

Pure Demographics:

Table I. A1.		AGE						GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Male		Female
REGISTERED TO VOTE	No/Unsure	50%	12%	13%	6%	3%	4%	7%	16%	14%	15%
	Yes	50%	88%	87%	94%	97%	96%	93%	84%	86%	85%
Total	n=	37	45	63	66	65	67	51	182	220	402
PARTY	Strongly Democratic	18%	11%	19%	21%	25%	33%	27%	16%	24%	21%
	Somewhat Democratic	21%	20%	8%	14%	8%	9%	7%	10%	16%	13%
	Indep/Unsure	33%	32%	15%	19%	27%	10%	15%	24%	22%	23%
	Somewhat Republican	11%	10%	32%	15%	16%	17%	18%	22%	14%	18%
	Strongly Republican	17%	26%	25%	31%	24%	31%	33%	28%	24%	26%
Total	n=	36	44	63	64	64	65	50	178	214	392

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

Pure Demographics:

Table I. A2.		AGE						ETHNICITY					GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male		Female
INCOME	< \$20K	20%	15%	1%	2%	5%	10%	28%	10%	16%	16%	10%	0%	8%	12%	10%
	\$20 to 40K	27%	14%	12%	18%	19%	28%	20%	18%	19%	25%	11%	27%	20%	16%	18%
	\$40 to 60K	19%	40%	10%	18%	13%	23%	27%	18%	36%	25%	21%	27%	20%	22%	21%
	\$60 to 80K	19%	13%	6%	12%	19%	19%	12%	17%	7%	2%	12%	2%	11%	15%	13%
	\$80 to 100K	5%	7%	30%	21%	14%	15%	2%	16%	6%	24%	11%	21%	18%	13%	15%
	\$100 to 150K	3%	9%	17%	19%	20%	3%	5%	11%	13%	8%	19%	10%	13%	11%	12%
> \$150K	7%	2%	23%	10%	8%	2%	5%	10%	3%	0%	16%	13%	9%	11%	10%	
Total	n=	32	43	58	59	62	55	39	253	32	18	32	18	166	187	353
AREA	South City	12%	21%	12%	17%	12%	13%	14%	13%	20%	35%	10%	14%	16%	14%	15%
	North City	27%	19%	30%	22%	19%	25%	26%	26%	6%	17%	27%	39%	24%	25%	24%
	South Burbs	12%	15%	5%	12%	9%	9%	8%	6%	36%	0%	13%	12%	11%	9%	10%
	East Burbs	18%	20%	13%	13%	12%	12%	12%	13%	9%	39%	16%	18%	10%	19%	15%
	North Burbs	10%	9%	20%	12%	15%	17%	18%	14%	18%	9%	16%	10%	13%	15%	14%
	North Coastal	16%	17%	7%	18%	9%	8%	11%	16%	9%	0%	8%	7%	15%	12%	13%
East County	6%	0%	12%	6%	23%	15%	12%	11%	2%	0%	10%	0%	11%	7%	9%	
Total	n=	37	46	63	66	65	67	52	293	33	25	32	21	184	220	404

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Pure Demographics:**

Table I. A3.		AGE						Total	
		18-24	25-34	35-44	45-54	55-64	65-74		75+
ETHNICITY	White	53%	49%	70%	71%	80%	86%	93%	67%
	Hispanic	23%	16%	9%	5%	4%	6%	0%	11%
	African-American	5%	9%	2%	7%	3%	5%	6%	6%
	Mixed Race	11%	11%	12%	11%	11%	4%	0%	10%
	Something Else	8%	15%	8%	7%	1%	0%	2%	7%
Total	n=	37	46	63	66	65	67	52	404
GENDER	Male	56%	42%	46%	46%	46%	56%	29%	46%
	Female	44%	58%	54%	54%	54%	44%	71%	54%
Total	n=	37	46	63	66	65	67	52	404

