

Public Art Tables

Pure Demographics:

Table I. A1.		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
TURNOUT PROPENSITY	Not Registered	22%	20%	11%	4%	4%	2%	8%	24%	10%	17%	15%	7%	11%
	Possible	50%	30%	21%	14%	9%	24%	23%	28%	48%	32%	21%	30%	26%
	Probable	8%	10%	18%	22%	18%	24%	19%	10%	24%	9%	19%	14%	16%
	Certain	20%	40%	50%	60%	69%	51%	51%	38%	19%	42%	45%	49%	47%
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401
PARTY	Republican	31%	36%	43%	38%	50%	53%	45%	18%	50%	29%	44%	38%	41%
	Democrat	23%	30%	32%	43%	38%	29%	32%	47%	30%	38%	29%	38%	34%
	Another Party	6%	6%	9%	0%	7%	4%	6%	4%	0%	4%	5%	5%	5%
	Non-Partisan	40%	28%	15%	19%	5%	15%	18%	31%	20%	29%	23%	19%	21%
Total	n=	70	53	74	72	42	55	256	45	20	48	176	202	378
IDEOLOGY	Very Liberal	14%	5%	5%	10%	7%	5%	7%	10%	10%	9%	7%	8%	8%
	Somewhat Liberal	34%	27%	35%	26%	16%	22%	28%	24%	43%	26%	31%	24%	27%
	In Between	4%	18%	10%	13%	7%	16%	10%	10%	10%	17%	13%	10%	12%
	Somewhat Conservative or	37%	43%	35%	40%	41%	40%	40%	42%	29%	38%	37%	41%	39%
	Very Conservative	11%	7%	15%	11%	30%	16%	15%	14%	10%	9%	12%	16%	14%
Total	n=	76	60	80	72	44	55	267	50	21	53	191	208	399

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Public Art Tables

Pure Demographics:

Table I. A2.		AGE					ETHNICITY				GENDER		Total	
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male		Female
INCOME	<\$20K	14%	4%	11%	5%	21%	31%	10%	23%	10%	17%	8%	18%	13%
	\$20-40K	33%	20%	14%	17%	24%	21%	19%	27%	14%	30%	19%	25%	22%
	\$40-60K	25%	33%	22%	29%	21%	23%	25%	25%	38%	26%	29%	22%	26%
	\$60-80K	16%	15%	18%	15%	18%	13%	17%	10%	19%	11%	18%	13%	16%
	\$80-100K	10%	17%	11%	14%	5%	10%	13%	8%	5%	9%	12%	11%	11%
	>100k	3%	11%	26%	21%	11%	2%	16%	6%	14%	7%	15%	11%	13%
Total	n=	73	54	74	66	38	48	241	48	21	46	183	179	362
AREA	South City	25%	15%	11%	13%	4%	5%	9%	12%	33%	26%	14%	13%	14%
	North City	26%	19%	19%	28%	36%	36%	30%	16%	5%	25%	26%	26%	26%
	South Burbs	9%	12%	14%	8%	9%	13%	6%	32%	14%	13%	11%	11%	11%
	East Burbs	12%	10%	14%	15%	20%	16%	14%	18%	29%	6%	16%	13%	15%
	North Burbs	12%	17%	20%	15%	13%	13%	16%	14%	5%	15%	14%	16%	15%
	North Coastal	7%	17%	11%	8%	9%	11%	11%	4%	5%	9%	9%	11%	10%
	East County	9%	10%	11%	13%	9%	5%	12%	4%	10%	6%	10%	10%	10%
Total	n=	76	59	80	72	45	55	265	50	21	53	190	209	399

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A3.		AGE					Total	
		18-29	30-39	40-49	50-59	60-69 or		70+
ETHNICITY	White	47%	61%	69%	71%	80%	87%	68%
	Hispanic	25%	14%	14%	11%	7%	2%	13%
	Mixed or	11%	5%	4%	6%	5%	2%	5%
	Something Else	17%	20%	13%	13%	7%	9%	14%
Total	n=	76	59	78	72	41	53	391
GENDER	Male	53%	60%	46%	48%	40%	38%	48%
	Female	47%	40%	54%	52%	60%	62%	52%
Total	n=	76	60	80	73	45	55	401

