Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-34	35-44	45-54	55-64	65-74	75+	Total
RACE	White non-Hispanic	46%	43%	44%	42%	33%	49%	53%	60%	44%
	Hispanic	28%	33%	28%	24%	41%	31%	33%	27%	31%
	Asian/Pacific Islander	12%	11%	17%	19%	9%	4%	5%	2%	11%
	Black/African-American	5%	5%	5%	7%	4%	5%	4%	4%	5%
	Multi-racial/Other	10%	8%	6%	9%	14%	10%	5%	7%	9%
	n=	244	260	90	74	85	114	94	47	504

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Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-34	35-44	45-54	55-64	65-74	75+	Total
PARTY	Democrat	32%	30%	25%	32%	31%	30%	43%	38%	31%
	Republican	23%	19%	14%	14%	25%	26%	24%	39%	21%
	Non-partisan	18%	20%	26%	15%	21%	11%	20%	10%	19%
	Minor party	7%	10%	12%	8%	8%	9%	1%	2%	8%
	Non-registrants	20%	22%	23%	31%	15%	23%	12%	11%	21%
	n=	244	260	90	74	85	114	94	47	504
EDUCATION	Did not graduate high school	10%	12%	7%	11%	9%	13%	21%	10%	11%
	High school graduate	21%	15%	23%	11%	14%	21%	24%	8%	18%
	Some college	30%	31%	32%	26%	26%	39%	26%	42%	31%
	Bachelor's degree	21%	21%	23%	28%	25%	14%	14%	12%	21%
	Advanced degree	18%	21%	15%	24%	25%	13%	16%	28%	19%
	n=	244	260	90	74	85	114	94	47	504

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Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-34	35-44	45-54	55-64	65-74	75+	Total
NEIGHBORHOOD DENSITY	Far below average	17%	23%	16%	13%	25%	22%	25%	33%	20%
	Below average	26%	14%	12%	29%	13%	29%	14%	31%	20%
	Average	26%	16%	27%	20%	23%	16%	14%	18%	21%
	Above average	17%	23%	23%	17%	21%	17%	27%	10%	20%
	Far above average	14%	24%	23%	22%	18%	16%	19%	9%	19%
	n=	244	260	90	74	85	114	94	47	504
NEIGHBORHOOD INCOME	Far below average	20%	21%	29%	23%	14%	17%	16%	5%	20%
	Below average	14%	24%	13%	14%	26%	24%	26%	19%	19%
	Average	22%	17%	21%	20%	16%	18%	16%	26%	19%
	Above average	25%	19%	26%	12%	20%	21%	27%	36%	22%
	Far above average	19%	19%	11%	30%	24%	20%	15%	14%	19%
	n=	244	260	90	74	85	114	94	47	504
NEIGHBORHOOD HOME VALUE	Far below average	19%	23%	26%	23%	20%	14%	23%	11%	21%
	Below average	18%	21%	19%	12%	22%	21%	30%	15%	19%
	Average	21%	18%	18%	16%	18%	25%	19%	26%	19%
	Above average	21%	20%	21%	22%	21%	20%	14%	28%	21%
	Far above average	21%	18%	17%	28%	19%	20%	15%	20%	20%
	n=	244	260	90	74	85	114	94	47	504

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Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-34	35-44	45-54	55-64	65-74	75+	Total
AREA	No. 78	11%	7%	7%	9%	5%	10%	7%	32%	9%
	56 - 78	17%	17%	9%	19%	28%	21%	14%	15%	17%
	52 - 56	8%	11%	7%	11%	7%	9%	13%	14%	9%
	8 - 52	16%	10%	14%	12%	16%	15%	11%	6%	13%
	94 - 8	18%	20%	24%	25%	10%	16%	24%	10%	19%
	54 - 94	15%	20%	25%	21%	13%	16%	8%	12%	18%
	So. 54	13%	14%	14%	4%	21%	12%	22%	11%	14%
	n=	244	260	90	74	85	114	94	47	504
CITY	San Diego	45%	45%	52%	53%	40%	41%	43%	23%	45%
	Chula Vista	10%	9%	8%	4%	13%	12%	18%	6%	10%
	Oceanside	6%	2%	1%	6%	5%	2%	3%	14%	4%
	Other city	27%	25%	22%	24%	36%	28%	17%	25%	26%
	Unincorporated	12%	20%	17%	13%	7%	17%	18%	32%	16%
	n=	244	260	90	74	85	114	94	47	504

