

San Diego County Dec. 2022 Poll

LEAVING SAN DIEGO

n=504 San Diego County Residents

Margin of Sampling Error +/- 4.4%

December 1-6, 2022

Weighted on race, ethnicity, education, age

Hello is ____ there? Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego to ask your opinion on local issues. We are not selling anything. Most people find it interesting, and all your answers will be kept strictly confidential. Please let me begin by asking...

Q1. To help us better understand what's important in different areas of San Diego County, what is your ZIP code?

	%
South Suburbs	16.7
South Central	21.4
North Central	17.4
North Coastal	8.6
North Inland	16.9
East Suburbs	16.1
East County	2.9

Q2. And in what year were you born?

	%
18-24	7.8
25-34	21.4
35-44	17.8
45-54	17.7
55-64	17.0
65-74	10.6
75+	7.7
Average	47.7

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Q3. What is the best thing about living here in San Diego County?

	%
Weather/Climate	57.5
Parks/Environment/Outdoors	8.4
Confused	5.1
People/Family/Neighbors	4.9
Beaches	4.8
Proximity to various locations	3.5
Rural/Quiet/Unincorporated	1.9
Cultures/Diversity	1.6
Quality/Ease of life	1.4
Police/Safety	1.4
Social services	1.0
Political leadership/Ideology	0.6
Own property here	0.5
Other	4.7
Nothing	1.2
Unsure	1.5

Q4. What is the worst thing about living in San Diego County?

	%
Cost of living	26.2
Homelessness	15.7
Housing cost	9.5
Traffic	8.6
Crime	4.7
Political leadership	4.4
Overcrowding	4.1
Taxes	3.2
Liberal/Democrat/Woke agenda	2.3
Gas prices	2.0
Infrastructure/Road disrepair	1.5
Public transportation	1.4
The people	1.0
Trash	0.5
Other	10.3
Nothing	0.6
Unsure	3.8

Q5. Are you considering moving out of San Diego County or is that not being considered

	%
Already in the process	7.4
Seriously considering	22.2
Somewhat considering	21.1
Not considering	49.3

Q6. What's the main reason for that?

Main Reason Considering Moving (n=232)

	%
Cost of living	50.1
Housing cost	9.5
Liberal/Democrat politics	8.6
Taxes	5.6
Job opportunities	4.1
Politics/Government (general)	3.4
Prefer smaller/Quieter town	2.8
State/City has gotten worse	2.8
Transportation	1.7
Overcrowding	1.5
Homelessness	1.4
Crime	0.8
Retirement	0.8
Conservative/Republican politics	0.6
Family	0.4
Poor economy	0.5
Other	4.6
Nothing/Unsure	1.1

Main Reason Not Considering Moving (n=272)

	%
This is home/Native	24.5
Like/Love it here	18.2
Family/Friends	14.9
Own a home/property here	9.8
Job/Work	9.3
Retired/Too old to move	5.7
Confused	3.6
Weather/Climate	2.6
Not considering leaving	2.5
Recently moved here	2.1
Other	4.5
Nothing/Don't know	2.4

Q7. Regardless of whether you are currently considering moving out of San Diego County, if you did move, which state would you move to or would you stay in California?

	%
California	32.6
Texas	14.1
Arizona	8.2
Florida	7.1
Oregon	5.1
Nevada	3.5
Tennessee	2.9
Washington	2.5
Idaho	2.3
Colorado	2.1
North Carolina	1.9
Arkansas	1.9
Utah	1.7
New York	1.5
Maryland	1.5
Hawaii	1.3
Iowa	1.0
Nebraska	0.9
Alabama	0.8
Alaska	0.8
Virginia	0.7
Montana	0.7
Wyoming	0.6
Oklahoma	0.4
Pennsylvania	0.4
Kansas	0.4
Georgia	0.3
Connecticut	0.3
Mississippi	0.3
Missouri	0.2
Wisconsin	0.2
Michigan	0.2
Illinois	0.2
Minnesota	0.2
Ohio	0.2
South Carolina	0.1
Massachusetts	0.1
Louisiana	0.1
West Virginia	0.1
New Hampshire	0.1
New Mexico	0.1
Indiana	0.1
Unsure	0.1

Thanks. Now I have some demographic questions to ensure we have a representative sample...

Q20. What is the highest level of education you have completed?

	%
Less than high school graduate	11.0
High school graduate, including equivalency	17.8
Some college or an associate degree	31.0
Bachelor's degree	21.0
Graduate or professional degree	19.3

Q21. Is your ethnic heritage mainly...

	%
Not Hispanic	69.4
Hispanic	30.6

Q21. Is your racial heritage mainly

	%
White	67.4
Black or African American	5.2
Asian or Pacific Islander	12.4
Native American	1.0
Multiracial	13.2
Something else	0.8

Thanks for your time and your opinion counts, goodbye.

22. SEX

	%
Male	50.4
Female	49.6

23. LANGAUGE

	%
English	89.7
Spanish	10.3

24. REGISTERED VOTER/POLITICAL PARTY

	%
Democrat	31.1
Republican	21.0
Non-partisan/Minor party	26.3
Non-registrants	21.6