

KPBS/Competitive Edge Research Poll
(n=401 San Diego County Adults)

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

Q1.	What is your zip code?	South City	15.7%
		North City	19.7
		South Burbs	11.0
		East Burbs	17.5
		North Burbs	16.0
		North Coastal	15.7
		East County	4.5

Q2. Great. Now I'd like to ask you whether you feel there is a crisis or not in your area related to the following topics. Here we go . . . Please tell me whether you feel there is a crisis or not in your area related to . . . *(If respondent said there is a "Crisis" interviewer asked, "Do you think it's an extreme crisis, a serious crisis, or a minor crisis?") (Topics were rotated)*

	No Crisis	Extreme Crisis	Serious Crisis	Minor Crisis	Unsure	Refused
▶ Affordable Housing	17.5%	38.7%	25.9%	14.7%	3.2%	0.0%

Q3. Turning to another topic, I'd like to focus on housing. Please tell me whether you agree or disagree with the following statements . . . *(Statements were rotated)*

	Strong Agree	Some Agree	Some Disagree	Strong Disagree	Unsure	Refused
▶ I worry that the cost of housing or rent will make it so that my children or the next generation will not be able to afford to live in San Diego	60.6%	20.9%	9.2%	7.0%	1.5%	0.7%
▶ I worry that the cost of housing or rent will cause me to move away from San Diego someday	40.6	16.0	16.7	24.2	2.2	0.2

Q4. And do you personally know of someone who left San Diego in the last five years mainly because housing prices here were too high?

Yes	56.4%
No/Unsure (<i>Not read</i>)	43.4
Refused (<i>Not read</i>)	0.2

Q5. Regarding affordable housing, in your opinion is local government . . .

Not Doing Enough to Address Affordable Housing	65.1%
Is it Doing Enough, or	21.9
Is it Doing Too Much?	4.2
Unsure (<i>Not read</i>)	8.5
Refused (<i>Not read</i>)	0.2

Thanks. Now I have just a few demographic questions to make sure we have a representative sample . . .

Q6. Do you . . .

Own	56.1%
Rent Your Residence, or	40.9
Do You Reside in a Mobile Home?	2.5
Refused (<i>Not read</i>)	0.5

Q7. When it comes to social issues and politics do you consider yourself to be . . .

Very Liberal	13.0%
Somewhat Liberal	27.2
Somewhat Conservative	29.4
Very Conservative	16.2
Somewhere in Between (<i>Not read</i>)	11.5
Unsure (<i>Not read</i>)	2.2
Refused (<i>Not read</i>)	0.5

Q8. Please stop me when I reach your general age category. Is it . . .

18 to 24	14.0%
25 to 34	20.9
35 to 44	21.9
45 to 54	15.0
55 to 64	11.2
65 to 74	9.7
75 and Over	6.5
Refused (<i>Not read</i>)	0.7

Q9. And please stop me when I reach the category closest to your household's total annual income . . .

Under \$20,000	9.2%
\$20 to 40,000	21.2
\$40 to 60,000	21.2
\$60 to 80,000	14.2
\$80 to 100,000	10.5
\$100 to 150,000	8.5
Over \$150,000	3.5
Refused (<i>Not read</i>)	11.7

That's the last question. Thanks for your time and your participation in the survey, goodbye.

Q10. Gender (By Observation)	Male	46.6%
	Female	53.4