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Pure Demographics

		GENDER		TOTAL
		Female	Male	Total
AGE	18-24	7%	8%	8%
	25-34	24%	18%	21%
	35-44	13%	22%	18%
	45-54	16%	19%	18%
	55-64	18%	16%	17%
	65-74	12%	9%	11%
	75+	9%	7%	8%
	n=	244	260	504

Pure Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
GENDER	Female	51%	45%	52%	47%	55%	50%
	Male	49%	55%	48%	53%	45%	50%
	n=	279	89	62	57	17	504
AGE	18-24	9%	3%	20%	6%	0%	8%
	25-34	19%	23%	24%	22%	22%	21%
	35-44	17%	14%	29%	24%	18%	18%
	45-54	13%	23%	14%	15%	28%	18%
	55-64	19%	18%	7%	18%	20%	17%
	65-74	13%	11%	5%	8%	6%	11%
	75+	10%	7%	2%	6%	6%	8%
	n=	279	89	62	57	17	504

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		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
PARTY	Democrat	29%	32%	35%	47%	23%	31%
	Republican	28%	17%	19%	5%	15%	21%
	Non-partisan	15%	26%	22%	24%	10%	19%
	Minor party	8%	3%	5%	4%	29%	8%
	Non-registrants	20%	22%	19%	21%	23%	21%
	n=	279	89	62	57	17	504
EDUCATION	Did not graduate high school	1%	34%	0%	4%	0%	11%
	High school graduate	21%	16%	7%	11%	24%	18%
	Some college	27%	24%	34%	49%	60%	31%
	Bachelor's degree	30%	9%	26%	17%	9%	21%
	Advanced degree	21%	16%	33%	18%	7%	19%
	n=	279	89	62	57	17	504

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Pure Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
NEIGHBORHOOD DENSITY	Far below average	21%	24%	10%	24%	13%	20%
	Below average	23%	13%	24%	18%	27%	20%
	Average	23%	14%	31%	19%	26%	21%
	Above average	17%	28%	4%	7%	35%	20%
	Far above average	17%	22%	31%	31%	0%	19%
	n=	279	89	62	57	17	504
NEIGHBORHOOD INCOME	Far below average	17%	23%	29%	27%	12%	20%
	Below average	18%	23%	2%	15%	40%	19%
	Average	18%	20%	22%	20%	23%	19%
	Above average	28%	22%	8%	16%	15%	22%
	Far above average	19%	13%	39%	22%	10%	19%
	n=	279	89	62	57	17	504
NEIGHBORHOOD HOME VALUE	Far below average	13%	32%	31%	30%	3%	21%
	Below average	21%	27%	1%	12%	14%	19%
	Average	22%	11%	23%	19%	31%	19%
	Above average	18%	19%	16%	25%	47%	21%
	Far above average	26%	12%	29%	14%	5%	20%
	n=	279	89	62	57	17	504

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Pure Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
AREA	No. 78	9%	5%	4%	12%	31%	9%
	56 - 78	19%	18%	14%	4%	17%	17%
	52 - 56	12%	2%	22%	6%	8%	9%
	8 - 52	17%	6%	20%	10%	11%	13%
	94 - 8	21%	18%	20%	24%	12%	19%
	54 - 94	15%	25%	7%	29%	10%	18%
	So. 54	7%	26%	12%	15%	11%	14%
	n=	279	89	62	57	17	504
CITY	San Diego	44%	36%	74%	56%	36%	45%
	Chula Vista	5%	15%	12%	13%	11%	10%
	Oceanside	4%	3%	0%	1%	15%	4%
	Other city	30%	24%	10%	21%	29%	26%
	Unincorporated	17%	22%	4%	9%	9%	16%
	n=	279	89	62	57	17	504

