

SUMMARY

Sample Size:	n=400
Margin of Error:	± 4.9%
Confidence Level:	95%
Sample Methodology:	RDD
Response Rate:	13.32%
Jurisdiction:	San Diego County
Eligibility:	Adults
Interview Method:	Telephone
Average Duration:	7 Minutes, 2 Seconds
Field Dates:	June 9-10, 2004
Field Facility:	Competitive Edge Research, San Diego
Project Directors:	John Nienstedt/Todd Luce

Questions about this data should be directed to:

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