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Public Art Tables

Pure Demographics:

Table I. A4.		ETHNICITY				Total
		White	Hispanic	Mixed or	Something Else	
GENDER	Male	48%	54%	33%	45%	48%
	Female	52%	46%	67%	55%	52%
Total	n=	267	50	21	53	401
AGE	18-29	14%	38%	38%	25%	20%
	30-39	14%	16%	14%	23%	15%
	40-49	21%	22%	14%	19%	21%
	50-59	20%	16%	19%	17%	19%
	60-69 or	13%	6%	10%	6%	12%
	70+	18%	2%	5%	10%	14%
Total	n=	256	50	21	52	389

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Public Art Tables

Pure Demographics:

		TURNOUT PROPENSITY				PARTY				IDEOLOGY					Total
		Not Registered	Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table I. B1.															
AGE	18-29	39%	38%	10%	8%	15%	13%	21%	36%	35%	24%	7%	19%	15%	20%
	30-39	27%	18%	10%	13%	13%	13%	16%	19%	10%	15%	26%	17%	7%	15%
	40-49	20%	17%	22%	22%	21%	20%	37%	14%	13%	26%	19%	19%	22%	21%
	50-59	7%	10%	25%	24%	18%	26%	0%	18%	23%	18%	21%	19%	15%	19%
	60-69 or	5%	4%	13%	17%	14%	13%	16%	3%	10%	6%	7%	12%	24%	12%
	70+	2%	13%	21%	15%	19%	13%	11%	10%	10%	11%	21%	15%	17%	14%
Total	n=	44	100	63	182	150	119	19	78	31	108	43	151	54	389
ETHNICITY	White	48%	60%	77%	75%	78%	64%	79%	58%	61%	68%	64%	69%	74%	68%
	Hispanic	27%	14%	8%	11%	5%	17%	11%	18%	16%	11%	11%	14%	13%	13%
	Mixed or	5%	10%	8%	2%	7%	5%	0%	5%	6%	8%	5%	4%	4%	5%
	Something Else	20%	17%	8%	12%	10%	14%	11%	18%	16%	13%	20%	13%	9%	14%
Total	n=	44	102	65	180	147	126	19	77	31	109	44	154	53	391
GENDER	Male	66%	39%	55%	46%	50%	40%	42%	51%	45%	54%	54%	45%	39%	48%
	Female	34%	61%	45%	54%	50%	60%	58%	49%	55%	46%	46%	55%	61%	52%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401

Competitive Edge Research & Communication, Inc.
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Pure Demographics:

		TURNOUT PROPENSITY				PARTY				IDEOLOGY					Total
		Not Registered	Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table I. B2.															
INCOME	<\$20K	27%	11%	3%	14%	9%	13%	16%	14%	13%	7%	25%	12%	16%	13%
	\$20-40K	17%	25%	32%	17%	15%	25%	37%	28%	37%	22%	20%	17%	26%	22%
	\$40-60K	32%	29%	25%	22%	26%	26%	11%	25%	20%	28%	25%	27%	22%	26%
	\$60-80K	17%	15%	15%	16%	18%	14%	16%	14%	17%	16%	8%	18%	16%	16%
	\$80-100K	5%	11%	7%	15%	14%	10%	11%	11%	0%	15%	10%	13%	8%	11%
	>100k	2%	9%	17%	16%	17%	12%	11%	8%	13%	13%	13%	14%	12%	13%
Total	n=	41	92	59	170	138	114	19	72	30	103	40	139	50	362
AREA	South City	20%	18%	9%	11%	8%	19%	11%	10%	26%	15%	9%	13%	9%	14%
	North City	18%	23%	27%	29%	29%	24%	26%	23%	19%	31%	22%	26%	27%	26%
	South Burbs	11%	11%	13%	10%	8%	13%	5%	13%	6%	6%	13%	15%	9%	11%
	East Burbs	16%	16%	14%	14%	18%	12%	16%	14%	10%	13%	17%	13%	25%	15%
	North Burbs	14%	12%	20%	15%	14%	15%	21%	14%	26%	11%	22%	15%	11%	15%
	North Coastal	16%	9%	8%	10%	10%	8%	16%	13%	3%	14%	4%	10%	9%	10%
	East County	5%	12%	9%	11%	10%	9%	5%	13%	10%	10%	13%	9%	11%	10%
Total	n=	44	103	64	188	153	126	19	78	31	108	46	156	56	399

