

Pure Demographics:

Table I. A1.		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
TURNOUT PROPENSITY	Possible	62%	38%	24%	13%	7%	23%	24%	35%	47%	37%	24%	30%	27%
	Probable	11%	13%	20%	23%	19%	25%	21%	14%	29%	12%	22%	15%	19%
	Certain	27%	50%	56%	64%	74%	53%	56%	51%	24%	51%	54%	54%	54%
Total	n=	55	48	71	69	42	53	243	37	17	43	162	188	350
PARTY	Republican	35%	40%	45%	38%	50%	53%	46%	22%	53%	30%	47%	39%	42%
	Democrat	25%	31%	35%	45%	38%	28%	32%	57%	29%	42%	31%	39%	35%
	Another Party	5%	6%	9%	0%	8%	4%	6%	3%	0%	5%	4%	5%	5%
	Non-Partisan	35%	23%	12%	17%	5%	15%	16%	19%	18%	23%	18%	17%	17%
Total	n=	55	48	69	69	40	53	240	37	17	43	160	186	346
IDEOLOGY	Very Liberal	11%	4%	4%	10%	7%	6%	7%	8%	6%	9%	6%	8%	7%
	Somewhat Liberal	38%	21%	32%	25%	15%	21%	26%	22%	41%	28%	29%	23%	26%
	In Between	5%	19%	11%	13%	7%	17%	11%	14%	12%	19%	14%	11%	13%
	Somewhat Conservative or	33%	48%	37%	41%	41%	40%	42%	43%	29%	33%	39%	41%	40%
	Very Conservative	13%	8%	15%	10%	29%	17%	15%	14%	12%	12%	12%	17%	15%
Total	n=	55	48	71	68	41	53	243	37	17	43	161	187	348

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A2.		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
INCOME	<\$20K	11%	5%	6%	3%	20%	28%	9%	17%	12%	14%	6%	15%	11%
	\$20-40K	31%	23%	15%	18%	26%	22%	20%	29%	18%	32%	19%	26%	22%
	\$40-60K	26%	33%	22%	26%	17%	24%	24%	26%	35%	27%	26%	24%	25%
	\$60-80K	15%	9%	17%	16%	20%	13%	16%	9%	12%	11%	18%	12%	15%
	\$80-100K	13%	19%	11%	15%	6%	11%	14%	11%	6%	11%	13%	12%	12%
	>100k	4%	12%	29%	23%	11%	2%	17%	9%	18%	5%	18%	12%	15%
Total	n=	54	43	65	62	35	46	219	35	17	37	154	160	314
AREA	South City	22%	13%	13%	13%	5%	6%	9%	11%	24%	30%	12%	13%	13%
	North City	29%	19%	18%	29%	38%	38%	32%	16%	6%	23%	28%	27%	28%
	South Burbs	7%	13%	15%	7%	2%	13%	6%	35%	18%	12%	10%	10%	10%
	East Burbs	11%	9%	13%	15%	21%	15%	14%	16%	29%	7%	18%	12%	14%
	North Burbs	13%	17%	20%	16%	14%	13%	17%	14%	6%	12%	14%	16%	15%
	North Coastal	5%	17%	10%	7%	10%	9%	10%	3%	6%	9%	8%	10%	9%
	East County	13%	13%	11%	12%	10%	6%	12%	5%	12%	7%	11%	11%	11%
Total	n=	55	47	71	68	42	53	241	37	17	43	160	188	348

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A3.		AGE						Total
		18-29	30-39	40-49	50-59	60-69 or	70+	
ETHNICITY	White	56%	62%	71%	71%	82%	86%	71%
	Hispanic	20%	13%	13%	10%	8%	2%	11%
	Mixed or	9%	4%	4%	6%	5%	2%	5%
	Something Else	15%	21%	12%	13%	5%	10%	13%
Total	n=	55	47	69	68	38	51	340
GENDER	Male	55%	56%	45%	45%	38%	40%	46%
	Female	45%	44%	55%	55%	62%	60%	54%
Total	n=	55	48	71	69	42	53	350

