

KPBS/Competitive Edge Research Pre-Election Poll
(n=416 San Diego County Voters, oversample to 400 City voters)

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

		City (n=400)	County (n=416)
Q1.	What is your zip code?		
	South City	33.8%	11.8%
	North City	66.2	26.9
	South Burbs	0.0	10.6
	East Burbs	0.0	13.2
	North Burbs	0.0	13.5
	North Coastal	0.0	13.9
	East County	0.0	10.1

		City (n=400)	County (n=416)
Q2.	About how long have you lived in San Diego County?		
	<3 Years	4.0%	4.8%
	3-5 Years	7.5	7.7
	6-10 Years	11.3	10.6
	11-20 Years	19.3	17.8
	21+ Years	58.0	59.1

		City (n=400)	County (n=416)
Q3.	For one reason or another not everyone is able to vote. How about you? For the November general election are you . . .		
	Absolutely Certain	90.0%	91.8%
	Very Likely	7.0	6.3
	Somewhat Likely	1.8	1.4
	Somewhat Unlikely to Vote	1.3	0.5

Q4. Proposition A, the San Diego County Transportation Improvement Program, is on the County's November ballot. It reads: to relieve traffic congestion, improve safety, and match state and federal funds by expanding I-5, I-8, I-15, SR-52, SR-67, SR-76, SR-78, SR-94, SR125, I805; maintaining and improving local roads; increasing transit for seniors and disabled persons; expanding commuter express bus, trolley and Coaster services. Shall San Diego County voters continue the existing half-cent transportation sales tax for forty years, including creating an Independent Taxpayer Oversight Committee to conduct yearly audits ensuring voter mandates are met? If the election were held today would you vote "yes" or vote "no" on Prop A? (*San Diego County Voters, n=416*)

Yes, Definitely	31.0%
Yes, Probably	23.8
No, Probably	7.0
No, Definitely	13.9
Unsure (<i>Not read</i>)	24.3

Q5. And in the race for Mayor, if the election were held today would you be voting for Dick Murphy, Mayor, City of San Diego or Ron Roberts, County Supervisor? (*Candidates were rotated.*) (*San Diego City Voters, n=400*)

Murphy, Definitely	21.3%
Murphy, Probably	16.3
Roberts, Probably	10.3
Roberts, Definitely	13.5
Unsure (<i>Not read</i>)	38.8

Q6a. Proposition F on the City's November ballot would amend the City Charter to provide a strong Mayor form of governance. It reads, shall the City Charter be amended to change from a City Manager structure of government to a Strong Mayor structure of government for a five year trial period starting January 1, 2006, as a means to increase accountability of government and efficiency of services delivered to City residents. If the election were held today would you vote "yes" or vote "no" on Proposition F? (*Of Split A of San Diego City Voters, n=200*)

Yes, Definitely	25.5%
Yes, Probably	20.0
No, Probably	8.0
No, Definitely	14.5
Unsure (<i>Not read</i>)	32.0

Q6b. Proposition F on the City's November ballot would amend the City Charter to provide a strong Mayor form of governance. It reads, shall the City Charter be amended to change from a Council-Manager structure of government to a strong Mayor structure of government for a five year trial period starting January 1, 2006. If the election were held today would you vote "yes" or vote "no" on Proposition F? *(Of Split B of San Diego City Voters, n=200)*

	Yes, Definitely	21.5%
	Yes, Probably	16.5
	No, Probably	14.0
	No, Definitely	14.5
	Unsure <i>(Not read)</i>	33.5

Combined (n=400)	Yes, Definitely	23.5%
	Yes, Probably	18.3
	No, Probably	11.0
	No, Definitely	14.5
	Unsure <i>(Not read)</i>	32.8

Now I'd like to ask you a few demographic questions to make sure we have a representative sample . . .

Q7. When it comes to social issues and politics do you consider yourself to be . . .

	County (n=416)	City (n=400)
Very Liberal	11.1%	13.6%
Somewhat Liberal	22.5	27.5
Somewhat Conservative	29.1	26.5
Very Conservative	24.2	14.9
In Between/Unsure <i>(Not read)</i>	13.1	17.4

Q8. Are you registered to vote as a . . .

	County (n=416)	City (n=400)
Republican	48.3%	39.0%
Democratic	32.8	38.8
Other Party/Non-Partisan	18.9	22.2

Q9. And is your family's ethnic heritage mainly . . .		County (n=416)	City (n=400)
	White	74.0%	73.5%
	Hispanic	6.7	7.5
	African-American	1.7	3.0
	Asian	2.6	4.3
	Native-American	0.5	0.3
	Mixed Race	11.1	7.0
	Something Else	1.7	1.5
	Refused (<i>Not read</i>)	1.7	3.0

Q10. And are either of your parents Hispanic?		County (n=416)	City (n=400)
	Yes	7.2%	5.1%
	No	92.8	94.9

Q11. And please stop me when I reach the category closest to your household's total annual income . . .		County (n=416)	City (n=400)
	Less than \$20,000	5.5%	7.5%
	\$20 to 40,000	12.3	14.5
	\$40 to 60,000	20.7	20.8
	\$60 to 80,000	14.7	15.5
	\$80 to 100,000	13.2	10.5
	\$100 to 150,000	10.6	9.3
	More than \$100,000	5.5	6.3
	Refused (<i>Not read</i>)	17.5	15.8

Thanks for your time and your opinion counts.

		County (n=416)	City (n=400)
Q12. Gender (<i>By Observation</i>)	Male	46.2%	49.0%
	Female	53.8	51.0