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Pure Demographics:**

Table I. B1.		REGISTERED TO VOTE		PARTY					Total
		No/Unsure	Yes	Strongly Democratic	Somewhat Democratic	Indep/Unsure	Somewhat Republican	Strongly Republican	
AGE	18-24	50%	9%	13%	23%	22%	9%	10%	15%
	25-34	16%	21%	12%	31%	29%	12%	21%	21%
	35-44	19%	23%	22%	13%	15%	40%	22%	22%
	45-54	7%	19%	18%	17%	14%	14%	20%	17%
	55-64	2%	12%	12%	6%	12%	9%	9%	10%
	65-74	2%	9%	13%	5%	3%	8%	10%	8%
	75+	3%	8%	9%	4%	5%	7%	9%	7%
Total	n=	100%	100%	100%	100%	100%	100%	100%	100%
ETHNICITY	White	42%	71%	61%	54%	60%	77%	82%	67%
	Hispanic	22%	8%	13%	19%	17%	10%	1%	11%
	African-American	6%	6%	7%	6%	4%	2%	5%	6%
	Mixed Race	7%	10%	12%	9%	16%	3%	8%	10%
	Something Else	22%	5%	7%	11%	4%	9%	5%	7%
Total	n=	47	355	94	49	78	73	98	404
GENDER	Male	48%	45%	36%	36%	48%	56%	51%	46%
	Female	52%	55%	64%	64%	52%	44%	49%	54%
Total	n=	47	355	94	49	78	73	98	404

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Pure Demographics:**

Table I. B2.		REGISTERED TO VOTE		PARTY				Total	
		No/Unsure	Yes	Strongly Democratic	Somewhat Democratic	Indep/Unsure	Somewhat Republican		Strongly Republican
INCOME	< \$20K	17%	9%	5%	17%	14%	3%	12%	10%
	\$20 to 40K	31%	16%	18%	10%	16%	33%	12%	18%
	\$40 to 60K	22%	21%	14%	25%	28%	19%	20%	21%
	\$60 to 80K	3%	15%	18%	6%	15%	12%	13%	13%
	\$80 to 100K	10%	16%	18%	22%	10%	15%	16%	15%
	\$100 to 150K	8%	13%	18%	6%	8%	13%	14%	12%
	> \$150K	9%	10%	9%	14%	7%	5%	13%	10%
Total	n=	39	312	77	46	71	67	85	353
AREA	South City	14%	15%	17%	25%	17%	19%	6%	15%
	North City	25%	24%	29%	26%	20%	23%	27%	24%
	South Burbs	7%	10%	7%	11%	14%	7%	11%	10%
	East Burbs	26%	13%	12%	10%	11%	14%	17%	15%
	North Burbs	13%	14%	11%	14%	18%	12%	15%	14%
	North Coastal	15%	13%	13%	15%	11%	16%	11%	13%
	East County	0%	10%	11%	0%	8%	9%	13%	9%
Total	n=	47	355	94	49	78	73	98	404

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Pure Demographics:**

Table I. B3.		REGISTERED TO VOTE		Total
		No/Unsure	Yes	
PARTY	Strongly Democratic	15%	22%	21%
	Somewhat Democratic	21%	12%	13%
	Indep/Unsure	36%	20%	23%
	Somewhat Republican	21%	17%	18%
	Strongly Republican	6%	29%	26%
Total	n=	43	348	392

