

CA Statewide November Pre-election Poll

n=428 likely voters

Turnout Model: 53%

Margin of Sampling Error +/- 4.7%

October 29- November 1, 2018

Weighted on voter history, survey mode, age, party, and gender

Hello is ____ there? Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of California to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking...

Q1. For one reason or another, not everyone votes in all elections. In November's election...

	%
Have you already voted	33.5
Are you absolutely certain to vote	56.4
Probably going to vote	5.7
May or may not vote depending on what's happening at the time	2.7
Unsure (<i>Not read</i>)	2.0

Q2. Do you believe the state of California is heading in the right direction or has it gotten off on the wrong track?

	%
Right direction	37.7
Wrong track	42.1
Mixed (<i>Not read</i>)	7.5
Unsure (<i>Not read</i>)	12.1
Refused (<i>Not read</i>)	0.6

Q3a. And if the election for Governor were held today, which of the following candidates will you vote for? (*Candidates were rotated*)

	%
Gavin Newsom, prefers Democrat, Lieutenant Governor and businessman	50.9
John H. Cox, prefers Republican, businessman and taxpayer advocate	29.7
Will write in someone else	0.3
Will not vote in this race	2.0
Unsure (<i>Not read</i>)	16.1
Refused (<i>Not read</i>)	0.9

Q4. And are you... (*n=221*)

	%
Definitely voting for that candidate	75.7
Probably voting for that candidate	12.8
Only leaning towards that candidate	9.5
Unsure (<i>Not read</i>)	2.0

Q5. And which candidate are you leaning towards? (n=41)

	%
Gavin Newsom, prefers Democrat, Lieutenant Governor and businessman	23.7
John H. Cox, prefers Republican, businessman and taxpayer advocate	9.9
Unsure (Not read)	66.4

Q3b. And in the Governor's race, which of the following candidates did you vote for? (Candidates were rotated) (n=157)

	%
Gavin Newsom, prefers Democrat, Lieutenant Governor and businessman	50.9
John H. Cox, prefers Republican, businessman and taxpayer advocate	37.0
Wrote in someone else	1.6
Did not vote in this race	1.1
Can't recall (Not read)	2.3
Refused (Not read)	7.0

Expanded Gubernatorial Vote

	%
Newsom Definitely	44.6
Newsom Probably	5.1
Newsom Leaning	7.5
Unsure	7.6
Cox Leaning	2.7
Cox Probably	2.3
Cox Definitely	30.2

Q6a. And thinking only about information you may have received from the campaigns for Governor, which of the following have you seen, read or heard the most from? (n=271)

	%
TV ads	33.3
Mailers	16.6
Social media	12.4
Internet ads	8.4
Radio ads	5.3
Personal interaction	2.8
Phone calls	1.2
Some other source	6.0
No information received	7.4
Unsure (Not read)	4.6
Refused (Not read)	2.2

Q6b. And thinking only about information you may have received from the campaigns for Governor before you voted, which of the following did you see, read or hear the most from? (n=157)

	%
TV ads	35.2
Mailers	20.7
Radio ads	5.6
Internet ads	4.7
Social media	4.0
Personal interaction	2.9
Phone calls	1.5
Some other source	13.9
No information received	7.2
Unsure (<i>Not read</i>)	4.4

Q6a. Which of the remaining has been your secondary source of information? (n=235)

	%
Mailers	20.0
TV ads	18.5
Internet ads	15.5
Social media	11.3
Radio ads	9.3
Personal interaction	4.7
Phone calls	2.5
Some other source	8.2
No information received	5.7
Unsure (<i>Not read</i>)	3.5
Refused (<i>Not read</i>)	0.8

Q6b. Which of the remaining was your secondary source of information? (n=137)

	%
TV ads	20.5
Internet ads	16.6
Mailers	13.3
Social media	12.0
Radio ads	9.0
Personal interaction	6.8
Phone calls	0.7
Some other source	5.0
No information received	10.4
Unsure (<i>Not read</i>)	5.8

Q7a. And if the election for U.S. Senate were held today, which of the following candidates will you vote for? (n=271)

	%
Dianne Feinstein, prefers Democrat, United States Senator	46.3
Kevin DeLeon, prefers Democrat, California Senator	20.9
Will write in someone else (<i>Not read</i>)	2.8
Will not vote in this race (<i>Not read</i>)	8.5
Unsure (<i>Not read</i>)	18.2
Refused (<i>Not read</i>)	3.3

Q7b. And in the U.S. Senate race, which of the following candidates did you vote for? (n=157)

	%
Dianne Feinstein, prefers Democrat, United States Senator	44.9
Kevin DeLeon, prefers Democrat, California Senator	32.0
Wrote in someone else (<i>Not read</i>)	5.1
Did not vote in this race (<i>Not read</i>)	10.0
Can't recall (<i>Not read</i>)	2.2
Refused (<i>Not read</i>)	5.9

US Senate Vote

	%
Kevin DeLeon	29.9
Unsure	14.7
Dianne Feinstein	55.5

Q8ax. Proposition 6 will also be on the ballot. This measure would eliminate certain road repair and transportation funding and would require certain fuel taxes and vehicle fees be approved by the electorate. Will you vote "yes" or "no" on Proposition 6?

	%
Yes, definitely	18.1
Yes, probably	10.1
No, probably	15.3
No, definitely	28.0
Will not vote on this measure (<i>Not read</i>)	2.5
Unsure (<i>Not read</i>)	26.0

Q8bx. Proposition 6 was also on the ballot. This measure would eliminate certain road repair and transportation funding and would require certain fuel taxes and vehicle fees be approved by the electorate. Did you vote "yes" or "no" on Proposition 6?

