

KPBS/CERC Fall (Blended, n=401)

Hello, my name is ____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

Q1.	What is your zipcode?	South City	13.5%
		North City	25.9
		South Burbs	10.7
		East Burbs	14.7
		North Burbs	15.2
		North Coastal	10.0
		East County	10.0

Q2.	For one reason or another some people aren't registered to vote. How about you. Are you registered to vote?	Yes	89.0%
		No	11.0

Q2a.	When did you register, in the last week, the last month the last few months, the last year or over a year ago? <i>(Of RDD and registered voters from Q2, n=174)</i>	Last Week	0.6%
		Last Month	0.6
		Last Few Months	5.2
		Last Year	7.5
		Over a Year Ago	84.5
		Unsure <i>(Not read)</i>	1.7

Q3.	As you may know there will be a special election on October 7th. For one reason or another some people are not able to vote in every election. For this election are you . . . <i>(Of registered voters from Q2, n=357)</i>	Absolutely Certain	69.7%
		Very Likely	16.8
		Somewhat Likely, or	5.9
		Somewhat Unlikely	4.8
	. . . to Vote in the October 7th Special Election	Definitely Will Not Vote	2.0
		Unsure <i>(Not read)</i>	0.8

Q4a. And the first question on the ballot reads: "Shall Gray Davis be recalled from the office of Governor?" If the election were held today would you vote "yes" to remove Gray Davis or "no" to retain Gray Davis? *(Of registered voters from Q2 except "Definitely Will Not Vote" from Q3, n=350)*

Yes, Recall Davis, Definitely	53.1%
Yes, Recall Davis, Probably	5.4
No, Retain Davis, Probably	4.9
No, Retain Davis, Definitely	24.3
Unsure <i>(Not read)</i>	10.0
Refused <i>(Not read)</i>	2.3

Q4b. We'd like to know how you would vote if you were registered. The first question on the ballot reads: "Shall Gray Davis be recalled from the office of Governor?" If the election were held today would you vote "yes" to remove Gray Davis or "no" to retain Gray Davis? *(Of non registered voters from Q2, n=45)*

Yes, Recall Davis, Definitely	31.1%
Yes, Recall Davis, Probably	11.1
No, Retain Davis, Probably	11.1
No, Retain Davis, Definitely	22.2
Unsure <i>(Not read)</i>	22.2
Refused <i>(Not read)</i>	2.2

Q4a and Q4b Combined	Yes, Recall Davis, Definitely	49.6%
	Yes, Recall Davis, Probably	6.0
	No, Retain Davis, Probably	5.5
	No, Retain Davis, Definitely	23.7
	Unsure <i>(Not read)</i>	11.2
	Refused <i>(Not read)</i>	4.0

Q5a. And there will be a second question on the ballot to decide Gray Davis' replacement if he is recalled. There are 135 candidates on the ballot. I will read you the names, ballot titles and party affiliations of five major candidates for governor. If the election were held today, would you be voting for . . . *(Of all but "Definitely Will Not Vote" from Q3, n=394)*

Arnold Schwarzenegger, Movie Actor, Republican	23.4%
Cruz Bustamante, Lieutenant Governor, Democrat	20.6
Tom McClintock, State Senator, Republican	14.5
Peter Ueberroth, Businessman, Republican	4.1
Arianna Huffington, Newspaper Columnist, Independent	1.3
Or Would You Be Voting for Another Candidate	7.9
Not Voting for Replacement <i>(Not read)</i>	3.8
Unsure <i>(Not read)</i>	22.1
Refused <i>(Not read)</i>	2.5

Q5b. Of Special Election Voters, n=350

Arnold Schwarzenegger, Movie Actor, Republican	23.4%
Cruz Bustamante, Lieutenant Governor, Democrat	20.0
Tom McClintock, State Senator, Republican	16.0
Peter Ueberroth, Businessman, Republican	4.6
Arianna Huffington, Newspaper Columnist, Independent	1.1
Or Would You Be Voting for Another Candidate	8.3
Not Voting for Replacement (<i>Not read</i>)	3.1
Unsure (<i>Not read</i>)	21.1
Refused (<i>Not read</i>)	2.3

Q5c. And would that be definitely or probably . . . (*Of respondents who would vote for a listed candidate from Q5, n=251*)

Definitely	60.6%
Probably	39.4

Q6a. And Proposition 54 will also be on the ballot. It is entitled "Classification by race, ethnicity, color, or national origin." It prohibits state and local governments from classifying any person by race, ethnicity, color or national origin. Various exemptions apply. If the election were held today would you vote "yes" or "no" on Proposition 54? (*Of all but "Definitely Will Not Vote" from Q3, n=394*)

Yes, Definitely	35.5%
Yes, Probably	12.2
No, Probably	11.4
No, Definitely	17.5
Unsure (<i>Not read</i>)	23.4

Q6b. Of Special Election Voters, n=350

Yes, Definitely	34.6%
Yes, Probably	12.9
No, Probably	11.7
No, Definitely	16.9
Unsure (<i>Not read</i>)	24.0

Q7. Thanks. Now I have just a few demographic questions to make sure we have a representative sample. When it comes to social issues and politics do you consider yourself to be . . .

Very Liberal	7.7%
Somewhat Liberal	27.2
Somewhat Conservative, or	39.2
Very Conservative	14.0
Somewhere in Between (<i>Not read</i>)	9.7
Unsure (<i>Not read</i>)	1.7
Refused (<i>Not read</i>)	0.5

Q8. Are you currently registered as . . . (*If respondent was not registered, interviewer asked, "Do you consider yourself as . . ."*)

Republican	38.4%
Democrat	31.7
Another Party, or	4.7
Are You Listed as a Non-Partisan	19.5
Refused (<i>Not read</i>)	5.7

Q9. Please stop me when I reach your general age category. Is it . . .

18 to 29	19.5%
30 to 39	15.4
40 to 49	20.6
50 to 59	18.8
60 to 69, or	11.6
70 and Over	14.1

Q10. And is your ethnic background primarily . . .

White	66.6%
Hispanic	12.5
African-American	3.5
Asian	4.2
Native American	1.2
Mixed, or	5.2
Something Else	4.2
Refused (<i>Not read</i>)	2.5

Q11. And please stop me when I reach the category closest to your household's total annual income . . .

Under \$20,000	11.5%
20 to 40,000	19.5
40 to 60,000	23.2
60 to 80,000	14.2
80 to 100,000	10.2
100 to \$150,000, or	7.0
Over \$150,000	4.7
Refused (<i>Not read</i>)	9.7

Thanks for your time and your opinion counts, goodbye.

Q12. Gender (<i>By Observation</i>)	Male	47.9%
	Female	52.1