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Pure Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
GENDER	Female	51%	55%	48%	40%	47%	47%	58%	49%	49%	46%	50%
	Male	49%	45%	52%	60%	53%	53%	42%	51%	51%	54%	50%
	n=	185	108	88	33	90	16	33	155	148	152	504
AGE	18-24	10%	8%	5%	7%	8%	0%	6%	12%	15%	0%	8%
	25-34	14%	11%	36%	35%	25%	19%	31%	19%	17%	23%	21%
	35-44	18%	12%	14%	18%	26%	19%	11%	15%	24%	23%	18%
	45-54	18%	21%	20%	17%	12%	15%	14%	15%	21%	23%	18%
	55-64	17%	21%	10%	20%	19%	21%	20%	21%	11%	11%	17%
	65-74	15%	12%	11%	1%	6%	20%	14%	9%	7%	9%	11%
	75+	9%	14%	4%	2%	4%	7%	4%	11%	4%	11%	8%
	n=	185	108	88	33	90	16	33	155	148	152	504

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Pure Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
RACE	White non-Hispanic	42%	58%	35%	46%	43%	4%	53%	39%	65%	47%	44%
	Hispanic	32%	24%	41%	12%	33%	94%	28%	24%	14%	25%	31%
	Asian/Pacific Islander	13%	10%	13%	8%	10%	0%	4%	13%	14%	20%	11%
	Black/African-American	7%	1%	6%	2%	5%	2%	3%	8%	4%	5%	5%
	Multi-racial/Other	6%	6%	4%	32%	9%	0%	12%	17%	4%	3%	9%
	n=	185	108	88	33	90	16	33	155	148	152	504

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Pure Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
NEIGHBORHOOD DENSITY	Far below average	16%	30%	19%	9%	20%	14%	27%	24%	14%	17%	20%
	Below average	16%	19%	16%	30%	26%	0%	19%	20%	25%	26%	20%
	Average	25%	19%	15%	30%	18%	24%	9%	19%	28%	26%	21%
	Above average	19%	19%	32%	21%	10%	36%	30%	20%	10%	12%	20%
	Far above average	23%	13%	17%	10%	25%	25%	15%	17%	22%	19%	19%
	n=	185	108	88	33	90	16	33	155	148	152	504
NEIGHBORHOOD INCOME	Far below average	20%	18%	20%	17%	25%	35%	18%	21%	14%	20%	20%
	Below average	15%	19%	21%	35%	18%	27%	18%	24%	15%	13%	19%
	Average	20%	22%	28%	10%	12%	21%	27%	21%	19%	10%	19%
	Above average	26%	25%	19%	11%	23%	15%	27%	21%	25%	23%	22%
	Far above average	19%	16%	13%	28%	23%	2%	10%	14%	28%	35%	19%
	n=	185	108	88	33	90	16	33	155	148	152	504
NEIGHBORHOOD HOME VALUE	Far below average	21%	17%	22%	10%	27%	44%	25%	21%	13%	12%	21%
	Below average	14%	22%	36%	9%	14%	27%	30%	21%	11%	12%	19%
	Average	18%	16%	8%	39%	27%	14%	18%	18%	23%	21%	19%
	Above average	21%	27%	17%	30%	12%	14%	19%	30%	16%	17%	21%
	Far above average	26%	17%	16%	11%	19%	0%	8%	10%	36%	39%	20%
	n=	185	108	88	33	90	16	33	155	148	152	504

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Pure Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
AREA	No. 78	10%	11%	4%	18%	8%	7%	2%	18%	7%	6%	9%
	56 - 78	10%	25%	10%	14%	28%	15%	11%	15%	22%	22%	17%
	52 - 56	13%	10%	7%	17%	4%	0%	8%	9%	11%	15%	9%
	8 - 52	18%	19%	11%	2%	7%	5%	7%	13%	18%	18%	13%
	94 - 8	21%	9%	18%	30%	24%	21%	31%	9%	22%	20%	19%
	54 - 94	21%	9%	24%	18%	15%	28%	24%	23%	10%	7%	18%
	So. 54	8%	16%	27%	2%	14%	24%	17%	13%	11%	10%	14%
	n=	185	108	88	33	90	16	33	155	148	152	504
CITY	San Diego	59%	34%	47%	37%	36%	40%	36%	32%	56%	65%	45%
	Chula Vista	5%	14%	16%	2%	10%	15%	11%	10%	6%	9%	10%
	Oceanside	3%	3%	2%	9%	6%	8%	0%	7%	3%	2%	4%
	Other city	19%	28%	16%	39%	37%	22%	29%	30%	27%	16%	26%
	Unincorporated	13%	22%	19%	13%	12%	16%	24%	21%	8%	8%	16%
	n=	185	108	88	33	90	16	33	155	148	152	504

