

Pure Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
ETHNICITY	White/Caucasian	46%	54%	25%	36%	53%	55%	52%	64%	77%	50%
	Hispanic/Latino	34%	22%	63%	42%	16%	23%	26%	13%	6%	28%
	Black/African American	3%	5%	5%	3%	3%	3%	6%	4%	4%	4%
	Asian/Pacific Islander	10%	12%	6%	16%	16%	13%	8%	7%	2%	11%
	Native American	1%	1%	0%	0%	3%	0%	1%	4%	0%	1%
	Mixed	7%	5%	0%	3%	9%	6%	7%	9%	11%	6%
	n=	223	282	7	48	76	103	87	91	93	505
LANGUAGE	English	97%	97%	100%	99%	100%	94%	91%	98%	99%	97%
	Spanish	3%	3%	0%	1%	0%	6%	9%	2%	1%	3%
	n=	223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
POLITICAL PARTY	Non-registrant	22%	13%	56%	9%	21%	12%	11%	20%	8%	18%
	Democrat	40%	27%	7%	56%	28%	22%	38%	40%	29%	34%
	Republican	20%	25%	16%	8%	15%	28%	32%	25%	48%	22%
	Minor	17%	35%	21%	28%	36%	37%	19%	16%	15%	26%
	n=	223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
REGION	Central	17%	23%	0%	20%	22%	19%	29%	22%	25%	20%
	East County	0%	2%	0%	0%	0%	3%	2%	0%	0%	1%
	East Suburban	14%	17%	0%	12%	17%	25%	14%	19%	16%	15%
	North City	22%	27%	21%	26%	26%	21%	20%	30%	27%	24%
	North County East	15%	13%	29%	13%	13%	10%	13%	15%	10%	14%
	North County West	14%	12%	0%	17%	17%	12%	15%	9%	18%	13%
	South Suburban	18%	6%	51%	12%	5%	10%	6%	5%	3%	12%
	n=	223	282	7	48	76	103	87	91	93	505
AREA	No. 78	13%	15%	17%	19%	14%	10%	18%	4%	11%	14%
	56 - 78	19%	22%	28%	21%	15%	17%	20%	24%	25%	20%
	52 - 56	7%	11%	5%	6%	11%	13%	8%	11%	6%	9%
	8 - 52	18%	18%	0%	19%	24%	21%	13%	20%	26%	18%
	54 - 94	25%	25%	0%	29%	27%	24%	30%	30%	27%	25%
	So. 54	19%	9%	51%	6%	9%	16%	11%	11%	5%	14%
	n=	223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		GENDER		TOTAL
		Female	Male	Total
AGE	18-24	9%	12%	10%
	25-34	23%	20%	21%
	35-44	12%	20%	16%
	45-54	14%	18%	16%
	55-64	16%	15%	15%
	65-74	15%	8%	12%
	75+	10%	6%	8%
	n=	223	282	505

Competitive Edge Research &
 Communication, Inc. 1620 5th Avenue, Suite
 825, San Diego, CA 92101

Pure Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
GENDER	Female	46%	60%	39%	45%	56%	50%	56%	50%
	Male	54%	40%	61%	55%	44%	50%	44%	50%
	n=	293	76	53	52	26	492	13	505
AGE	18-24	5%	24%	13%	6%	0%	11%	0%	10%
	25-34	16%	32%	18%	31%	10%	22%	8%	21%
	35-44	17%	9%	13%	24%	25%	17%	0%	16%
	45-54	18%	14%	14%	19%	15%	16%	35%	16%
	55-64	16%	14%	23%	11%	17%	14%	45%	15%
	65-74	15%	5%	11%	7%	18%	12%	8%	12%
	75+	13%	2%	7%	1%	15%	8%	4%	8%
	n=	293	76	53	52	26	492	13	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
POLITICAL PARTY	Non-registrant	14%	30%	6%	10%	18%	17%	28%	18%
	Democrat	30%	44%	52%	25%	25%	33%	63%	34%
	Republican	29%	10%	11%	24%	26%	23%	0%	22%
	Minor	27%	16%	31%	42%	32%	27%	9%	26%
	n=	293	76	53	52	26	492	13	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
REGION	Central	21%	18%	36%	19%	17%	19%	52%	20%
	East County	2%	0%	0%	0%	0%	1%	0%	1%
	East Suburban	17%	14%	14%	9%	17%	16%	0%	15%
	North City	29%	11%	25%	38%	21%	25%	13%	24%
	North County East	13%	19%	3%	8%	24%	14%	16%	14%
	North County West	16%	5%	8%	16%	21%	13%	6%	13%
	South Suburban	2%	33%	14%	10%	0%	12%	13%	12%
	n=	293	76	53	52	26	492	13	505
AREA	No. 78	15%	14%	8%	5%	24%	14%	0%	14%
	56 - 78	26%	11%	6%	29%	8%	20%	24%	20%
	52 - 56	8%	4%	28%	8%	22%	9%	0%	9%
	8 - 52	22%	13%	7%	19%	12%	18%	5%	18%
	54 - 94	23%	25%	40%	29%	25%	24%	55%	25%
	So. 54	6%	33%	11%	10%	10%	14%	15%	14%
	n=	293	76	53	52	26	492	13	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
GENDER	Female	63%	60%	45%	33%	50%
	Male	37%	40%	55%	67%	50%
	n=	77	173	140	115	505
AGE	18-24	33%	2%	7%	9%	10%
	25-34	11%	35%	7%	23%	21%
	35-44	19%	14%	11%	22%	16%
	45-54	11%	11%	21%	23%	16%
	55-64	9%	17%	22%	11%	15%
	65-74	13%	14%	13%	7%	12%
	75+	4%	7%	18%	5%	8%
	n=	77	173	140	115	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825,
San Diego, CA 92101