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Public Art Tables

Pure Demographics:

Table I. B3.		TURNOUT PROPENSITY				Total
		Not Registered	Possible	Probable	Certain	
PARTY	Republican	12%	32%	43%	48%	41%
	Democrat	16%	31%	38%	35%	34%
	Another Party	8%	2%	6%	6%	5%
	Non-Partisan	64%	34%	12%	10%	21%
Total	n=	25	102	65	186	378
IDEOLOGY	Very Liberal	14%	5%	9%	7%	8%
	Somewhat Liberal	45%	27%	25%	24%	27%
	In Between	5%	16%	11%	11%	12%
	Somewhat Conservative or	32%	39%	43%	40%	39%
	Very Conservative	5%	14%	12%	17%	14%
Total	n=	44	103	65	187	399

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Public Art Tables

Pure Demographics:

Table I. C1.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
AGE	18-29	22%	32%	20%	21%	18%	4%	37%	20%	17%	16%	15%	13%	18%	20%
	30-39	4%	15%	20%	14%	23%	13%	18%	11%	17%	11%	17%	25%	16%	15%
	40-49	17%	13%	18%	23%	20%	41%	18%	15%	26%	20%	27%	23%	24%	21%
	50-59	7%	15%	21%	18%	23%	30%	18%	20%	14%	20%	19%	15%	24%	19%
	60-69 or	17%	12%	9%	13%	5%	9%	4%	16%	10%	16%	10%	10%	11%	12%
	70+	33%	13%	12%	11%	13%	2%	6%	20%	17%	16%	12%	15%	8%	14%
Total	n=	46	75	90	56	40	46	51	102	42	55	59	40	38	389
ETHNICITY	White	53%	61%	65%	75%	78%	81%	48%	78%	40%	68%	73%	79%	82%	68%
	Hispanic	24%	17%	13%	9%	10%	6%	12%	8%	37%	16%	12%	5%	5%	13%
	Mixed or	4%	4%	9%	7%	2%	6%	13%	1%	7%	11%	2%	3%	5%	5%
	Something Else	18%	18%	13%	9%	10%	6%	27%	13%	16%	5%	14%	13%	8%	14%
Total	n=	45	76	92	55	41	47	52	102	43	56	59	38	39	391
GENDER	Male	30%	44%	57%	58%	54%	57%	50%	47%	47%	53%	44%	45%	48%	48%
	Female	70%	56%	43%	42%	46%	43%	50%	53%	53%	47%	56%	55%	53%	52%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401

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Pure Demographics:

Table I. C2.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
TURNOUT PROPENSITY	Not Registered	24%	9%	14%	12%	5%	2%	17%	8%	12%	12%	10%	18%	5%	11%
	Possible	22%	29%	29%	25%	24%	17%	35%	23%	26%	27%	20%	23%	30%	26%
	Probable	4%	24%	16%	16%	10%	21%	11%	16%	19%	15%	22%	13%	15%	16%
	Certain	50%	37%	41%	47%	61%	60%	37%	53%	44%	46%	47%	48%	50%	47%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401
PARTY	Republican	32%	28%	42%	46%	48%	52%	28%	46%	32%	49%	39%	41%	42%	41%
	Democrat	37%	37%	35%	30%	28%	30%	51%	31%	41%	26%	34%	26%	29%	34%
	Another Party	7%	9%	2%	6%	5%	4%	4%	5%	2%	5%	7%	8%	3%	5%
	Non-Partisan	24%	26%	21%	19%	20%	13%	17%	18%	24%	19%	20%	26%	26%	21%
Total	n=	41	76	86	54	40	46	47	98	41	57	56	39	38	378
IDEOLOGY	Very Liberal	9%	14%	6%	9%	0%	9%	15%	6%	5%	5%	14%	3%	8%	8%
	Somewhat Liberal	15%	29%	31%	28%	37%	28%	30%	32%	16%	24%	20%	39%	28%	27%
	In Between	22%	10%	11%	5%	10%	11%	7%	10%	14%	14%	17%	5%	15%	12%
	Somewhat Conservative or	37%	29%	40%	44%	44%	40%	39%	38%	53%	34%	39%	39%	35%	39%
	Very Conservative	17%	17%	12%	14%	10%	13%	9%	14%	12%	24%	10%	13%	15%	14%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	38	40	399

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Public Art Tables

Pure Demographics:

Table I. C3.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
INCOME	<\$20K	14%	10%	20%	13%	15%	6%	14%	13%
	\$20-40K	32%	20%	22%	16%	19%	25%	17%	22%
	\$40-60K	32%	28%	29%	27%	26%	13%	14%	26%
	\$60-80K	14%	14%	10%	15%	15%	25%	25%	16%
	\$80-100K	4%	12%	10%	18%	13%	13%	8%	11%
	>100k	4%	16%	10%	11%	11%	19%	22%	13%
Total	n=	50	93	41	55	53	32	36	362

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Public Art Tables

Public Art Issues Demographics:

		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
Table II. A1.														
GOVT PRIORITY OVER TAXPAYER FUNDED PUBLIC ART	A High Priority	12%	2%	11%	7%	7%	4%	5%	16%	10%	11%	10%	5%	7%
	A Moderate Priority	29%	25%	28%	26%	16%	9%	24%	20%	14%	26%	22%	23%	23%
	A Low Priority	20%	42%	33%	26%	24%	25%	33%	16%	24%	19%	31%	26%	28%
	Or Is It Something Local Government Should Not Be Involved	29%	25%	21%	34%	42%	44%	28%	38%	43%	30%	32%	30%	31%
	Depends on the Artwork	0%	2%	1%	4%	4%	4%	3%	0%	0%	2%	1%	4%	2%
	Unsure	11%	5%	6%	3%	7%	15%	6%	10%	10%	11%	4%	11%	8%
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401
WHO SHOULD HAVE MOST SAY IN PUBLIC ART PURCHASE/DISPLAY	The General Public	45%	33%	40%	45%	36%	31%	37%	48%	43%	34%	40%	38%	39%
	The Voters	22%	32%	18%	11%	24%	25%	22%	22%	19%	23%	24%	20%	22%
	A Group of Artists and Art Experts	14%	23%	19%	27%	20%	31%	22%	24%	14%	26%	20%	23%	22%
	Local Elected Officials	9%	8%	6%	3%	2%	4%	6%	0%	5%	6%	7%	4%	5%
	A Combination	1%	2%	13%	11%	13%	4%	7%	2%	14%	6%	6%	8%	7%
	Unsure	8%	2%	5%	3%	4%	5%	5%	4%	5%	6%	3%	7%	5%
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401
MAIN PURPOSE OF PUBLIC ART	Enhance the Immediate Surroundings	43%	35%	40%	41%	42%	31%	46%	26%	38%	26%	41%	38%	39%
	Build the Economy by Attracting Travelers	20%	12%	15%	19%	16%	11%	10%	28%	19%	28%	15%	16%	15%
	Provide a Community Landmark or Symbol	14%	20%	15%	10%	9%	15%	12%	18%	19%	9%	14%	13%	14%
	Stimulate Community Dialogue	13%	15%	8%	15%	4%	9%	11%	10%	14%	9%	14%	8%	11%
	Other	0%	0%	1%	0%	4%	5%	2%	0%	0%	0%	1%	2%	1%
	All of Above	5%	10%	19%	10%	13%	7%	9%	12%	5%	19%	9%	12%	10%
	None of Above	1%	3%	0%	1%	2%	2%	2%	0%	0%	2%	2%	2%	2%
Unsure	3%	5%	3%	4%	9%	20%	7%	6%	5%	6%	5%	9%	7%	
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401