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Pure Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
GENDER	Female	43%	64%	62%	42%	36%	49%	36%	56%	56%	50%	44%	46%	54%	51%	53%	50%
	Male	57%	36%	38%	58%	64%	51%	64%	44%	44%	50%	56%	54%	46%	49%	47%	50%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504
AGE	18-24	0%	3%	17%	5%	13%	12%	0%	10%	8%	9%	9%	5%	9%	10%	6%	8%
	25-34	23%	15%	19%	28%	22%	30%	20%	22%	26%	8%	27%	23%	18%	20%	19%	21%
	35-44	11%	26%	17%	15%	20%	21%	13%	19%	10%	28%	19%	11%	15%	19%	25%	18%
	45-54	22%	12%	19%	19%	16%	12%	23%	15%	16%	22%	17%	20%	16%	18%	17%	18%
	55-64	19%	25%	13%	14%	14%	14%	21%	16%	16%	18%	12%	18%	22%	16%	18%	17%
	65-74	13%	8%	7%	15%	10%	9%	14%	9%	13%	8%	12%	16%	10%	7%	8%	11%
	75+	13%	12%	7%	4%	4%	2%	7%	10%	13%	6%	4%	6%	10%	11%	8%	8%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

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Pure Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
RACE	White non-Hispanic	46%	51%	48%	39%	39%	38%	41%	40%	56%	45%	27%	48%	50%	38%	60%	44%
	Hispanic	37%	19%	20%	42%	34%	34%	36%	31%	30%	20%	47%	42%	17%	28%	18%	31%
	Asian/Pacific Islander	6%	14%	17%	2%	19%	17%	1%	13%	4%	24%	17%	1%	14%	9%	17%	11%
	Black/African-American	6%	4%	4%	2%	8%	6%	4%	5%	3%	6%	7%	3%	5%	6%	3%	5%
	Multi-racial/Other	5%	12%	11%	15%	0%	5%	18%	10%	6%	5%	1%	6%	14%	20%	2%	9%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

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Pure Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
PARTY	Democrat	25%	25%	37%	29%	38%	31%	25%	32%	36%	32%	31%	22%	29%	32%	42%	31%
	Republican	31%	20%	19%	21%	14%	19%	21%	24%	23%	18%	18%	24%	17%	28%	18%	21%
	Non-partisan	18%	15%	14%	31%	17%	19%	21%	27%	16%	13%	20%	35%	8%	16%	16%	19%
	Minor party	4%	12%	12%	8%	4%	7%	15%	4%	4%	12%	4%	4%	16%	12%	5%	8%
	Non-registrants	21%	27%	18%	11%	27%	25%	19%	13%	21%	25%	27%	15%	30%	13%	20%	21%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504
EDUCATION	Did not graduate high school	8%	0%	12%	20%	15%	19%	15%	12%	7%	1%	23%	15%	8%	8%	0%	11%
	High school graduate	24%	17%	8%	27%	14%	16%	16%	25%	22%	9%	21%	27%	17%	16%	8%	18%
	Some college	38%	31%	28%	31%	27%	31%	39%	33%	29%	23%	32%	33%	29%	45%	15%	31%
	Bachelor's degree	14%	27%	28%	11%	25%	15%	16%	20%	23%	31%	13%	12%	25%	16%	39%	21%
	Advanced degree	17%	25%	24%	11%	20%	19%	14%	10%	19%	36%	11%	12%	20%	16%	38%	19%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