Pure Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
ETHNICITY	White/Caucasian	39%	45%	65%	51%	50%
	Hispanic/Latino	48%	36%	13%	17%	28%
	Black/African American	1%	6%	2%	5%	4%
	Asian/Pacific Islander	6%	8%	12%	17%	11%
	Native American	0%	1%	1%	2%	1%
	Mixed	6%	4%	7%	7%	6%
	n=	77	173	140	115	505
LANGUAGE	English	95%	94%	100%	99%	97%
	Spanish	5%	6%	0%	1%	3%
	n=	77	173	140	115	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
REGION	Central	16%	23%	19%	21%	20%
	East County	0%	0%	2%	1%	1%
	East Suburban	9%	10%	23%	19%	15%
	North City	13%	26%	32%	23%	24%
	North County East	15%	14%	11%	17%	14%
	North County West	16%	15%	10%	12%	13%
	South Suburban	31%	12%	3%	8%	12%
	n=	77	173	140	115	505
AREA	No. 78	15%	11%	16%	15%	14%
	56 - 78	21%	21%	24%	17%	20%
	52 - 56	3%	6%	11%	14%	9%
	8 - 52	12%	18%	21%	19%	18%
	54 - 94	16%	32%	21%	25%	25%
	So. 54	34%	12%	6%	10%	14%
	n=	77	173	140	115	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/County	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
GENDER	Female	42%	43%	45%	53%	54%	74%	46%	47%	39%	49%	49%	68%	50%
	Male	58%	57%	55%	47%	46%	26%	54%	53%	61%	51%	51%	32%	50%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505
AGE	18-24	0%	0%	9%	21%	0%	44%	13%	14%	6%	0%	0%	37%	10%
	25-34	22%	16%	23%	20%	27%	21%	30%	22%	16%	22%	25%	9%	21%
	35-44	18%	18%	18%	15%	21%	7%	17%	12%	21%	22%	17%	11%	16%
	45-54	15%	29%	14%	11%	14%	13%	12%	14%	24%	19%	16%	18%	16%
	55-64	22%	15%	13%	14%	18%	8%	20%	15%	13%	11%	19%	12%	15%
	65-74	13%	14%	14%	12%	8%	5%	3%	13%	14%	13%	14%	10%	12%
	75+	10%	8%	9%	6%	11%	2%	7%	10%	5%	12%	9%	3%	8%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/County	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
ETHNICITY	White/Caucasian	52%	59%	60%	45%	61%	10%	54%	63%	49%	61%	46%	20%	50%
	Hispanic/Latino	25%	24%	13%	37%	11%	77%	29%	16%	13%	21%	27%	65%	28%
	Black/African American	7%	4%	4%	1%	3%	5%	2%	1%	13%	2%	6%	3%	4%
	Asian/Pacific Islander	10%	6%	17%	6%	14%	9%	4%	16%	10%	12%	13%	8%	11%
	Native American	1%	1%	1%	0%	3%	0%	0%	2%	0%	2%	1%	0%	1%
	Mixed	5%	6%	5%	10%	9%	0%	10%	2%	15%	4%	6%	4%	6%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505
LANGUAGE	English	92%	100%	98%	97%	99%	97%	100%	96%	100%	99%	93%	97%	97%
	Spanish	8%	0%	2%	3%	1%	3%	0%	4%	0%	1%	7%	3%	3%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/C ounty	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
POLITICAL PARTY	Non-registrant	14%	10%	10%	19%	21%	45%	19%	18%	5%	12%	11%	42%	18%
	Democrat	38%	22%	36%	33%	38%	34%	27%	34%	23%	34%	43%	29%	34%
	Republican	21%	36%	29%	17%	17%	5%	26%	26%	28%	26%	19%	10%	22%
	Minor	27%	33%	25%	31%	23%	16%	28%	21%	44%	28%	26%	18%	26%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Transportation - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
MAIN TRANSPORTATION	Fully electric car	5%	3%	0%	8%	5%	3%	4%	1%	0%	4%
	Hybrid car	10%	7%	6%	2%	12%	9%	10%	11%	16%	9%
	Gas car and considering buying a hybrid or electric car	22%	33%	19%	29%	36%	31%	22%	26%	19%	27%
	Gas car and not considering buying a hybrid or electric car	57%	50%	75%	52%	46%	52%	57%	50%	51%	54%
	Ride a motorcycle	0%	2%	0%	1%	0%	3%	2%	0%	2%	1%
	Do not drive a car or ride a motorcycle	5%	5%	0%	7%	1%	2%	5%	11%	12%	5%
	n=	223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Transportation - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
MAIN TRANSPORTATION	Fully electric car	2%	4%	7%	14%	0%	4%	0%	4%
	Hybrid car	11%	2%	6%	10%	21%	9%	0%	9%
	Gas car and considering buying a hybrid or electric car	28%	29%	19%	27%	26%	28%	0%	27%
	Gas car and not considering buying a hybrid or electric car	51%	64%	54%	42%	46%	53%	77%	54%
	Ride a motorcycle	2%	0%	1%	2%	0%	1%	6%	1%
	Do not drive a car or ride a motorcycle	6%	2%	13%	5%	6%	5%	17%	5%
	n=	293	76	53	52	26	492	13	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Transportation - Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
MAIN TRANSPORTATION	Fully electric car	3%	7%	2%	2%	4%
	Hybrid car	8%	10%	7%	8%	9%
	Gas car and considering buying a hybrid or electric car	28%	34%	20%	24%	27%
	Gas car and not considering buying a hybrid or electric car	55%	43%	63%	59%	54%
	Ride a motorcycle	1%	0%	1%	2%	1%
	Do not drive a car or ride a motorcycle	5%	6%	6%	4%	5%
	n=	77	173	140	115	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Transportation - Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/C ounty	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
MAIN TRANSPORTATION	Fully electric car	0%	1%	4%	2%	8%	10%	1%	9%	7%	0%	0%	9%	4%
	Hybrid car	9%	8%	13%	5%	9%	7%	5%	9%	10%	9%	10%	8%	9%
	Gas car and considering buying a hybrid or electric car	23%	30%	25%	38%	33%	16%	32%	35%	36%	24%	23%	16%	27%
	Gas car and not considering buying a hybrid or electric car	61%	52%	51%	48%	46%	64%	58%	44%	43%	53%	59%	62%	54%
	Ride a motorcycle	0%	3%	2%	0%	1%	2%	0%	1%	2%	3%	0%	2%	1%
	Do not drive a car or ride a motorcycle	7%	6%	6%	6%	2%	0%	4%	2%	1%	10%	7%	3%	5%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY	Homelessness	19%	25%	42%	11%	15%	20%	27%	27%	28%	22%
	Housing affordability	19%	17%	0%	31%	28%	15%	12%	17%	11%	18%
	Cost of living	4%	14%	6%	17%	6%	11%	2%	7%	7%	9%
	Inflation	5%	8%	0%	6%	9%	10%	8%	4%	5%	6%
	Gasoline prices	14%	5%	44%	4%	4%	5%	10%	2%	9%	9%
	Housing availability	5%	2%	0%	1%	7%	5%	5%	3%	4%	3%
	Economy and jobs	4%	1%	0%	0%	6%	4%	3%	1%	8%	3%
	Crime and safety	4%	2%	0%	0%	3%	2%	2%	10%	4%	3%
	Illegal immigration	4%	2%	0%	5%	2%	1%	3%	5%	5%	3%
	Schools and child welfare	4%	2%	0%	4%	4%	8%	2%	1%	0%	3%
	Bad political leadership	1%	3%	0%	1%	2%	2%	4%	5%	2%	2%
	Environment and climate change	1%	3%	0%	2%	6%	0%	4%	2%	2%	2%
	Overdevelopment/Overpopulation	3%	1%	0%	0%	0%	4%	5%	3%	0%	2%
	Taxes	2%	1%	0%	0%	0%	1%	3%	4%	5%	1%
	Water scarcity	1%	2%	0%	2%	1%	0%	2%	3%	3%	1%
	Traffic	2%	0%	0%	2%	0%	2%	2%	1%	2%	1%
	Other	3%	6%	0%	5%	6%	4%	5%	6%	3%	4%
	Nothing/Don't know	5%	6%	7%	11%	3%	6%	2%	2%	3%	5%
n=		223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY	Homelessness	23%	21%	30%	14%	21%	22%	26%	22%
	Housing affordability	17%	20%	21%	24%	13%	19%	7%	18%
	Cost of living	8%	7%	16%	10%	16%	9%	0%	9%
	Inflation	7%	6%	4%	6%	5%	6%	14%	6%
	Gasoline prices	6%	17%	5%	5%	10%	10%	0%	9%
	Housing availability	5%	1%	4%	2%	7%	3%	4%	3%
	Economy and jobs	3%	3%	2%	2%	4%	3%	13%	3%
	Crime and safety	2%	2%	4%	3%	11%	3%	0%	3%
	Illegal immigration	3%	5%	2%	2%	0%	3%	0%	3%
	Schools and child welfare	2%	3%	0%	11%	0%	3%	0%	3%
	Bad political leadership	2%	2%	0%	0%	9%	2%	0%	2%
	Environment and climate change	4%	0%	0%	4%	0%	2%	0%	2%
	Overdevelopment/Overpopulation	3%	1%	0%	1%	0%	2%	0%	2%
	Taxes	2%	0%	0%	0%	5%	1%	0%	1%
	Water scarcity	2%	1%	0%	2%	0%	1%	3%	1%
	Traffic	2%	1%	0%	0%	0%	1%	12%	1%
	Other	7%	2%	3%	1%	0%	4%	9%	4%
Nothing/Don't know	2%	9%	9%	12%	0%	5%	12%	5%	
n=		293	76	53	52	26	492	13	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY	Homelessness	18%	17%	24%	30%	22%
	Housing affordability	15%	28%	11%	14%	18%
	Cost of living	3%	11%	9%	10%	9%
	Inflation	10%	4%	9%	6%	6%
	Gasoline prices	27%	3%	9%	5%	9%
	Housing availability	3%	4%	1%	5%	3%
	Economy and jobs	2%	4%	4%	1%	3%
	Crime and safety	1%	2%	4%	3%	3%
	Illegal immigration	3%	3%	5%	1%	3%
	Schools and child welfare	2%	3%	6%	2%	3%
	Bad political leadership	6%	0%	2%	2%	2%
	Environment and climate change	2%	4%	0%	2%	2%
	Overdevelopment/Overpopulation	1%	1%	5%	1%	2%
	Taxes	0%	1%	3%	2%	1%
	Water scarcity	1%	3%	1%	1%	1%
	Traffic	1%	1%	1%	2%	1%
	Other	3%	5%	4%	5%	4%
	Nothing/Don't know	3%	5%	3%	9%	5%
n=	77	173	140	115	505	