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Pure Demographics:**

Table I. C1.		INCOME							AREA						Total	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	> \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
AGE	18-24	31%	22%	13%	21%	5%	4%	11%	12%	17%	17%	18%	11%	18%	9%	15%
	25-34	33%	17%	40%	22%	9%	16%	5%	29%	16%	31%	28%	13%	28%	0%	21%
	35-44	3%	15%	11%	11%	45%	32%	54%	18%	27%	10%	19%	32%	13%	31%	22%
	45-54	3%	17%	14%	15%	23%	26%	17%	20%	15%	20%	15%	14%	24%	12%	17%
	55-64	5%	11%	7%	15%	10%	18%	9%	8%	8%	9%	8%	11%	7%	26%	10%
	65-74	8%	12%	8%	11%	7%	2%	1%	7%	8%	7%	6%	10%	5%	13%	8%
	75+	17%	7%	8%	5%	1%	2%	3%	6%	8%	5%	6%	9%	6%	9%	7%
Total	n=	34	70	73	48	52	41	30	79	98	36	52	50	58	23	396
ETHNICITY	White	63%	65%	56%	82%	71%	62%	70%	59%	71%	39%	59%	67%	83%	87%	67%
	Hispanic	19%	12%	20%	6%	5%	13%	4%	14%	3%	40%	7%	14%	7%	3%	11%
	African-American	7%	6%	5%	1%	7%	3%	0%	13%	4%	0%	15%	4%	0%	0%	6%
	Mixed Race	11%	6%	11%	10%	8%	17%	17%	7%	10%	12%	10%	11%	6%	11%	10%
	Something Else	0%	10%	9%	1%	9%	6%	9%	7%	12%	9%	9%	5%	4%	0%	7%
Total	n=	37	70	73	49	52	41	31	81	101	36	52	51	60	23	404
GENDER	Male	37%	52%	45%	40%	56%	51%	41%	49%	45%	53%	32%	42%	51%	59%	46%
	Female	63%	48%	55%	60%	44%	49%	59%	51%	55%	47%	68%	58%	49%	41%	54%
Total	n=	37	70	73	49	52	41	31	81	101	36	52	51	60	23	404

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

Pure Demographics:

Table I. C2.		INCOME							AREA						Total	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	> \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
REGISTERED TO VOTE	No/Unsure	25%	25%	15%	3%	10%	10%	13%	14%	15%	10%	27%	14%	17%	0%	15%
	Yes	75%	75%	85%	97%	90%	90%	87%	86%	85%	90%	73%	86%	83%	100%	85%
Total	n=	37	70	71	49	52	41	31	81	101	35	52	51	59	23	402
PARTY	Strongly Democratic	10%	20%	13%	26%	22%	29%	18%	23%	24%	13%	18%	17%	22%	24%	21%
	Somewhat Democratic	23%	7%	16%	6%	19%	7%	20%	21%	14%	14%	10%	13%	15%	0%	13%
	Indep/Unsure	33%	22%	31%	27%	16%	16%	18%	25%	18%	31%	19%	28%	20%	20%	23%
	Somewhat Republican	5%	33%	16%	16%	18%	20%	10%	21%	16%	12%	19%	15%	22%	18%	18%
	Strongly Republican	29%	17%	24%	25%	26%	29%	34%	9%	28%	29%	34%	27%	21%	38%	26%
Total	n=	36	68	71	49	52	40	30	80	101	36	45	50	57	23	392

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

Pure Demographics:

Table I. C3.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
INCOME	< \$20K	18%	10%	15%	5%	13%	3%	6%	10%
	\$20 to 40K	20%	15%	15%	28%	6%	25%	19%	18%
	\$40 to 60K	25%	16%	35%	28%	11%	26%	13%	21%
	\$60 to 80K	15%	15%	8%	12%	14%	8%	20%	13%
	\$80 to 100K	9%	19%	7%	11%	24%	17%	15%	15%
	\$100 to 150K	6%	13%	13%	14%	17%	10%	12%	12%
	> \$150K	7%	11%	7%	3%	15%	11%	15%	10%
Total	n=	71	88	32	44	44	53	21	353

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Economic Situation Demographics:**

		AGE							ETHNICITY					GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
Table II. A1.																
PERSONAL ECONOMIC SITUATION IMPROVED FROM LAST YEAR	Gotten Worse	17%	11%	18%	13%	27%	15%	19%	16%	19%	41%	3%	14%	14%	18%	16%
	Same/Unsure	32%	41%	40%	46%	44%	57%	54%	42%	38%	23%	55%	56%	42%	43%	43%
	Improved	51%	49%	42%	40%	29%	28%	27%	42%	43%	36%	42%	30%	43%	39%	41%
Total	n=	60	84	88	68	40	32	28	270	44	23	39	30	187	218	405
ANTICIPATED PERSONAL ECONOMIC SITUATION	Gotten Worse	12%	2%	10%	6%	16%	10%	10%	10%	7%	2%	6%	0%	10%	7%	8%
	Same/Unsure	40%	42%	32%	42%	50%	62%	59%	45%	32%	52%	36%	48%	34%	51%	44%
	Improved	48%	56%	58%	52%	34%	28%	31%	44%	61%	47%	58%	52%	55%	42%	48%
Total	n=	60	84	88	68	40	32	28	270	44	23	39	30	187	218	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Economic Situation Demographics:**