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Pure Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
AREA	No. 78	23%	11%	7%	6%	0%	11%	15%	12%	8%	3%	7%	6%	15%	18%	1%	9%
	56 - 78	33%	39%	13%	0%	1%	7%	0%	17%	24%	39%	3%	1%	34%	13%	36%	17%
	52 - 56	18%	12%	16%	0%	0%	0%	7%	0%	11%	30%	0%	16%	15%	0%	17%	9%
	8 - 52	2%	14%	43%	2%	2%	0%	3%	24%	31%	4%	5%	3%	8%	27%	23%	13%
	94 - 8	6%	9%	8%	12%	64%	58%	14%	3%	17%	2%	32%	4%	17%	29%	13%	19%
	54 - 94	5%	10%	3%	48%	24%	16%	25%	36%	4%	10%	37%	30%	2%	9%	9%	18%
	So. 54	14%	5%	10%	32%	9%	9%	37%	9%	5%	12%	17%	40%	9%	4%	1%	14%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504
CITY	San Diego	25%	35%	70%	22%	74%	57%	21%	47%	46%	53%	57%	7%	33%	56%	70%	45%
	Chula Vista	4%	5%	6%	30%	4%	4%	31%	0%	5%	11%	4%	34%	9%	3%	0%	10%
	Oceanside	1%	7%	11%	0%	0%	0%	7%	2%	10%	0%	1%	2%	12%	5%	0%	4%
	Other city	29%	44%	10%	26%	20%	32%	35%	19%	13%	30%	34%	23%	27%	16%	28%	26%
	Unincorporated	41%	9%	4%	23%	2%	7%	6%	32%	26%	6%	4%	33%	18%	21%	3%	16%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
GENDER	Female	60%	50%	43%	62%	47%	43%	48%	50%	52%	78%	51%	38%	50%
	Male	40%	50%	57%	38%	53%	57%	52%	50%	48%	22%	49%	62%	50%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504
AGE	18-24	0%	0%	12%	17%	8%	7%	10%	10%	15%	0%	4%	6%	8%
	25-34	22%	15%	10%	13%	28%	33%	20%	24%	9%	8%	21%	25%	21%
	35-44	17%	20%	22%	16%	23%	21%	5%	21%	7%	28%	17%	14%	18%
	45-54	9%	29%	13%	22%	9%	12%	27%	16%	24%	21%	25%	8%	18%
	55-64	18%	21%	17%	19%	14%	16%	15%	16%	21%	7%	19%	19%	17%
	65-74	7%	9%	14%	9%	14%	5%	17%	10%	20%	9%	7%	12%	11%
	75+	26%	7%	12%	3%	4%	5%	6%	4%	5%	28%	8%	15%	8%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
RACE	White non-Hispanic	45%	50%	56%	57%	49%	38%	21%	43%	24%	42%	53%	47%	44%
	Hispanic	15%	31%	8%	14%	28%	44%	57%	25%	46%	24%	29%	43%	31%
	Asian/Pacific Islander	5%	9%	27%	18%	12%	5%	10%	19%	14%	0%	5%	3%	11%
	Black/African-American	6%	1%	3%	4%	6%	8%	5%	6%	7%	1%	4%	3%	5%
	Multi-racial/Other	28%	9%	7%	7%	5%	5%	7%	7%	10%	32%	10%	5%	9%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
PARTY	Democrat	33%	18%	42%	42%	34%	37%	17%	41%	16%	27%	23%	26%	31%
	Republican	24%	31%	21%	31%	10%	11%	25%	16%	30%	14%	23%	29%	21%
	Non-partisan	9%	11%	13%	15%	17%	26%	36%	20%	31%	8%	12%	23%	19%
	Minor party	15%	7%	15%	1%	12%	8%	1%	7%	2%	19%	12%	7%	8%
	Non-registrants	19%	34%	9%	11%	26%	18%	21%	17%	22%	32%	30%	15%	21%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504
EDUCATION	Did not graduate high school	8%	10%	0%	4%	12%	17%	19%	10%	17%	21%	9%	11%	11%
	High school graduate	4%	12%	14%	9%	29%	24%	22%	14%	21%	0%	20%	27%	18%
	Some college	60%	27%	30%	31%	14%	40%	28%	22%	33%	51%	36%	42%	31%
	Bachelor's degree	16%	26%	25%	29%	24%	11%	16%	26%	12%	17%	22%	11%	21%
	Advanced degree	12%	25%	31%	27%	21%	8%	14%	28%	17%	12%	12%	9%	19%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Pure Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
NEIGHBORHOOD DENSITY	Far below average	48%	39%	39%	3%	6%	5%	20%	11%	9%	7%	23%	52%	20%