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/C ounty	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY	Homelessness	23%	21%	26%	30%	21%	6%	21%	29%	21%	22%	21%	15%	22%
	Housing affordability	25%	15%	19%	16%	13%	16%	12%	18%	22%	14%	24%	17%	18%
	Cost of living	14%	8%	7%	7%	9%	9%	15%	5%	4%	5%	13%	10%	9%
	Inflation	4%	5%	10%	4%	6%	8%	7%	4%	12%	6%	6%	8%	6%
	Gasoline prices	2%	7%	5%	6%	4%	45%	5%	5%	8%	6%	2%	39%	9%
	Housing availability	3%	1%	4%	7%	7%	0%	5%	7%	6%	2%	2%	0%	3%
	Economy and jobs	6%	1%	3%	3%	2%	1%	4%	1%	0%	2%	5%	2%	3%
	Crime and safety	3%	1%	5%	1%	0%	4%	0%	1%	0%	5%	4%	4%	3%
	Illegal immigration	2%	2%	1%	2%	6%	9%	4%	3%	2%	8%	1%	0%	3%
	Schools and child welfare	1%	8%	1%	1%	9%	0%	3%	6%	6%	4%	1%	0%	3%
	Bad political leadership	2%	2%	1%	3%	7%	0%	7%	1%	2%	3%	1%	0%	2%
	Environment and climate change	5%	1%	2%	1%	5%	0%	0%	3%	1%	4%	4%	0%	2%
	Overdevelopment/Overpopulation	4%	0%	3%	1%	0%	0%	1%	1%	0%	2%	4%	0%	2%
	Taxes	1%	3%	0%	2%	4%	0%	2%	2%	1%	2%	1%	0%	1%
	Water scarcity	0%	2%	2%	1%	4%	0%	0%	5%	1%	1%	0%	0%	1%
	Traffic	1%	1%	1%	5%	1%	0%	3%	2%	1%	2%	0%	0%	1%
	Other	4%	7%	6%	5%	0%	2%	3%	5%	5%	5%	5%	3%	4%
Nothing/Don't know	3%	16%	4%	5%	2%	2%	8%	2%	5%	7%	7%	2%	5%	
n=	80	96	147	102	54	26	72	115	50	109	110	49	505	

