

SUMMARY

Sample Size:	n=416 in County and n=400 in City
Margin of Error:	±4.8 and ± 4.9%
Confidence Level:	95%
Sample Methodology:	Blended Listed and RDD
Response Rate:	11.88%
Jurisdiction:	San Diego County
Eligibility:	Registered Voters
Interview Method:	Telephone
Average Duration:	4 Minutes, 54 Seconds
Field Dates:	September 7-8, 2004
Field Facility:	Competitive Edge Research, San Diego
Project Directors:	John Nienstedt/Todd Luce

Questions about this data should be directed to:

Mr. John Nienstedt
President
Competitive Edge Research & Communication, Inc.
2170 4th Avenue
San Diego, CA 92101
(619) 702-2372
John@cerc.net