		REGISTERED TO VOTE		PARTY					Total
		No/Unsure	Yes	Strongly Democratic	Somewhat Democratic	Indep/Unsure	Somewhat Republican	Strongly Republican	
Table II. A2.									
PERSONAL ECONOMIC SITUATION IMPROVED FROM LAST YEAR	Gotten Worse	14%	17%	13%	23%	15%	22%	13%	16%
	Same/Unsure	45%	43%	50%	38%	47%	38%	39%	43%
	Improved	41%	41%	37%	39%	38%	40%	48%	41%
Total	n=	60	342	81	52	89	70	101	405
ANTICIPATED PERSONAL ECONOMIC SITUATION	Gotten Worse	7%	9%	9%	10%	11%	10%	4%	8%
	Same/Unsure	32%	46%	56%	35%	44%	37%	40%	44%
	Improved	61%	45%	35%	55%	45%	53%	55%	48%
Total	n=	60	342	81	52	89	70	101	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Economic Situation Demographics:**

Table II. A3.		INCOME							AREA						Total	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	> \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
PERSONAL ECONOMIC SITUATION IMPROVED FROM LAST YEAR	Gotten Worse	34%	26%	10%	12%	22%	6%	9%	22%	12%	7%	26%	14%	9%	28%	16%
	Same/Unsure	40%	43%	43%	43%	41%	33%	53%	45%	45%	48%	34%	37%	43%	51%	43%
	Improved	26%	31%	47%	45%	38%	61%	38%	33%	43%	45%	40%	48%	49%	22%	41%
Total	n=	37	65	77	48	55	44	35	61	98	40	60	57	53	36	405
ANTICIPATED PERSONAL ECONOMIC SITUATION	Gotten Worse	7%	18%	4%	1%	9%	10%	11%	9%	7%	1%	6%	11%	7%	22%	8%
	Same/Unsure	46%	36%	43%	48%	38%	40%	32%	39%	48%	54%	49%	31%	39%	45%	44%
	Improved	47%	46%	54%	51%	53%	49%	57%	52%	46%	45%	45%	58%	54%	33%	48%
Total	n=	37	65	77	48	55	44	35	61	98	40	60	57	53	36	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**Past by Future Economic Situation:**

Table II. A4.		PERSONAL ECONOMIC SITUATION IMPROVED FROM LAST YEAR			Total
		Gotten Worse	Same/Unsure	Improved	
ANTICIPATED PERSONAL ECONOMIC SITUATION	Gotten Worse	31%	4%	3%	8%
	Same/Unsure	37%	59%	30%	44%
	Improved	32%	37%	66%	48%
Total	n=	65	174	166	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**New Year Emotion Demographics:**

Table III. A1.		AGE						ETHNICITY					GENDER		Total	
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male		Female
NEW YEAR EMOTION	Hopeful	36%	37%	55%	57%	64%	40%	51%	48%	49%	34%	56%	42%	46%	49%	48%
	Happy	29%	20%	21%	9%	11%	22%	13%	17%	26%	16%	26%	20%	18%	19%	19%
	No Feelings	21%	24%	18%	15%	11%	16%	14%	20%	9%	18%	9%	33%	21%	16%	19%
	Worried	8%	9%	4%	12%	6%	9%	8%	6%	13%	21%	9%	5%	7%	9%	8%
	Fearful	3%	5%	0%	1%	0%	3%	6%	4%	0%	0%	0%	0%	3%	1%	2%
	Sad	0%	4%	0%	1%	3%	6%	7%	2%	3%	9%	0%	0%	2%	3%	2%
	None of the Above	0%	0%	0%	4%	4%	4%	2%	2%	0%	0%	0%	0%	1%	2%	1%
	Relieved	2%	0%	0%	1%	1%	0%	0%	1%	0%	2%	0%	0%	1%	1%	1%
	Unsure	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%
Total	n=	60	84	88	68	40	32	28	270	44	23	39	30	187	218	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**New Year Emotion Demographics:**