	Below average	23%	45%	26%	22%	9%	11%	7%	15%	10%	36%	34%	11%	20%
	Average	16%	16%	35%	69%	9%	4%	16%	33%	12%	56%	8%	5%	21%
	Above average	13%	0%	0%	3%	12%	54%	46%	10%	60%	1%	20%	29%	20%
	Far above average	0%	1%	0%	3%	64%	26%	12%	31%	9%	0%	15%	2%	19%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504
NEIGHBORHOOD INCOME	Far below average	23%	8%	0%	0%	61%	18%	13%	26%	9%	0%	26%	8%	20%
	Below average	30%	0%	14%	4%	14%	27%	51%	9%	60%	35%	27%	7%	19%
	Average	24%	19%	0%	36%	3%	39%	12%	20%	0%	8%	14%	39%	19%
	Above average	18%	31%	27%	54%	20%	5%	7%	23%	11%	56%	11%	38%	22%
	Far above average	6%	42%	60%	6%	2%	11%	16%	22%	20%	0%	22%	7%	19%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504
NEIGHBORHOOD HOME VALUE	Far below average	15%	4%	0%	7%	34%	43%	25%	26%	9%	7%	27%	5%	21%
	Below average	13%	1%	33%	4%	4%	33%	56%	3%	69%	9%	17%	41%	19%
	Average	31%	38%	31%	11%	17%	3%	12%	14%	17%	61%	21%	23%	19%
	Above average	38%	15%	1%	43%	31%	11%	5%	26%	6%	23%	13%	27%	21%
	Far above average	2%	41%	35%	34%	13%	10%	1%	30%	0%	0%	21%	3%	20%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-34	35-44	45-54	55-64	65-74	75+	Total
MOST IMPORTANT ISSUE	Homelessness	31%	36%	44%	34%	22%	38%	25%	20%	34%
	Housing cost	16%	9%	15%	9%	11%	6%	21%	17%	12%
	Cost of living	10%	9%	11%	11%	13%	7%	4%	10%	10%
	Crime/Drugs/Safety	5%	7%	1%	1%	22%	1%	14%	0%	6%
	Inflation	6%	3%	2%	10%	3%	0%	1%	17%	4%
	Economy/Jobs	2%	5%	4%	7%	3%	4%	2%	2%	4%
	Housing availability	3%	3%	3%	3%	3%	3%	3%	5%	3%
	Traffic/Transportation	1%	4%	2%	0%	5%	3%	4%	0%	2%
	Health issues	2%	2%	6%	1%	0%	0%	0%	2%	2%
	Political leadership	3%	1%	0%	5%	2%	1%	4%	2%	2%
	Infrastructure/Road repair	1%	2%	2%	1%	1%	2%	3%	3%	2%
	Water shortage	2%	1%	1%	0%	0%	7%	1%	3%	2%
	Overtaxation	1%	1%	1%	2%	1%	1%	2%	0%	1%
	Government overreach	1%	1%	0%	2%	3%	1%	1%	2%	1%
	Climate change	1%	2%	3%	1%	1%	1%	1%	0%	1%
	Illegal immigration	1%	1%	1%	0%	1%	3%	0%	5%	1%
	Growth/Development	1%	1%	0%	1%	1%	2%	1%	3%	1%
	Utility costs	1%	0%	0%	0%	0%	2%	1%	2%	1%
	Other	6%	4%	3%	3%	6%	7%	11%	7%	5%
	Nothing/Unsure	3%	6%	2%	7%	1%	10%	3%	2%	4%
	n=	244	260	90	74	85	114	94	47	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
MOST IMPORTANT ISSUE	Homelessness	35%	34%	44%	24%	16%	34%
	Housing cost	14%	8%	9%	22%	21%	12%
	Cost of living	9%	5%	13%	20%	24%	10%
	Crime/Drugs/Safety	2%	16%	3%	4%	0%	6%
	Inflation	4%	5%	1%	4%	9%	4%
	Economy/Jobs	2%	9%	2%	0%	0%	4%
	Housing availability	4%	1%	8%	11%	0%	3%
	Traffic/Transportation	2%	4%	2%	0%	0%	2%
	Health issues	2%	0%	0%	2%	12%	2%
	Political leadership	3%	2%	0%	0%	0%	2%
	Infrastructure/Road repair	2%	0%	5%	4%	0%	2%
	Water shortage	1%	1%	0%	0%	12%	2%
	Overtaxation	2%	1%	0%	0%	1%	1%
	Government overreach	2%	0%	0%	0%	5%	1%
	Climate change	3%	0%	3%	0%	0%	1%
	Illegal immigration	2%	1%	0%	0%	0%	1%
	Growth/Development	1%	1%	1%	1%	0%	1%
	Utility costs	1%	0%	0%	0%	0%	1%
	Other	6%	5%	6%	7%	0%	5%
	Nothing/Unsure	3%	8%	3%	1%	0%	4%
	n=	279	89	62	57	17	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