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Behavioral

		MAIN TRANSPORTATION					TOTAL
		Fully electric car	Hybrid car	Gas car and considering buying a hybrid or electric car	Gas car and not considering buying a hybrid or electric car	Do not drive a car or ride a motorcycle	Total
MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY	Homelessness	9%	17%	29%	22%	11%	22%
	Housing affordability	31%	17%	26%	13%	20%	18%
	Cost of living	5%	13%	11%	8%	5%	9%
	Inflation	6%	6%	4%	7%	9%	6%
	Gasoline prices	5%	4%	3%	14%	13%	9%
	Housing availability	0%	11%	3%	3%	0%	3%
	Economy and jobs	0%	4%	3%	3%	4%	3%
	Crime and safety	2%	4%	1%	3%	2%	3%
	Illegal immigration	0%	2%	2%	4%	6%	3%
	Schools and child welfare	30%	1%	2%	2%	0%	3%
	Bad political leadership	0%	1%	1%	3%	0%	2%
	Environment and climate change	0%	8%	2%	1%	7%	2%
	Overdevelopment/Overpopulation	8%	0%	0%	3%	0%	2%
	Taxes	0%	0%	0%	2%	3%	1%
	Water scarcity	0%	0%	3%	1%	2%	1%
	Traffic	0%	2%	3%	1%	0%	1%
	Other	4%	11%	3%	4%	0%	4%
	Nothing/Don't know	0%	1%	4%	6%	18%	5%
n=	18	53	141	250	35	505	