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. A4.		ETHNICITY				Total
		White	Hispanic	Mixed or	Something Else	
GENDER	Male	47%	51%	29%	42%	46%
	Female	53%	49%	71%	58%	54%
Total	n=	243	37	17	43	350
AGE	18-29	13%	30%	29%	19%	16%
	30-39	13%	16%	12%	24%	14%
	40-49	21%	24%	18%	19%	21%
	50-59	21%	19%	24%	21%	20%
	60-69 or	13%	8%	12%	5%	12%
	70+	19%	3%	6%	12%	16%
Total	n=	232	37	17	42	338

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

		TURNOUT PROPENSITY			PARTY				IDEOLOGY					Total
		Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table I. B1.														
AGE	18-29	37%	10%	8%	13%	12%	18%	32%	25%	24%	7%	14%	14%	16%
	30-39	19%	10%	13%	13%	13%	18%	18%	8%	11%	22%	17%	8%	14%
	40-49	18%	22%	22%	22%	21%	35%	13%	13%	26%	20%	20%	22%	21%
	50-59	10%	25%	24%	18%	27%	0%	20%	29%	19%	22%	21%	14%	20%
	60-69 or	3%	13%	17%	14%	13%	18%	3%	13%	7%	7%	13%	24%	12%
	70+	13%	21%	15%	20%	13%	12%	13%	13%	13%	22%	16%	18%	16%
Total	n=	93	63	182	143	114	17	60	24	88	41	133	50	338
ETHNICITY	White	61%	77%	75%	79%	64%	82%	66%	67%	70%	64%	74%	76%	71%
	Hispanic	14%	8%	11%	6%	17%	6%	12%	13%	9%	12%	12%	10%	11%
	Mixed or	8%	8%	2%	6%	4%	0%	5%	4%	8%	5%	4%	4%	5%
	Something Else	17%	8%	12%	9%	15%	12%	17%	17%	13%	19%	10%	10%	13%
Total	n=	95	65	180	140	121	17	59	24	89	42	136	49	340
GENDER	Male	41%	55%	46%	51%	40%	41%	48%	38%	52%	52%	45%	38%	46%
	Female	59%	45%	54%	49%	60%	59%	52%	63%	48%	48%	55%	62%	54%
Total	n=	96	65	189	147	122	17	60	24	89	44	139	52	350

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

		TURNOUT PROPENSITY			PARTY				IDEOLOGY					Total
		Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table I. B2.														
INCOME	<\$20K	11%	3%	14%	8%	13%	12%	15%	17%	5%	26%	7%	15%	11%
	\$20-40K	26%	32%	17%	16%	24%	41%	27%	35%	27%	21%	15%	26%	22%
	\$40-60K	29%	25%	22%	26%	27%	12%	24%	13%	25%	21%	30%	20%	25%
	\$60-80K	13%	15%	16%	18%	14%	12%	13%	17%	12%	8%	18%	17%	15%
	\$80-100K	12%	7%	15%	15%	10%	12%	13%	0%	17%	11%	14%	9%	12%
	>100k	9%	17%	16%	18%	13%	12%	9%	17%	14%	13%	15%	13%	15%
Total	n=	85	59	170	131	109	17	55	23	84	38	123	46	314
AREA	South City	19%	9%	11%	8%	19%	12%	10%	21%	14%	9%	13%	10%	13%
	North City	25%	27%	29%	31%	25%	29%	25%	21%	33%	20%	28%	29%	28%
	South Burbs	8%	13%	10%	8%	12%	6%	13%	8%	7%	14%	12%	8%	10%
	East Burbs	15%	14%	14%	17%	12%	12%	13%	8%	13%	16%	12%	25%	14%
	North Burbs	13%	20%	15%	15%	16%	24%	13%	25%	11%	23%	16%	10%	15%
	North Coastal	8%	8%	10%	11%	7%	12%	8%	4%	13%	5%	9%	8%	9%
	East County	13%	9%	11%	10%	9%	6%	17%	13%	10%	14%	10%	12%	11%
Total	n=	96	64	188	146	121	17	60	24	88	44	138	52	348

