

SUMMARY

Sample Size:	n=412
Margin of Error:	± 4.8%
Confidence Level:	95%
Sample Methodology:	Blended Listed and RDD
Response Rate:	13.22%
Jurisdiction:	San Diego County
Eligibility:	Adults
Interview Method:	Telephone
Average Duration:	8 Minutes, 52 Seconds
Field Dates:	December 2-3, 2003
Field Facility:	Competitive Edge Research, San Diego
Project Directors:	John Nienstedt/Todd Luce

Questions about this data should be directed to:

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