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Gas Price Topic - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	40%	33%	65%	24%	38%	40%	50%	25%	17%	37%
	A very serious problem	21%	23%	18%	24%	16%	25%	17%	27%	32%	22%
	A somewhat serious problem	20%	24%	17%	26%	19%	21%	17%	30%	23%	22%
	Not that serious of a problem	13%	12%	0%	12%	19%	11%	12%	14%	19%	12%
	Not a problem at all	6%	7%	0%	13%	8%	4%	4%	4%	6%	6%
	Unsure	0%	1%	0%	1%	0%	0%	1%	0%	2%	1%
	n=	223	282	7	48	76	103	87	91	93	505
1-YEAR GAS PRICE PREDICTION	A lot higher	36%	29%	56%	18%	25%	40%	42%	31%	27%	33%
	A little higher	16%	25%	35%	25%	18%	19%	14%	16%	17%	21%
	A little lower	13%	14%	0%	23%	10%	16%	12%	15%	12%	14%
	A lot lower	6%	7%	0%	5%	8%	7%	9%	10%	3%	6%
	About the same	20%	19%	10%	26%	28%	10%	20%	15%	26%	20%
	Unsure	9%	5%	0%	4%	10%	8%	4%	13%	16%	7%
	n=	223	282	7	48	76	103	87	91	93	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	53%	54%	66%	38%	33%	66%	63%	62%	64%	53%
	Increase by a little	12%	19%	22%	23%	13%	13%	12%	13%	10%	16%
	Decrease by a little	1%	1%	0%	0%	2%	0%	2%	1%	0%	1%
	Decrease by a lot	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%
	No effect	16%	14%	5%	19%	20%	15%	16%	13%	10%	15%
	Unsure	17%	13%	7%	20%	31%	7%	6%	11%	16%	15%
	n=	223	282	7	48	76	103	87	91	93	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	33%	30%	49%	12%	26%	40%	41%	29%	43%	32%
	Oil and gas companies	25%	24%	23%	31%	21%	18%	19%	36%	21%	24%
	War in Ukraine/Vladimir Putin	18%	16%	0%	24%	26%	18%	15%	13%	9%	17%
	Democrats in Congress	3%	9%	16%	4%	7%	6%	4%	6%	6%	6%
	OPEC/Foreign governments	6%	3%	0%	11%	3%	3%	6%	2%	5%	5%
	Former President Trump	3%	3%	12%	2%	0%	0%	6%	2%	3%	3%
	Republicans in Congress	2%	2%	0%	2%	3%	1%	3%	2%	4%	2%
	Multiple	4%	5%	0%	4%	8%	5%	3%	9%	3%	5%
	None/Unsure	5%	7%	0%	10%	6%	9%	3%	3%	6%	6%
	n=	223	282	7	48	76	103	87	91	93	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Gas Price Topic - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	30%	52%	48%	24%	32%	37%	43%	37%
	A very serious problem	18%	22%	25%	35%	35%	22%	28%	22%
	A somewhat serious problem	26%	17%	17%	15%	27%	22%	15%	22%
	Not that serious of a problem	17%	6%	5%	14%	4%	13%	0%	12%
	Not a problem at all	8%	2%	5%	13%	2%	6%	7%	6%
	Unsure	1%	0%	0%	0%	0%	0%	8%	1%
	n=	293	76	53	52	26	492	13	505
1-YEAR GAS PRICE PREDICTION	A lot higher	26%	42%	33%	37%	32%	32%	46%	33%
	A little higher	17%	28%	16%	18%	20%	20%	30%	21%
	A little lower	16%	7%	12%	23%	10%	14%	3%	14%
	A lot lower	10%	5%	2%	2%	0%	7%	0%	6%
	About the same	23%	16%	27%	13%	16%	20%	9%	20%
	Unsure	8%	1%	10%	7%	23%	7%	12%	7%
	n=	293	76	53	52	26	492	13	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	57%	53%	32%	46%	55%	54%	29%	53%
	Increase by a little	17%	14%	6%	14%	18%	16%	11%	16%
	Decrease by a little	1%	0%	4%	3%	0%	1%	3%	1%
	Decrease by a lot	0%	1%	1%	0%	0%	1%	0%	0%
	No effect	12%	14%	35%	22%	12%	14%	43%	15%
	Unsure	13%	18%	22%	15%	15%	15%	15%	15%
	n=	293	76	53	52	26	492	13	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	29%	42%	25%	21%	30%	31%	39%	32%
	Oil and gas companies	28%	22%	15%	15%	30%	25%	6%	24%
	War in Ukraine/Vladimir Putin	16%	14%	24%	30%	12%	16%	34%	17%
	Democrats in Congress	9%	2%	1%	1%	17%	6%	0%	6%
	OPEC/Foreign governments	4%	7%	6%	5%	0%	5%	0%	5%
	Former President Trump	1%	6%	4%	4%	0%	3%	0%	3%
	Republicans in Congress	2%	1%	3%	2%	2%	2%	9%	2%
	Multiple	5%	2%	15%	6%	7%	5%	0%	5%
	None/Unsure	6%	4%	6%	15%	2%	6%	12%	6%
n=	293	76	53	52	26	492	13	505	