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. B3.		TURNOUT PROPENSITY			Total
		Possible	Probable	Certain	
PARTY	Republican	31%	43%	48%	42%
	Democrat	33%	38%	35%	35%
	Another Party	2%	6%	6%	5%
	Non-Partisan	35%	12%	10%	17%
Total	n=	95	65	186	346
IDEOLOGY	Very Liberal	4%	9%	7%	7%
	Somewhat Liberal	29%	25%	24%	26%
	In Between	17%	11%	11%	13%
	Somewhat Conservative or	38%	43%	40%	40%
	Very Conservative	13%	12%	17%	15%
Total	n=	96	65	187	348

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. C1.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
AGE	18-29	18%	25%	19%	17%	18%	4%	29%	17%	12%	13%	13%	9%	19%	16%
	30-39	6%	15%	19%	9%	21%	11%	15%	10%	18%	9%	15%	25%	17%	14%
	40-49	12%	15%	19%	24%	18%	42%	22%	14%	32%	20%	26%	22%	22%	21%
	50-59	6%	16%	21%	22%	24%	31%	22%	21%	15%	22%	21%	16%	22%	20%
	60-69 or	21%	13%	8%	15%	5%	9%	5%	17%	3%	20%	11%	13%	11%	12%
	70+	38%	15%	15%	13%	13%	2%	7%	21%	21%	17%	13%	16%	8%	16%
Total	n=	34	67	75	46	38	45	41	94	34	46	53	32	36	338
ETHNICITY	White	61%	63%	68%	80%	77%	83%	50%	82%	40%	70%	79%	80%	81%	71%
	Hispanic	18%	15%	12%	7%	10%	7%	10%	6%	37%	13%	9%	3%	5%	11%
	Mixed or	6%	4%	8%	4%	3%	7%	10%	1%	9%	11%	2%	3%	5%	5%
	Something Else	15%	18%	13%	9%	10%	4%	31%	11%	14%	6%	9%	13%	8%	13%
Total	n=	33	68	77	45	39	46	42	94	35	47	53	30	37	340
GENDER	Male	29%	41%	51%	60%	51%	59%	43%	47%	46%	56%	42%	41%	45%	46%
	Female	71%	59%	49%	40%	49%	41%	57%	53%	54%	44%	58%	59%	55%	54%
Total	n=	34	70	78	47	39	46	44	96	35	50	53	32	38	350

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. C2.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
TURNOUT PROPENSITY	Possible	26%	31%	32%	23%	26%	17%	41%	25%	23%	28%	23%	25%	32%	27%
	Probable	6%	27%	19%	19%	10%	22%	14%	18%	23%	18%	25%	16%	16%	19%
	Certain	68%	41%	49%	57%	64%	61%	45%	57%	54%	54%	53%	59%	53%	54%
Total	n=	34	70	78	47	39	46	44	96	35	50	53	32	38	350
PARTY	Republican	29%	30%	44%	49%	49%	53%	28%	47%	31%	51%	42%	50%	41%	42%
	Democrat	41%	38%	37%	32%	28%	31%	53%	32%	43%	29%	36%	28%	30%	35%
	Another Party	6%	10%	3%	4%	5%	4%	5%	5%	3%	4%	8%	6%	3%	5%
	Non-Partisan	24%	22%	17%	15%	18%	11%	14%	16%	23%	16%	15%	16%	27%	17%
Total	n=	34	69	78	47	39	45	43	95	35	49	53	32	37	346
IDEOLOGY	Very Liberal	12%	11%	4%	9%	0%	9%	11%	5%	6%	4%	11%	3%	8%	7%
	Somewhat Liberal	12%	33%	27%	21%	36%	26%	27%	30%	17%	22%	19%	37%	24%	26%
	In Between	29%	11%	10%	6%	10%	11%	9%	9%	17%	14%	19%	7%	16%	13%
	Somewhat Conservative or	26%	27%	47%	47%	44%	41%	41%	40%	49%	34%	42%	40%	37%	40%
	Very Conservative	21%	17%	12%	17%	10%	13%	11%	16%	11%	26%	9%	13%	16%	15%
Total	n=	34	70	78	47	39	46	44	96	35	50	53	30	38	348

