MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	7%	20%	20%	11%	29%	23%	24%	18%
	Arrest Looters and Release Them	57%	36%	38%	57%	28%	40%	49%	44%
	Ignore Looters under the Extreme Circumstances	25%	30%	12%	17%	23%	14%	9%	21%
	Arrest and Detain Looters	5%	7%	20%	10%	13%	13%	18%	11%
	Unsure	5%	8%	10%	6%	7%	10%	0%	7%
Total	n=	29	50	25	41	18	33	16	212

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Donation Amount and Family/Friend Affected by Looter Response:

Table V. A4.		CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA		DONATION AMOUNT						Total
		No	Yes	None	<\$20	\$21-50	\$51-100	\$101-500	>\$500	
SUGGESTED NEW ORLEANS MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	15%	18%	16%	3%	12%	7%	8%	47%	13%
	Arrest Looters and Release Them	35%	21%	30%	52%	24%	42%	24%	36%	33%
	Ignore Looters under the Extreme Circumstances	24%	29%	27%	21%	51%	17%	35%	12%	28%
	Arrest and Detain Looters	8%	6%	9%	14%	3%	4%	4%	6%	8%
	Unsure	17%	27%	18%	10%	10%	30%	28%	0%	18%
Total	n=	141	48	69	17	18	19	23	8	154
SUGGESTED SAN DIEGO MAYOR RESPONSE TO LOOTERS	Shoot Looters on Sight	17%	22%	21%	19%	24%	9%	10%	7%	17%
	Arrest Looters and Release Them	43%	46%	52%	38%	46%	53%	34%	20%	46%
	Ignore Looters under the Extreme Circumstances	21%	20%	13%	30%	20%	29%	32%	24%	20%
	Arrest and Detain Looters	11%	8%	10%	13%	0%	0%	18%	37%	11%
	Unsure	8%	3%	4%	0%	10%	9%	6%	12%	6%
Total	n=	166	46	94	15	10	29	21	13	182

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Gas Increase Demographics:

		AGE							ETHNICITY					GENDER		TOTAL
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
Table VI. A1.																
GAS PRICE INCREASE JUSTIFICATION	A/Justified, Strongly	7%	5%	3%	4%	8%	6%	7%	5%	5%	11%	6%	1%	4%	6%	5%
	A/Justified, Somewhat	7%	4%	2%	9%	5%	0%	6%	6%	7%	0%	0%	0%	2%	6%	4%
	B/Unfair Advantage, Strongly	53%	56%	57%	60%	60%	57%	39%	51%	60%	68%	59%	57%	57%	54%	55%
	B/Unfair Advantage, Somewhat	18%	17%	14%	8%	8%	16%	19%	15%	11%	9%	10%	16%	15%	13%	14%
	C/Other Factors, Strongly	3%	13%	12%	9%	8%	10%	7%	9%	9%	2%	14%	12%	12%	7%	9%
	C/Other Factors, Somewhat	7%	3%	8%	5%	4%	7%	7%	8%	3%	0%	3%	8%	4%	8%	6%
	Unsure	6%	2%	5%	6%	7%	4%	16%	5%	6%	9%	8%	6%	5%	7%	6%
Total	n=	33	60	75	67	57	51	46	253	51	24	40	33	186	215	401

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Gas Increase Demographics:

		INCOME							IDEOLOGY					TOTAL	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	\$150K +	Very Liberal	Somewhat Liberal	In Between/ Unsure	Somewhat Conservative	Very Conservative		
Table VI. A2.															
GAS PRICE INCREASE JUSTIFICATION	A/Justified, Strongly	1%	10%	3%	4%	3%	6%	0%	9%	6%	0%	5%	8%	5%	
	A/Justified, Somewhat	6%	1%	0%	10%	9%	7%	12%	14%	3%	4%	4%	0%	4%	
	B/Unfair Advantage, Strongly	54%	58%	66%	62%	52%	39%	41%	42%	59%	62%	53%	57%	55%	
	B/Unfair Advantage, Somewhat	12%	14%	13%	10%	24%	14%	14%	11%	16%	15%	15%	7%	14%	
	C/Other Factors, Strongly	8%	7%	7%	6%	5%	23%	19%	8%	8%	10%	7%	15%	9%	
	C/Other Factors, Somewhat	6%	2%	7%	6%	4%	6%	15%	14%	3%	1%	8%	6%	6%	
	Unsure	12%	8%	5%	2%	3%	5%	0%	1%	6%	7%	6%	8%	6%	
Total	n=	36	75	70	56	39	41	20	46	94	83	120	54	401	

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Gas Increase Demographics:

Table VI. A3.		AREA							TOTAL
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
GAS PRICE INCREASE JUSTIFICATION	A/Justified, Strongly	5%	2%	5%	10%	3%	7%	10%	5%
	A/Justified, Somewhat	4%	7%	0%	2%	11%	1%	0%	4%
	B/Unfair Advantage, Strongly	50%	57%	51%	57%	56%	45%	72%	55%
	B/Unfair Advantage, Somewhat	17%	13%	23%	14%	8%	19%	2%	14%
	C/Other Factors, Strongly	6%	11%	7%	9%	11%	12%	8%	9%
	C/Other Factors, Somewhat	6%	10%	4%	2%	4%	7%	4%	6%
	Unsure	12%	0%	10%	6%	7%	9%	5%	6%
Total	n=	54	86	44	75	48	60	34	401

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Donation Amount and Family/Friend Affected by Gas Increase:

Table VI. A4.		CLOSE PERSONAL FRIENDS/RELATIVES AFFECTED BY HURRICANE KATRINA		DONATION AMOUNT						Total
		No	Yes	None	<\$20	\$21-50	\$51-100	\$101-500	>\$500	
GAS PRICE INCREASE JUSTIFICATION	A/Justified, Strongly	6%	4%	6%	3%	0%	9%	6%	2%	5%
	A/Justified, Somewhat	4%	6%	3%	4%	14%	3%	3%	9%	4%
	B/Unfair Advantage, Strongly	54%	58%	51%	58%	51%	53%	60%	70%	54%
	B/Unfair Advantage, Somewhat	14%	11%	16%	20%	9%	10%	10%	8%	14%
	C/Other Factors, Strongly	9%	12%	9%	3%	12%	13%	13%	8%	9%
	C/Other Factors, Somewhat	6%	7%	6%	7%	14%	5%	6%	3%	6%
	Unsure	7%	3%	10%	6%	0%	7%	3%	0%	7%
Total	n=	307	94	163	32	28	48	44	21	336

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