

Voter Photo ID Survey

n=1,000 US Adults

Margin of Sampling Error +/- 3.1%

January 27 - February 3, 2015

Weighted on Phone Type, Age, Area and Ethnicity

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling adults across the country that were selected at random to ask your opinion on a variety of interesting topics. We are absolutely not selling anything. People find it fun and all your answers will be kept strictly confidential. Please let me begin by asking...

Q1. What was your age on your last birthday?

	%
18-24	12.8
25-34	16.1
35-44	17.3
45-54	18.9
55-64	16.9
65-74	9.7
75+	8.4

(Questions 2-11 redacted for later release)

Q12. Here are some reasons why people don't vote. Please tell me which you think is the main cause of people not voting in the United States. Is it because they...

	%
Don't think their vote matters	37.4
Are uninformed about the issues or candidates	27.6
Don't have good candidates to vote for	14.1
Are too busy	8.3
Can't get off work or away from the house	3.0
May have to show photo identification in order to vote	1.6
Unsure <i>(Not read)</i>	7.9

(Order of Q13-14 was rotated)

Q13. Should voters be required to show some form of photo identification before being allowed to cast a ballot?

	%
Yes, strongly	60.1
Yes, somewhat	14.5
No, somewhat	7.6
No, strongly	13.9
Unsure <i>(Not read)</i>	4.0

Q14. When a state adopts laws that require voters to submit photo identification before being allowed to vote, which of the following is more likely to occur...

	%
Voter fraud will be reduced	47.8
A significant number of people who are actually eligible to vote will not vote	40.5
Both	2.2
Neither	2.6
Unsure (<i>Not read</i>)	6.9

Thanks. I have just a few demographic questions to make sure our sample is representative...

Q15. In the 2012 Presidential election did you vote for...

	%
Barack Obama	39.9
Mitt Romney	24.7
Another candidate	4.2
Did you not vote	17.5
Or were you legally ineligible to vote	6.3
Did vote but can't recall candidate (<i>Not read</i>)	1.1
Unsure/Can't recall candidate (<i>Not read</i>)	0.7
Refused (<i>Not read</i>)	5.6

Q16. Is your racial or ethnic heritage...

	%
White	62.7
Latino	14.3
African-American	13.2
Asian or Pacific Islander	5.0
Native American	0.4
Or something else?	0.5
Mixed race (<i>Not read</i>)	0.4
Refused (<i>Not read</i>)	3.7

Q17. Please stop me when I reach the category closest to your household's total annual income...

	%
Less than \$20,000	10.2
\$20 to 40,000	17.6
\$40 to 60,000	16.1
\$60 to 80,000	18.9
\$80 to 100,000	8.6
More than \$100,000?	18.7
Refused (<i>Not read</i>)	9.8

Thanks for your time and your opinion counts, goodbye.

18.	GENDER		%
	Female		51.2
	Male		48.8
19.	TIME ZONE		%
	East		52.0
	Central		26.5
	Mountain		7.2
	Pacific		14.4
20.	REGION		%
	Northeast		19.1
	Midwest		22.4
	South		37.5
	West		21.0
21.	AREA TYPE		%
	Urban		51.0
	Rural		26.1
	Suburban		22.9
22.	DIVISION		%
	New England		5.0
	Middle Atlantic		14.1
	East North Central		15.9
	West North Central		6.4
	South Atlantic		20.8
	East South Central		5.9
	West South Central		10.9
	Mountain		7.1
	Pacific		14.0