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 2170 Fourth Avenue
 San Diego, CA 92101

Pure Demographics:

Table I. C3.		AREA							Total
		South City	North City	South Burbs	East Burbs	North Burbs	North Coastal	East County	
INCOME	<\$20K	12%	9%	15%	7%	15%	4%	15%	11%
	\$20-40K	37%	20%	21%	17%	19%	28%	18%	22%
	\$40-60K	29%	27%	30%	28%	25%	12%	12%	25%
	\$60-80K	12%	13%	9%	13%	17%	24%	24%	15%
	\$80-100K	5%	13%	12%	22%	15%	8%	9%	12%
	>100k	5%	18%	12%	13%	10%	24%	24%	15%
Total	n=	41	85	33	46	48	25	34	314

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Recall Demographics:

Table II. A1.		AGE					ETHNICITY				GENDER		Total	
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male		Female
RECALL GOV DAVIS VOTE	No, Retain Davis, Definitely	13%	23%	21%	38%	24%	26%	26%	35%	6%	20%	31%	19%	25%
	No, Retain Davis, Probably	4%	4%	1%	9%	5%	8%	4%	5%	6%	10%	4%	5%	5%
	Unsure	15%	9%	13%	3%	15%	6%	9%	8%	12%	20%	8%	12%	10%
	Yes, Recall Davis, Probably	9%	6%	3%	4%	0%	8%	6%	5%	6%	2%	3%	8%	6%
	Yes, Recall Davis, Definitely	60%	57%	61%	46%	56%	53%	54%	46%	71%	49%	53%	56%	54%
Total	n=	55	47	67	68	41	53	238	37	17	41	156	186	342

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Recall Demographics:

Table II. A2.		TURNOUT PROPENSITY			PARTY				IDEOLOGY				Total	
		Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or		Very Conservative
RECALL GOV	No, Retain Davis, Definitely	16%	29%	28%	12%	44%	29%	17%	29%	43%	29%	16%	12%	25%
DAVIS VOTE	No, Retain Davis, Probably	9%	6%	3%	2%	9%	0%	5%	21%	7%	0%	4%	0%	5%
	Unsure	17%	5%	9%	9%	12%	6%	12%	0%	8%	12%	13%	12%	10%
	Yes, Recall Davis, Probably	11%	2%	4%	6%	3%	12%	7%	0%	5%	10%	7%	4%	6%
	Yes, Recall Davis, Definitely	48%	58%	56%	70%	32%	53%	59%	50%	38%	49%	60%	73%	54%
Total	n=	94	65	183	142	121	17	59	24	88	41	136	52	342

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Recall Demographics:

Table II. A3.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
RECALL GOV	No, Retain Davis, Definitely	24%	31%	18%	22%	29%	36%	29%	32%	29%	18%	16%	26%	16%	25%
DAVIS VOTE	No, Retain Davis, Probably	3%	7%	5%	7%	5%	0%	15%	3%	3%	0%	8%	6%	3%	5%
	Unsure	12%	13%	6%	11%	5%	9%	12%	10%	11%	6%	14%	10%	8%	10%
	Yes, Recall Davis, Probably	9%	3%	8%	4%	8%	7%	2%	1%	9%	6%	8%	10%	11%	6%
	Yes, Recall Davis, Definitely	52%	46%	63%	57%	53%	49%	41%	53%	49%	69%	55%	48%	62%	54%
Total	n=	33	68	78	46	38	45	41	96	35	49	51	31	37	342

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Replacement Vote Demographics:

Table III. A1.		AGE					ETHNICITY				GENDER		Total	
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male		Female
REPLACEMENT GOVERNOR VOTE	Arnold Schwarzenegger, Movie Actor, Republican	31%	21%	25%	19%	24%	23%	22%	27%	29%	26%	23%	23%	23%
	Unsure	20%	15%	25%	23%	24%	17%	24%	3%	6%	28%	20%	22%	21%
	Cruz Bustamante, Lieutenant Governor, Democrat	20%	21%	15%	28%	19%	13%	18%	49%	18%	12%	22%	19%	20%
	Tom McClintock, State Senator, Republican	9%	21%	13%	16%	17%	25%	17%	5%	35%	7%	15%	16%	16%
	Or Would You Be Voting for Another Candidate	18%	13%	7%	3%	5%	8%	8%	8%	0%	14%	10%	7%	8%
	Peter Ueberroth, Businessman, Republican	0%	4%	7%	6%	7%	4%	5%	3%	12%	0%	4%	5%	5%
	Not Voting for Replacement	0%	2%	1%	4%	2%	8%	2%	5%	0%	7%	2%	4%	3%
	Refused	0%	0%	4%	1%	2%	4%	2%	0%	0%	2%	3%	2%	2%
	Arianna Huffington, Newspaper Columnist, Independent	2%	4%	1%	0%	0%	0%	1%	0%	0%	5%	0%	2%	1%
Total	n=	55	48	71	69	42	53	243	37	17	43	162	188	350

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Replacement Vote Demographics:

		TURNOUT PROPENSITY			PARTY				IDEOLOGY					Total
		Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
Table III. A2.														
REPLACEMENT GOVERNOR VOTE	Arnold Schwarzenegger, Movie Actor, Republican	19%	25%	25%	33%	15%	18%	20%	25%	16%	25%	26%	27%	23%
	Unsure	31%	12%	19%	20%	19%	24%	28%	17%	19%	25%	24%	17%	21%
	Cruz Bustamante, Lieutenant Governor, Democrat	19%	28%	18%	4%	43%	18%	13%	50%	35%	16%	13%	4%	20%
	Tom McClintock, State Senator, Republican	11%	14%	19%	22%	9%	18%	13%	0%	10%	9%	18%	35%	16%
	Or Would You Be Voting for Another Candidate	16%	8%	5%	9%	3%	18%	15%	4%	10%	14%	6%	8%	8%
	Peter Ueberroth, Businessman, Republican	2%	8%	5%	5%	4%	0%	5%	0%	7%	0%	7%	0%	5%
	Not Voting for Replacement	0%	5%	4%	2%	4%	6%	3%	4%	1%	7%	1%	10%	3%
	Refused	1%	2%	3%	4%	1%	0%	0%	0%	1%	5%	3%	0%	2%
	Arianna Huffington, Newspaper Columnist, Independent	1%	0%	2%	1%	2%	0%	2%	0%	1%	0%	2%	0%	1%
Total	n=	96	65	189	147	122	17	60	24	89	44	139	52	350

Competitive Edge Research & Communication, Inc.
 2170 Fourth Avenue
 San Diego, CA 92101

Replacement Vote Demographics:

		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
Table III. A3.															
REPLACEMENT GOVERNOR VOTE	Arnold Schwarzenegger, Movie Actor, Republican	18%	23%	33%	26%	18%	15%	14%	25%	23%	20%	34%	31%	16%	23%
	Unsure	24%	11%	17%	28%	21%	24%	16%	22%	14%	32%	19%	16%	26%	21%
	Cruz Bustamante, Lieutenant Governor, Democrat	21%	24%	15%	17%	23%	24%	32%	25%	31%	10%	15%	13%	8%	20%
	Tom McClintock, State Senator, Republican	6%	14%	23%	13%	21%	20%	11%	8%	6%	24%	17%	22%	32%	16%
	Or Would You Be Voting for Another Candidate	12%	19%	5%	4%	8%	4%	14%	8%	14%	4%	6%	6%	8%	8%
	Peter Ueberroth, Businessman, Republican	6%	3%	3%	4%	8%	11%	2%	4%	3%	4%	6%	6%	8%	5%
	Not Voting for Replacement	15%	4%	1%	4%	0%	0%	5%	4%	6%	4%	0%	0%	3%	3%
	Refused	0%	1%	1%	2%	3%	2%	5%	2%	0%	2%	4%	3%	0%	2%
	Arianna Huffington, Newspaper Columnist, Independent	0%	0%	1%	2%	0%	0%	2%	1%	3%	0%	0%	3%	0%	1%
Total	n=	34	70	78	47	39	46	44	96	35	50	53	32	38	350