Table III. A2.		REGISTERED TO VOTE		PARTY					Total
		No/Unsure	Yes	Strongly Democratic	Somewhat Democratic	Indep/Unsure	Somewhat Republican	Strongly Republican	
NEW YEAR EMOTION	Hopeful	36%	50%	46%	36%	45%	55%	54%	48%
	Happy	28%	16%	15%	31%	13%	18%	22%	19%
	No Feelings	23%	18%	17%	22%	27%	19%	9%	19%
	Worried	6%	8%	12%	9%	9%	2%	8%	8%
	Fearful	4%	2%	5%	1%	0%	1%	4%	2%
	Sad	1%	3%	2%	2%	1%	1%	3%	2%
	None of the Above	1%	1%	2%	0%	2%	1%	0%	1%
	Relieved	0%	1%	1%	0%	2%	0%	0%	1%
	Unsure	0%	1%	0%	0%	0%	3%	0%	1%
Total	n=	60	342	81	52	89	70	101	405

Competitive Edge Research & Communication, Inc.  
 2170 Fourth Avenue  
 San Diego, CA 92101

**New Year Emotion Demographics:**

Table III. A3.		INCOME							AREA						Total	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	> \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
NEW YEAR EMOTION	Hopeful	28%	48%	49%	60%	54%	58%	41%	39%	45%	55%	51%	41%	51%	60%	48%
	Happy	27%	17%	18%	15%	14%	15%	34%	24%	20%	21%	8%	19%	22%	13%	19%
	No Feelings	31%	14%	16%	10%	24%	16%	17%	21%	20%	17%	13%	24%	12%	18%	19%
	Worried	9%	11%	4%	9%	6%	7%	7%	8%	9%	4%	12%	11%	6%	0%	8%
	Sad	4%	2%	7%	1%	2%	0%	0%	1%	1%	1%	4%	1%	5%	5%	2%
	Fearful	1%	8%	4%	0%	0%	0%	0%	0%	3%	1%	6%	4%	2%	0%	2%
	None of the Above	0%	0%	2%	1%	0%	2%	0%	3%	1%	0%	2%	0%	2%	3%	1%
	Relieved	0%	1%	0%	3%	0%	2%	0%	4%	0%	0%	0%	0%	0%	0%	1%
Unsure	0%	0%	0%	2%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%	1%	
Total	n=	37	65	77	48	55	44	35	61	98	40	60	57	53	36	405

Competitive Edge Research & Communication, Inc.  
2170 Fourth Avenue  
San Diego, CA 92101

**Anticipated Economic Situation Demographics:**

Table IV. A1.		AGE							ETHNICITY					GENDER		Total
		18-24	25-34	35-44	45-54	55-64	65-74	75+	White	Hispanic	African-American	Mixed Race	Something Else	Male	Female	
ANTICIPATED SAN DIEGO COUNTY ECONOMY	Worsen Substantially	8%	3%	9%	6%	5%	5%	8%	5%	4%	19%	8%	4%	4%	8%	6%
	Worsen a Little	14%	9%	12%	22%	21%	10%	10%	12%	8%	19%	13%	39%	16%	12%	14%
	Same/Unsure	38%	50%	42%	28%	29%	43%	43%	38%	47%	47%	40%	41%	36%	43%	40%
	Improve a Little	31%	28%	30%	36%	40%	24%	29%	37%	25%	11%	22%	12%	33%	29%	31%
	Improve Substantially	9%	11%	6%	7%	5%	18%	9%	8%	16%	5%	18%	5%	11%	7%	9%
Total	n=	59	84	88	68	40	32	28	270	42	23	39	30	186	218	404
ANTICIPATED SAN DIEGO COUNTY HOME PRICES	Decrease Substantially	6%	7%	9%	2%	1%	3%	8%	7%	5%	6%	0%	0%	7%	4%	6%
	Decrease a Little	14%	17%	31%	31%	46%	29%	27%	32%	16%	16%	8%	31%	22%	31%	27%
	Same/Unsure	22%	28%	26%	28%	24%	39%	39%	29%	26%	34%	21%	26%	26%	29%	28%
	Increase a Little	33%	26%	24%	27%	21%	20%	17%	22%	29%	8%	43%	32%	27%	22%	25%
	Increase Substantially	25%	22%	10%	12%	7%	9%	10%	10%	25%	37%	28%	12%	17%	13%	15%
Total	n=	60	84	88	68	40	32	28	270	44	23	39	30	187	218	405