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 2170 Fourth Avenue
 San Diego, CA 92101

Public Art Tables

Public Art Issues Demographics:

		TURNOUT PROPENSITY				PARTY				IDEOLOGY					
		Not Registered	Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	Total
Table II. A2.															
GOVT PRIORITY OVER TAXPAYER FUNDED PUBLIC ART	A High Priority	14%	9%	8%	5%	5%	10%	0%	9%	16%	11%	9%	4%	4%	7%
	A Moderate Priority	25%	17%	15%	28%	14%	29%	47%	24%	45%	26%	17%	22%	11%	23%
	A Low Priority	32%	25%	42%	25%	32%	27%	21%	24%	10%	36%	24%	29%	25%	28%
	Or Is It Something Local Government Should Not Be Involved	23%	33%	22%	35%	41%	24%	26%	31%	26%	21%	33%	31%	54%	31%
	Depends on the Artwork	0%	1%	5%	3%	3%	2%	5%	3%	0%	1%	2%	3%	4%	2%
	Unsure	7%	15%	9%	4%	6%	9%	0%	9%	3%	6%	15%	10%	4%	8%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401
WHO SHOULD HAVE MOST SAY IN PUBLIC ART PURCHASE/DISPLAY	The General Public	45%	44%	34%	36%	38%	37%	42%	41%	29%	44%	35%	40%	32%	39%
	The Voters	16%	23%	22%	23%	26%	19%	21%	21%	19%	14%	26%	24%	30%	22%
	A Group of Artists and Art Experts	23%	17%	26%	22%	16%	33%	5%	19%	32%	24%	20%	21%	16%	22%
	Local Elected Officials	9%	2%	5%	7%	6%	3%	16%	4%	16%	5%	2%	4%	9%	5%
	A Combination	2%	7%	6%	8%	8%	5%	16%	8%	3%	9%	9%	4%	11%	7%
	Unsure	5%	7%	8%	3%	5%	3%	0%	8%	0%	5%	9%	6%	2%	5%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401
MAIN PURPOSE OF PUBLIC ART	Enhance the Immediate Surroundings	32%	38%	43%	41%	42%	37%	58%	38%	35%	39%	30%	44%	39%	39%
	Build the Economy by Attracting Travelers	20%	19%	11%	14%	12%	17%	16%	19%	29%	13%	17%	13%	16%	15%
	Provide a Community Landmark or Symbol	20%	14%	14%	12%	14%	14%	16%	9%	6%	13%	9%	15%	20%	14%
	Stimulate Community Dialogue	7%	12%	11%	11%	10%	15%	5%	10%	16%	17%	7%	8%	7%	11%
	Other	2%	2%	2%	1%	3%	0%	0%	3%	0%	1%	0%	3%	2%	1%
	All of Above	14%	9%	6%	12%	10%	9%	0%	15%	13%	14%	15%	8%	7%	10%
	None of Above	0%	3%	3%	1%	2%	2%	0%	3%	0%	0%	4%	3%	2%	2%
	Unsure	5%	4%	11%	8%	8%	7%	5%	3%	0%	5%	17%	7%	7%	7%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401

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Public Art Tables

Public Art Issues Demographics:

Table II. A3.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
GOVT PRIORITY OVER TAXPAYER FUNDED PUBLIC ART	A High Priority	11%	6%	8%	2%	7%	9%	7%	9%	12%	7%	5%	5%	8%	7%
	A Moderate Priority	9%	28%	22%	28%	27%	23%	31%	18%	28%	12%	34%	23%	18%	23%
	A Low Priority	17%	26%	34%	25%	37%	38%	28%	28%	7%	37%	31%	28%	40%	28%
	Or Is It Something Local Government Should Not Be Involved	54%	26%	27%	37%	24%	28%	26%	35%	44%	36%	22%	30%	23%	31%
	Depends on the Artwork	2%	3%	3%	2%	2%	0%	0%	3%	2%	0%	0%	8%	5%	2%
	Unsure	7%	12%	6%	7%	2%	2%	7%	8%	7%	8%	8%	8%	8%	8%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401
WHO SHOULD HAVE MOST SAY IN PUBLIC ART PURCHASE/DISPLAY	The General Public	46%	47%	38%	40%	32%	32%	33%	43%	44%	37%	29%	50%	35%	39%
	The Voters	22%	21%	26%	30%	15%	17%	31%	18%	19%	25%	19%	13%	33%	22%
	A Group of Artists and Art Experts	20%	17%	25%	16%	29%	30%	20%	21%	26%	20%	31%	13%	18%	22%
	Local Elected Officials	4%	5%	2%	5%	12%	6%	4%	1%	5%	5%	12%	10%	8%	5%
	A Combination	2%	5%	5%	5%	10%	11%	7%	8%	7%	7%	5%	13%	3%	7%
	Unsure	7%	5%	4%	4%	2%	4%	4%	9%	0%	5%	5%	3%	5%	5%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401
MAIN PURPOSE OF PUBLIC ART	Enhance the Immediate Surroundings	30%	36%	33%	49%	54%	36%	39%	41%	33%	42%	44%	33%	38%	39%
	Build the Economy by Attracting Travelers	28%	14%	19%	14%	10%	11%	17%	13%	19%	12%	24%	10%	15%	15%
	Provide a Community Landmark or Symbol	13%	15%	12%	11%	15%	19%	15%	12%	19%	8%	14%	20%	13%	14%
	Stimulate Community Dialogue	2%	10%	16%	12%	12%	15%	7%	12%	7%	12%	5%	18%	18%	11%
	Other	2%	0%	3%	0%	2%	0%	4%	2%	0%	0%	0%	3%	3%	1%
	All of Above	11%	12%	11%	9%	5%	15%	11%	11%	16%	10%	8%	10%	8%	10%
	None of Above	2%	5%	1%	2%	0%	0%	6%	1%	0%	0%	2%	3%	3%	2%
	Unsure	11%	8%	4%	4%	2%	4%	2%	9%	7%	15%	3%	5%	5%	7%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401

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Public Art Tables

Familiarity and Support for Neptune Sculpture Demographics:

		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
Table III. A1.														
FAMILIAR W/ 200 FT SCULPTURE OF NEPTUNE PULLED BY WHALES	Very Familiar	5%	5%	6%	7%	2%	11%	7%	6%	5%	0%	9%	3%	6%
	Somewhat Familiar	13%	20%	23%	25%	16%	18%	21%	16%	24%	15%	23%	15%	19%
	Not at All Familiar or	32%	32%	34%	33%	38%	33%	33%	30%	52%	32%	29%	38%	34%
	Have You Never Heard About It	50%	43%	38%	36%	44%	38%	39%	48%	19%	53%	39%	44%	41%
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401
APPROVE OF 50 FT HIGH SCULPTURE PAID BY CORPORATE DONATIONS	Approve, Definitely	38%	28%	28%	23%	24%	15%	25%	38%	38%	26%	31%	23%	27%
	Approve, Probably	26%	40%	25%	30%	11%	20%	26%	20%	29%	28%	22%	29%	25%
	Reject, Probably	4%	7%	14%	7%	11%	11%	8%	10%	0%	8%	6%	11%	9%
	Reject, Definitely	14%	10%	13%	27%	29%	42%	22%	22%	14%	26%	25%	20%	22%
	Unsure	17%	15%	21%	12%	24%	13%	19%	10%	19%	11%	16%	18%	17%
Total	n=	76	60	80	73	45	55	267	50	21	53	192	209	401