	%
Yes	32.2
No	51.3
Can't recall (<i>Not read</i>)	13.8
Refused (<i>Not read</i>)	2.7

Vote Based on Literal Wording

	%
No, definitely	39.4
No, probably	10.6
Unsure	18.0
Yes, probably	7.0
Yes, definitely	25.1

Q8ay. Proposition 6 will also be on the ballot. This measure would repeal the gas tax and repeal the vehicle fees that were previously enacted by the state legislature to fund road repairs and public transportation. Will you vote “yes” or “no” on Proposition 6?

	%
Yes, definitely	29.9
Yes, probably	13.2
No, probably	13.9
No, definitely	21.4
Unsure (<i>Not read</i>)	21.6

Q8by. Proposition 6 was also on the ballot. This measure would repeal the gas tax and repeal the vehicle fees that were previously enacted by the state legislature to fund road repairs and public transportation. Did you vote “yes” or “no” on Proposition 6?

	%
Yes	49.7
No	37.4
Can’t recall (<i>Not read</i>)	9.2
Refused (<i>Not read</i>)	3.7

Vote Based on Conceptual Wording

	%
No, definitely	27.7
No, probably	10.1
Unsure	14.6
Yes, probably	9.7
Yes, definitely	37.9

Q9a. Proposition 10 is another measure on the ballot. It would expand local governments’ authority to enact rent control on residential property by repealing state law that currently restricts the scope of rent control policies that cities may impose. Will you vote “yes” or “no” on Proposition 10?

	%
Yes, definitely	18.2
Yes, probably	9.9
No, probably	11.2
No, definitely	32.6

Will not vote on this measure (<i>Not read</i>)	0.3
Unsure (<i>Not read</i>)	26.4
Refused (<i>Not read</i>)	1.5

- Q9b. Proposition 10 was another measure on the ballot. It would expand local governments' authority to enact rent control on residential property by repealing state law that currently restricts the scope of rent control policies that cities may impose. Did you vote "yes" or "no" on Proposition 10?

	%
Yes	25.4
No	60.9
Did not vote (<i>Not read</i>)	0.4
Can't recall (<i>Not read</i>)	9.4
Refused (<i>Not read</i>)	3.9

Prop 10 Vote

	%
No, definitely	44.7
No, probably	7.9
Unsure	18.6
Yes, probably	7.0
Yes, definitely	21.9

And I have a couple demographic questions to ensure we have a representative sample...

- Q10. When it comes to social issues and politics do you consider yourself to be...

	%
Very liberal	19.3
Somewhat liberal	33.3
Somewhat conservative	21.9
Very conservative	12.6
Somewhere in between	7.9
Unsure (<i>Not read</i>)	4.4
Refused (<i>Not read</i>)	0.7

- Q11. Please tell me whether you are considering or not considering moving outside of California or if you are already moving outside California?

	%
Seriously considering	14.3
Somewhat considering	11.5
Not considering	72.7
Already moving outside California	0.5
Unsure (<i>Not read</i>)	0.8
Refused (<i>Not read</i>)	0.2

- Q12. Now I have just a few demographic questions to ensure a representative sample. In what

year were you born?

	%
18-24	7.0
25-34	12.3
35-44	13.0
45-54	15.7
55-64	20.0
65-74	18.0
75+	14.0
Average	53.9

Q13. And were you born in . . .

	%
California	52.3
somewhere else in the U.S.	34.0
In a foreign country	13.6

Thanks for your time and your opinion counts, goodbye.

14. GENDER

	%
Male	52.5
Female	47.5

15. PARTY

	%
Republican	27.7
Democrat	45.9
NPP	22.4
Other Party	4.1

16. TURNOUT HISTORY

	%
New/Unreliable	15.4
Reliable	44.8
Very reliable	39.8

17. YEAR OF REGISTRATION

	%
2015 to Present	52.6
2008 to 2014	15.3
2000 to 2007	14.6
Before 2000	17.5
Average	2009

18.	RESIDENCE TYPE		%
	Home		77.1
	Apartment		22.9
19.	REGION		%
	LA & Inland Empire		36.8
	Bay Area		20.3
	South		17.0
	Central Valley		14.5
	North		7.0
	Central Coast		4.2
20.	LATINO AS PER PDI		%
	Yes		19.1
	No		80.9
21.	% OF ASIANS IN PRECINCT		%
	0		18.4
	1-5		27.2
	6-10		18.7
	11-20		16.4
	>20		19.3
	Average		11.4
22.	% OF WHITES IN PRECINCT		%
	0-30		19.8
	31-50		19.8
	51-70		22.1
	71-80		15.7
	>80		22.6
	Average		56.7
23.	% WHITE COLLAR WORKERS IN PRECINCT		%
	0-50		18.4
	51-60		16.2
	61-70		19.7
	71-80		25.4
	>80		20.2

	Average	65.7
24.	% COLLEGE GRADUATES IN PRECINCT	
		%
	0-10	20.6
	11-20	27.8
	21-30	24.7
	31-40	18.2
	>40	8.8
	Average	22.0
25.	MEDIAN INCOME IN PRECINCT	
		%
	<\$50K	25.9
	\$50-\$70K	23.3
	\$70-\$90K	21.5
	\$90-\$110K	13.2
	>\$110K	16.2
	Average	\$76,000