

KPBS/CERC Fall (Blended, n=401)

Hello, my name is ____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

Q1.	What is your zip code?	South City	13.5%
		North City	25.9
		South Burbs	10.7
		East Burbs	14.7
		North Burbs	15.2
		North Coastal	10.0
		East County	10.0

(Sections were rotated)

Q2.	For one reason or another some people aren't registered to vote. How about you. Are you registered to vote?	Yes	89.0%
		No	11.0

Q2a.	When did you register, in the last week, the last month the last few months, the last year or over a year ago? <i>(Of RDD and registered voters from Q2, n=174)</i>	Last Week	0.6%
		Last Month	0.6
		Last Few Months	5.2
		Last Year	7.5
		Over a Year Ago	84.5
		Unsure <i>(Not read)</i>	1.7

Switching to another topic . . .

Q3.	There has lately been some discussion about public art in the County. When it comes to the purchase and display of taxpayer funded public art, should local government make it . . .	A High Priority	7.5%
		A Moderate Priority	22.9
		A Low Priority	28.4
		Or is it something local government should not be involved with	31.2
		Depends on the Artwork <i>(Not read)</i>	2.2
		Unsure <i>(Not read)</i>	7.7

Q4. Who should have the most say in what public art is purchased and displayed . . .

The General Public	38.7%
The Voters	22.2
A Group of Artists and Art Experts	21.7
Local Elected Officials	5.5
A Combination (<i>Not read</i>)	7.0
Unsure (<i>Not read</i>)	5.0

Q5. Should the main purpose of public art be to . . .

Enhance the Immediate Surroundings	39.4%
Build the Economy by Attracting Travelers	15.5
Provide a Community Landmark or Symbol	13.7
Stimulate Community Dialogue	10.7
Other (<i>Not read</i>)	1.5
All of Above (<i>Not read</i>)	10.5
None of Above (<i>Not read</i>)	1.7
Unsure (<i>Not read</i>)	7.0

Q6. A local sculptor recently proposed to build a 200-foot long harborside bronze sculpture of Neptune being pulled by five whales. How familiar are you with the proposal . . .

Very Familiar	6.0%
Somewhat Familiar	19.0
Not at All Familiar, or	33.7
Have You Never Heard about it	41.4

Q7. If built, at 50 feet high this sculpture would be the largest of its kind in the world and its \$50 million cost would be paid for with corporate donations. The Port Commission would donate a site in San Diego Bay. If you were in charge would you approve the project or reject it?

Approve, Definitely	26.9%
Approve, Probably	25.4
Reject, Probably	8.7
Reject, Definitely	22.2
Unsure (<i>Not read</i>)	16.7

Q8. Thanks. Now I have just a few demographic questions to make sure we have a representative sample. When it comes to social issues and politics do you consider yourself to be . . .

Very Liberal	7.7%
Somewhat Liberal	27.2
Somewhat Conservative, or	39.2
Very Conservative	14.0
Somewhere in Between (<i>Not read</i>)	9.7
Unsure (<i>Not read</i>)	1.7
Refused (<i>Not read</i>)	0.5

Q9. Are you currently registered as . . . (*If respondent was not registered, interviewer asked, "Do you consider yourself as . . ."*)

Republican	38.4%
Democrat	31.7
Another Party, or	4.7
Are You Listed as a Non-Partisan	19.5
Refused (<i>Not read</i>)	5.7

Q10. Please stop me when I reach your general age category. Is it . . .

18 to 29	19.5%
30 to 39	15.4
40 to 49	20.6
50 to 59	18.8
60 to 69, or	11.6
70 and Over	14.1

Q11. And is your ethnic background primarily . . .

White	66.6%
Hispanic	12.5
African-American	3.5
Asian	4.2
Native American	1.2
Mixed, or	5.2
Something Else	4.2
Refused (<i>Not read</i>)	2.5

Q12. And please stop me when I reach the category closest to your household's total annual income . . .

Under \$20,000	11.5%
20 to 40,000	19.5
40 to 60,000	23.2
60 to 80,000	14.2
80 to 100,000	10.2
100 to \$150,000, or	7.0
Over \$150,000	4.7
Refused (<i>Not read</i>)	9.7

Thanks for your time and your opinion counts, goodbye.

Q13. Gender (<i>By Observation</i>)	Male	47.9%
	Female	52.1