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Gas Price Topic - Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	47%	32%	44%	31%	37%
	A very serious problem	22%	18%	25%	25%	22%
	A somewhat serious problem	12%	24%	19%	29%	22%
	Not that serious of a problem	14%	13%	8%	14%	12%
	Not a problem at all	3%	13%	3%	2%	6%
	Unsure	1%	0%	1%	0%	1%
	n=	77	173	140	115	505
1-YEAR GAS PRICE PREDICTION	A lot higher	41%	25%	42%	29%	33%
	A little higher	24%	20%	25%	15%	21%
	A little lower	10%	20%	4%	16%	14%
	A lot lower	7%	8%	5%	5%	6%
	About the same	11%	23%	17%	24%	20%
	Unsure	8%	4%	7%	11%	7%
	n=	77	173	140	115	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	59%	35%	71%	59%	53%
	Increase by a little	11%	19%	17%	13%	16%
	Decrease by a little	2%	0%	1%	0%	1%
	Decrease by a lot	3%	0%	0%	0%	0%
	No effect	15%	24%	3%	13%	15%
	Unsure	11%	22%	7%	15%	15%
	n=	77	173	140	115	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	45%	8%	60%	29%	32%
	Oil and gas companies	22%	41%	7%	20%	24%
	War in Ukraine/Vladimir Putin	14%	27%	4%	17%	17%
	Democrats in Congress	5%	1%	14%	7%	6%
	OPEC/Foreign governments	2%	10%	2%	3%	5%
	Former President Trump	7%	3%	2%	1%	3%
	Republicans in Congress	1%	3%	0%	3%	2%
	Multiple	2%	3%	4%	9%	5%
	None/Unsure	2%	4%	6%	11%	6%
	n=	77	173	140	115	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Gas Price Topic - Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/C ounty	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	31%	34%	37%	23%	34%	70%	31%	31%	37%	41%	29%	58%	37%
	A very serious problem	41%	9%	15%	32%	22%	10%	20%	27%	6%	13%	35%	16%	22%
	A somewhat serious problem	10%	40%	25%	27%	17%	11%	35%	13%	40%	25%	18%	14%	22%
	Not that serious of a problem	12%	13%	12%	15%	16%	7%	12%	17%	15%	14%	9%	7%	12%
	Not a problem at all	6%	3%	10%	4%	11%	1%	2%	11%	2%	6%	8%	4%	6%
	Unsure	0%	1%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505
1-YEAR GAS PRICE PREDICTION	A lot higher	25%	31%	30%	16%	36%	68%	32%	23%	26%	38%	25%	58%	33%
	A little higher	16%	22%	25%	28%	16%	13%	20%	31%	23%	18%	18%	12%	21%
	A little lower	14%	12%	14%	15%	23%	3%	12%	19%	23%	9%	15%	5%	14%
	A lot lower	6%	7%	8%	8%	4%	5%	6%	6%	2%	8%	5%	10%	6%
	About the same	32%	18%	16%	24%	15%	9%	23%	15%	16%	21%	28%	10%	20%
	Unsure	8%	10%	7%	8%	6%	1%	7%	6%	11%	5%	9%	5%	7%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	49%	54%	53%	54%	49%	65%	54%	51%	58%	57%	44%	65%	53%
	Increase by a little	8%	18%	24%	11%	20%	9%	19%	23%	11%	14%	15%	9%	16%
	Decrease by a little	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%	3%	1%	1%
	Decrease by a lot	0%	2%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%
	No effect	18%	14%	9%	17%	27%	10%	13%	18%	22%	13%	16%	8%	15%
	Unsure	22%	13%	14%	17%	5%	17%	14%	7%	10%	16%	22%	16%	15%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	32%	35%	24%	18%	28%	61%	31%	22%	30%	34%	28%	51%	32%
	Oil and gas companies	21%	22%	17%	35%	32%	26%	44%	20%	21%	19%	19%	30%	24%
	War in Ukraine/Vladimir Putin	21%	15%	19%	19%	15%	8%	10%	22%	6%	13%	29%	7%	17%
	Democrats in Congress	5%	6%	13%	5%	4%	2%	3%	11%	6%	7%	4%	5%	6%
	OPEC/Foreign governments	10%	2%	6%	2%	5%	1%	2%	5%	1%	6%	9%	1%	5%
	Former President Trump	3%	0%	3%	10%	2%	0%	2%	7%	0%	4%	3%	0%	3%
	Republicans in Congress	2%	1%	4%	1%	3%	0%	0%	3%	4%	1%	4%	1%	2%
	Multiple	1%	5%	10%	2%	7%	0%	8%	2%	24%	4%	2%	2%	5%
	None/Unsure	4%	14%	5%	7%	3%	2%	1%	8%	7%	12%	3%	4%	6%
	n=	80	96	147	102	54	26	72	115	50	109	110	49	505

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Issues - Behavioral

		MAIN TRANSPORTATION					TOTAL
		Fully electric car	Hybrid car	Gas car and considering buying a hybrid or electric car	Gas car and not considering buying a hybrid or electric car	Do not drive a car or ride a motorcycle	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	38%	22%	29%	44%	13%	37%
	A very serious problem	13%	27%	23%	22%	19%	22%
	A somewhat serious problem	7%	22%	25%	21%	24%	22%
	Not that serious of a problem	12%	22%	17%	9%	11%	12%
	Not a problem at all	31%	7%	6%	3%	23%	6%
	Unsure	0%	0%	0%	0%	10%	1%
	n=	18	53	141	250	35	505
1-YEAR GAS PRICE PREDICTION	A lot higher	38%	36%	13%	43%	18%	33%
	A little higher	24%	12%	26%	18%	30%	21%
	A little lower	26%	16%	19%	10%	15%	14%
	A lot lower	2%	6%	11%	4%	4%	6%
	About the same	8%	22%	21%	20%	16%	20%
	Unsure	3%	7%	9%	5%	17%	7%
	n=	18	53	141	250	35	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	23%	40%	47%	60%	48%	53%
	Increase by a little	5%	26%	20%	13%	11%	16%
	Decrease by a little	0%	3%	0%	1%	0%	1%
	Decrease by a lot	0%	0%	1%	0%	0%	0%
	No effect	34%	8%	19%	13%	6%	15%
	Unsure	38%	22%	12%	12%	35%	15%
	n=	18	53	141	250	35	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	23%	16%	14%	44%	30%	32%
	Oil and gas companies	27%	34%	38%	16%	21%	24%
	War in Ukraine/Vladimir Putin	41%	20%	20%	13%	18%	17%
	Democrats in Congress	0%	5%	4%	8%	4%	6%
	OPEC/Foreign governments	2%	7%	5%	5%	0%	5%
	Former President Trump	0%	2%	5%	2%	9%	3%
	Republicans in Congress	2%	6%	2%	2%	0%	2%
	Multiple	5%	8%	4%	5%	8%	5%
	None/Unsure	0%	2%	8%	6%	10%	6%
	n=	18	53	141	250	35	505