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Familiarity and Support for Neptune Sculpture Demographics:

		TURNOUT PROPENSITY				PARTY				IDEOLOGY					Total
		Not Registered	Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table III. A2.															
FAMILIAR W/ 200 FT SCULPTURE OF NEPTUNE PULLED BY WHALES	Very Familiar	2%	7%	5%	7%	5%	8%	11%	6%	19%	7%	7%	4%	2%	6%
	Somewhat Familiar	20%	13%	26%	20%	16%	24%	11%	22%	23%	25%	11%	20%	11%	19%
	Not at All Familiar or	23%	41%	35%	32%	36%	34%	32%	31%	23%	32%	43%	34%	32%	34%
	Have You Never Heard About It	55%	40%	34%	42%	44%	35%	47%	41%	35%	36%	39%	42%	55%	41%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401
APPROVE OF 50 FT HIGH SCULPTURE PAID BY CORPORATE DONATIONS	Approve, Definitely	36%	31%	23%	24%	26%	28%	26%	27%	45%	29%	30%	22%	23%	27%
	Approve, Probably	18%	28%	31%	24%	27%	25%	21%	24%	16%	26%	15%	30%	27%	25%
	Reject, Probably	9%	6%	8%	11%	9%	8%	16%	9%	3%	10%	4%	9%	11%	9%
	Reject, Definitely	11%	19%	22%	26%	23%	24%	16%	21%	23%	16%	24%	22%	32%	22%
	Unsure	25%	16%	17%	15%	14%	15%	21%	19%	13%	19%	26%	17%	7%	17%
Total	n=	44	103	65	189	154	127	19	78	31	109	46	157	56	401

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Public Art Tables

Familiarity and Support for Neptune Sculpture Demographics:

Table III. A3.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
FAMILIAR W/ 200 FT SCULPTURE OF NEPTUNE PULLED BY WHALES	Very Familiar	4%	5%	6%	5%	7%	11%	13%	8%	12%	0%	2%	0%	8%	6%
	Somewhat Familiar	11%	15%	22%	25%	27%	23%	17%	18%	23%	27%	10%	23%	18%	19%
	Not at All Familiar or	39%	32%	32%	40%	22%	26%	30%	34%	30%	32%	37%	45%	30%	34%
	Have You Never Heard About It	46%	47%	40%	30%	44%	40%	41%	40%	35%	41%	51%	33%	45%	41%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401
APPROVE OF 50 FT HIGH SCULPTURE PAID BY CORPORATE DONATIONS	Approve, Definitely	20%	28%	34%	30%	29%	19%	41%	16%	23%	34%	34%	25%	23%	27%
	Approve, Probably	26%	27%	27%	26%	17%	28%	17%	28%	26%	31%	24%	23%	28%	25%
	Reject, Probably	13%	9%	2%	9%	12%	13%	6%	8%	7%	8%	14%	10%	10%	9%
	Reject, Definitely	33%	19%	18%	21%	27%	23%	24%	25%	37%	17%	15%	20%	18%	22%
Total	n=	46	78	93	57	41	47	54	104	43	59	59	40	40	401

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Familiarity by Support for Neptune Sculpture:

Table III. A4.		FAMILIAR W/ 200 FT SCULPTURE OF NEPTUNE PULLED BY WHALES				Total
		Very Familiar	Somewhat Familiar	Not at All Familiar or	Have You Never Heard About It	
APPROVE OF 50 FT HIGH SCULPTURE PAID BY CORPORATE DONATIONS	Approve, Definitely	50%	30%	31%	19%	27%
	Approve, Probably	4%	29%	23%	29%	25%
	Reject, Probably	8%	8%	9%	9%	9%
	Reject, Definitely	33%	22%	16%	25%	22%
Total	Unsure	4%	11%	21%	18%	17%
Total	n=	24	76	135	166	401

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