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Replacement Vote Certainty:

Table III. A4.		REPLACEMENT GOVERNOR VOTE					Total
		Cruz Bustamante, Lieutenant Governor, Democrat	Arianna Huffington, Newspaper Columnist, Independent	Tom McClintock, State Senator, Republican	Arnold Schwarzenegger, Movie Actor, Republican	Peter Ueberroth, Businessman, Republican	
DEFINITELY OR PROBABLY VOTE FOR GOV	Definitely	71%	25%	50%	66%	56%	62%
	Probably	29%	75%	50%	34%	44%	38%
Total	n=	70	4	56	82	16	228

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Proposition 54 Vote Demographics:

Table IV. A1.		AGE						ETHNICITY				GENDER		Total
		18-29	30-39	40-49	50-59	60-69 or	70+	White	Hispanic	Mixed or	Something Else	Male	Female	
PROP 54 CLASSIFICATION BY RACE, ETHNICITY...	No, Definitely	11%	13%	17%	16%	29%	21%	17%	27%	6%	14%	18%	16%	17%
	No, Probably	15%	17%	6%	13%	14%	9%	10%	14%	12%	21%	10%	13%	12%
	Unsure	15%	27%	27%	28%	19%	23%	25%	24%	18%	21%	22%	26%	24%
	Yes, Probably	16%	17%	11%	13%	17%	8%	15%	8%	6%	9%	10%	15%	13%
	Yes, Definitely	44%	27%	39%	30%	21%	40%	33%	27%	59%	35%	40%	30%	35%
Total	n=	55	48	71	69	42	53	243	37	17	43	162	188	350

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Proposition 54 Vote Demographics:

Table IV. A2.		TURNOUT PROPENSITY			PARTY				IDEOLOGY					Total
		Possible	Probable	Certain	Republican	Democrat	Another Party	Non-Partisan	Very Liberal	Somewhat Liberal	In Between	Somewhat Conservative or	Very Conservative	
PROP 54 CLASSIFICATION BY RACE, ETHNICITY...	No, Definitely	17%	6%	21%	16%	21%	18%	10%	25%	20%	16%	14%	17%	17%
	No, Probably	15%	8%	12%	9%	13%	18%	15%	8%	15%	11%	12%	8%	12%
	Unsure	23%	32%	22%	22%	25%	24%	23%	17%	24%	32%	25%	17%	24%
	Yes, Probably	13%	14%	13%	14%	12%	0%	15%	4%	13%	7%	17%	12%	13%
	Yes, Definitely	33%	40%	33%	39%	28%	41%	37%	46%	28%	34%	32%	46%	35%
Total	n=	96	65	189	147	122	17	60	24	89	44	139	52	350

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Proposition 54 Vote Demographics:

Table IV. A3.		INCOME						AREA						Total	
		<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	>100k	South City	North City	South Burbs	East Burbs	North Burbs	North Coastal		East County
PROP 54 CLASSIFICATION BY RACE, ETHNICITY...	No, Definitely	12%	16%	17%	15%	26%	20%	18%	24%	9%	12%	11%	13%	24%	17%
	No, Probably	15%	16%	8%	13%	13%	11%	20%	14%	17%	4%	6%	13%	11%	12%
	Unsure	21%	14%	29%	23%	23%	24%	14%	22%	23%	32%	28%	34%	16%	24%
	Yes, Probably	12%	11%	10%	19%	13%	11%	9%	10%	14%	12%	19%	16%	13%	13%
	Yes, Definitely	41%	43%	36%	30%	26%	35%	39%	30%	37%	40%	36%	25%	37%	35%
Total	n=	34	70	78	47	39	46	44	96	35	50	53	32	38	350

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