Issues - Attitudinals

		MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY									TOTAL
		Homeless	Housing affordability	Inflation	Cost of living	Housing availability	Gas	Illegal immigration	Other	Nothing/Don't Know	Total
HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?	An extremely serious problem	39%	26%	71%	29%	42%	15%	56%	41%	2%	37%
	A very serious problem	25%	25%	9%	41%	14%	20%	21%	19%	14%	22%
	A somewhat serious problem	24%	31%	11%	20%	31%	19%	16%	11%	47%	22%
	Not that serious of a problem	9%	12%	9%	2%	12%	45%	8%	15%	21%	12%
	Not a problem at all	3%	5%	1%	8%	1%	0%	0%	14%	12%	6%
	Unsure	1%	0%	0%	0%	0%	0%	0%	1%	5%	1%
	n=	111	89	32	44	37	20	16	133	23	505
1-YEAR GAS PRICE PREDICTION	A lot higher	29%	17%	70%	42%	30%	20%	72%	32%	13%	33%
	A little higher	26%	14%	8%	19%	30%	14%	6%	18%	57%	21%
	A little lower	19%	13%	10%	22%	6%	11%	11%	13%	3%	14%
	A lot lower	7%	6%	1%	5%	12%	11%	8%	7%	2%	6%
	About the same	14%	39%	8%	9%	21%	16%	3%	21%	20%	20%
	Unsure	6%	10%	3%	2%	2%	28%	0%	9%	6%	7%
	n=	111	89	32	44	37	20	16	133	23	505
EFFECT OF STATE'S GASOLINE POLICIES	Increase by a lot	60%	37%	73%	48%	63%	27%	74%	56%	39%	53%
	Increase by a little	21%	19%	6%	29%	15%	4%	5%	9%	21%	16%
	Decrease by a little	0%	0%	0%	0%	1%	7%	0%	2%	0%	1%
	Decrease by a lot	0%	1%	0%	0%	3%	0%	0%	0%	0%	0%
	No effect	14%	19%	13%	12%	5%	33%	8%	17%	10%	15%
	Unsure	4%	24%	9%	11%	12%	29%	13%	17%	31%	15%
	n=	111	89	32	44	37	20	16	133	23	505
MAIN BLAME FOR GAS PRICE INCREASE	President Biden	26%	17%	80%	26%	35%	2%	90%	34%	4%	32%
	Oil and gas companies	22%	35%	11%	45%	15%	37%	6%	20%	19%	24%
	War in Ukraine/Vladimir Putin	14%	25%	1%	10%	22%	21%	0%	21%	26%	17%
	Democrats in Congress	12%	2%	1%	13%	9%	10%	4%	4%	1%	6%
	OPEC/Foreign governments	3%	11%	1%	0%	0%	0%	0%	8%	4%	5%
	Former President Trump	8%	0%	0%	0%	5%	4%	0%	2%	8%	3%
	Republicans in Congress	2%	1%	3%	1%	7%	0%	0%	3%	0%	2%
	Multiple	9%	2%	2%	2%	5%	12%	0%	4%	8%	5%
	None/Unsure	4%	8%	1%	3%	2%	14%	0%	5%	29%	6%
	n=	111	89	32	44	37	20	16	133	23	505

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San Diego County Mood - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
CIVIC MOOD	Wrong Track, Strongly	27%	31%	16%	17%	30%	33%	40%	35%	38%	29%
	Wrong Track, Somewhat	15%	20%	12%	19%	15%	24%	11%	23%	19%	18%
	Mixed/Unsure	20%	15%	7%	32%	21%	15%	11%	13%	13%	18%
	Right Direction, Somewhat	32%	27%	65%	22%	32%	22%	32%	19%	26%	30%
	Right Direction, Strongly	5%	7%	0%	10%	2%	6%	6%	9%	4%	6%
	n=	219	278	7	47	75	100	87	90	91	497

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San Diego County Mood - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Mixed	English	Spanish	Total
CIVIC MOOD	Wrong Track, Strongly	33%	23%	15%	21%	46%	29%	30%	29%
	Wrong Track, Somewhat	18%	16%	17%	15%	28%	18%	18%	18%
	Mixed/Unsure	12%	24%	20%	33%	5%	18%	18%	18%
	Right Direction, Somewhat	31%	33%	34%	21%	22%	30%	21%	30%
	Right Direction, Strongly	6%	4%	14%	11%	0%	6%	13%	6%
	n=	288	76	50	52	26	484	13	497

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San Diego County Mood - Demographics