Competitive Edge Research & Communication, Inc.  
2170 Fourth Avenue  
San Diego, CA 92101

**Anticipated Economic Situation Demographics:**

Table IV. A2.		REGISTERED TO VOTE		PARTY					Total
		No/Unsure	Yes	Strongly Democratic	Somewhat Democratic	Indep/Unsure	Somewhat Republican	Strongly Republican	
ANTICIPATED SAN DIEGO COUNTY ECONOMY	Worsen Substantially	7%	6%	10%	9%	3%	3%	7%	6%
	Worsen a Little	22%	13%	21%	21%	14%	8%	6%	14%
	Same/Unsure	38%	40%	45%	37%	38%	45%	36%	40%
	Improve a Little	26%	32%	20%	23%	36%	42%	35%	31%
	Improve Substantially	6%	10%	4%	10%	9%	3%	15%	9%
Total	n=	59	342	80	52	89	70	101	404
ANTICIPATED SAN DIEGO COUNTY HOME PRICES	Decrease Substantially	9%	4%	6%	6%	8%	6%	3%	6%
	Decrease a Little	18%	29%	28%	30%	25%	24%	30%	27%
	Same/Unsure	15%	30%	32%	20%	22%	37%	26%	28%
	Increase a Little	30%	24%	21%	28%	25%	26%	26%	25%
	Increase Substantially	28%	13%	12%	16%	20%	8%	15%	15%
Total	n=	60	342	81	52	89	70	101	405

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**Anticipated Economic Situation Demographics:**

Table IV. A3.		INCOME							AREA						Total	
		< \$20K	\$20 to 40K	\$40 to 60K	\$60 to 80K	\$80 to 100K	\$100 to 150K	> \$150K	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
ANTICIPATED SAN DIEGO COUNTY ECONOMY	Worsen Substantially	4%	7%	4%	2%	4%	2%	16%	8%	10%	1%	9%	5%	2%	0%	6%
	Worsen a Little	9%	3%	17%	15%	17%	20%	13%	14%	17%	15%	14%	9%	11%	17%	14%
	Same/Unsure	39%	51%	46%	33%	48%	29%	32%	38%	44%	38%	43%	39%	44%	22%	40%
	Improve a Little	28%	30%	25%	43%	27%	40%	24%	27%	22%	25%	30%	41%	35%	48%	31%
	Improve Substantially	19%	9%	9%	7%	5%	9%	14%	12%	6%	21%	5%	6%	7%	13%	9%
Total	n=	35	65	77	48	55	44	35	60	98	40	60	57	53	36	404
ANTICIPATED SAN DIEGO COUNTY HOME PRICES	Decrease Substantially	2%	8%	4%	0%	8%	13%	9%	1%	3%	5%	8%	8%	4%	15%	6%
	Decrease a Little	16%	24%	27%	28%	23%	27%	38%	27%	39%	26%	20%	18%	26%	22%	27%
	Same/Unsure	38%	25%	16%	29%	31%	34%	17%	22%	24%	19%	23%	40%	30%	43%	28%
	Increase a Little	12%	18%	37%	31%	32%	24%	16%	27%	26%	26%	27%	27%	25%	9%	25%
	Increase Substantially	32%	25%	17%	12%	7%	2%	19%	23%	8%	24%	22%	7%	15%	10%	15%
Total	n=	37	65	77	48	55	44	35	61	98	40	60	57	53	36	405

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