		POLITICAL PARTY				TOTAL
		Non-registrant	Democrat	Republican	Minor	Total
CIVIC MOOD	Wrong Track, Strongly	20%	22%	56%	21%	29%
	Wrong Track, Somewhat	21%	13%	19%	20%	18%
	Mixed/Unsure	9%	23%	10%	23%	18%
	Right Direction, Somewhat	46%	32%	12%	31%	30%
	Right Direction, Strongly	4%	10%	3%	5%	6%
	n=	77	167	139	114	497

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San Diego County Mood - Demographics

		REGION						AREA						TOTAL
		Central	East Suburban/County	North City	North County East	North County West	South Suburban	No. 78	56 - 78	52 - 56	8 - 52	54 - 94	So. 54	Total
CIVIC MOOD	Wrong Track, Strongly	27%	33%	41%	25%	21%	17%	28%	28%	34%	41%	28%	16%	29%
	Wrong Track, Somewhat	15%	19%	17%	24%	24%	7%	19%	28%	19%	14%	17%	6%	18%
	Mixed/Unsure	19%	25%	12%	16%	18%	17%	14%	18%	18%	14%	21%	19%	18%
	Right Direction, Somewhat	33%	15%	24%	29%	31%	56%	32%	21%	27%	23%	29%	53%	30%
	Right Direction, Strongly	5%	8%	6%	7%	5%	3%	7%	5%	2%	9%	5%	6%	6%
	n=	78	94	146	100	54	25	71	113	50	106	109	48	497

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San Diego County Mood - Behavioral

		MAIN TRANSPORTATION					TOTAL
		Fully electric car	Hybrid car	Gas car and considering buying a hybrid or electric car	Gas car and not considering buying a hybrid or electric car	Do not drive a car or ride a motorcycle	Total
CIVIC MOOD	Wrong Track, Strongly	0%	32%	16%	37%	28%	29%
	Wrong Track, Somewhat	19%	6%	24%	16%	20%	18%
	Mixed/Unsure	56%	10%	17%	17%	15%	18%
	Right Direction, Somewhat	15%	46%	39%	25%	21%	30%
	Right Direction, Strongly	10%	7%	4%	6%	16%	6%
	n=	18	52	136	250	33	497

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San Diego County Mood - Attitudinals

		MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY									TOTAL
		Homeless	Housing affordability	Inflation	Cost of living	Housing availability	Gas	Illegal immigration	Other	Nothing/Don't Know	Total
CIVIC MOOD	Wrong Track, Strongly	34%	21%	18%	29%	40%	31%	72%	32%	4%	29%
	Wrong Track, Somewhat	21%	16%	13%	30%	16%	7%	12%	20%	0%	18%
	Mixed/Unsure	7%	36%	4%	7%	6%	24%	5%	17%	59%	18%
	Right Direction, Somewhat	31%	22%	61%	33%	27%	36%	11%	28%	14%	30%
	Right Direction, Strongly	7%	6%	5%	1%	11%	3%	0%	3%	23%	6%
	n=	110	87	30	44	36	20	16	131	23	497

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San Diego County Mood - Attitudinals

		HOW MUCH OF A PROBLEM IS THE PRICE OF GAS?					1-YEAR GAS PRICE PREDICTION					TOTAL
		Not a problem at all/Unsure	Not that serious of a problem	A somewhat serious problem	A very serious problem	An extremely serious problem	A lot higher	A little higher	Unsure/About the same	A little lower	A lot lower	Total
CIVIC MOOD	Wrong Track, Strongly	21%	6%	22%	22%	46%	46%	28%	22%	9%	18%	29%
	Wrong Track, Somewhat	11%	8%	17%	32%	14%	15%	20%	18%	19%	22%	18%
	Mixed/Unsure	20%	26%	25%	20%	9%	8%	20%	25%	25%	13%	18%
	Right Direction, Somewhat	34%	51%	28%	23%	28%	28%	24%	28%	43%	34%	30%
	Right Direction, Strongly	14%	9%	9%	4%	3%	3%	8%	7%	4%	12%	6%
	n=	37	70	118	115	157	151	95	140	73	38	497

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San Diego County Mood - Attitudinals

		EFFECT OF STATE'S GASOLINE POLICIES				MAIN BLAME FOR GAS PRICE INCREASE									TOTAL
		Increase by a lot	Increase by a little	Unsure/No effect	Decrease	President Biden	Oil and gas companies	War in Ukraine/Vladimir Putin	Democrats in Congress	OPEC/Foreign governments	Former President Trump	Republicans in Congress	Multiple	None/Unsure	Total
CIVIC MOOD	Wrong Track, Strongly	39%	17%	18%	25%	52%	9%	11%	56%	12%	13%	60%	28%	21%	29%
	Wrong Track, Somewhat	19%	20%	14%	6%	16%	18%	23%	25%	3%	41%	7%	9%	16%	18%
	Mixed/Unsure	8%	17%	34%	37%	6%	19%	26%	9%	49%	5%	5%	30%	31%	18%
	Right Direction, Somewhat	28%	38%	29%	25%	24%	45%	34%	8%	34%	26%	23%	23%	18%	30%
	Right Direction, Strongly	6%	9%	4%	7%	2%	9%	6%	1%	2%	15%	5%	10%	14%	6%
	n=	270	73	145	9	156	116	91	28	24	10	13	30	29	497

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