MOST IMPORTANT ISSUE		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
MOST IMPORTANT ISSUE	Homelessness	35%	35%	37%	29%	29%	9%	35%	39%	36%	35%	34%
	Housing cost	16%	11%	16%	5%	8%	9%	8%	13%	14%	16%	12%
	Cost of living	10%	12%	5%	16%	9%	7%	7%	17%	9%	3%	10%
	Crime/Drugs/Safety	5%	2%	11%	5%	8%	18%	11%	2%	5%	3%	6%
	Inflation	2%	7%	6%	9%	2%	0%	4%	8%	3%	3%	4%
	Economy/Jobs	2%	2%	5%	2%	7%	24%	0%	0%	4%	1%	4%
	Housing availability	5%	1%	3%	4%	3%	2%	0%	3%	5%	6%	3%
	Traffic/Transportation	2%	6%	0%	7%	0%	8%	4%	0%	3%	1%	2%
	Health issues	1%	0%	4%	13%	0%	0%	10%	0%	0%	1%	2%
	Political leadership	1%	2%	0%	2%	5%	0%	6%	0%	1%	3%	2%
	Infrastructure/Road repair	1%	2%	3%	0%	2%	0%	0%	2%	3%	3%	2%
	Water shortage	1%	1%	0%	0%	6%	0%	6%	1%	1%	1%	2%
	Overtaxation	0%	3%	2%	0%	2%	0%	0%	1%	1%	5%	1%
	Government overreach	2%	3%	0%	2%	0%	0%	0%	3%	0%	3%	1%
	Climate change	4%	0%	0%	2%	0%	0%	0%	0%	5%	2%	1%
	Illegal immigration	2%	1%	0%	1%	2%	0%	3%	2%	1%	1%	1%
	Growth/Development	1%	2%	0%	0%	0%	0%	0%	1%	1%	2%	1%
	Utility costs	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%
	Other	6%	7%	4%	3%	4%	0%	7%	5%	5%	6%	5%
	Nothing/Unsure	3%	4%	1%	0%	11%	23%	2%	2%	2%	2%	4%
	n=	185	108	88	33	90	16	33	155	148	152	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Most Important Issue - Demographics

MOST IMPORTANT ISSUE		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
MOST IMPORTANT ISSUE	Homelessness	34%	33%	35%	27%	40%	44%	25%	36%	34%	29%	35%	34%	32%	31%	37%	34%
	Housing cost	7%	12%	13%	19%	11%	13%	15%	12%	15%	6%	7%	19%	12%	15%	10%	12%
	Cost of living	8%	4%	17%	7%	12%	9%	7%	14%	8%	11%	11%	4%	6%	21%	6%	10%
	Crime/Drugs/Safety	9%	1%	5%	9%	7%	4%	14%	6%	5%	3%	11%	10%	4%	2%	3%	6%
	Inflation	2%	16%	1%	2%	2%	2%	6%	2%	7%	5%	3%	3%	1%	11%	5%	4%
	Economy/Jobs	1%	1%	4%	12%	0%	1%	7%	8%	0%	3%	5%	7%	4%	0%	2%	4%
	Housing availability	2%	2%	5%	2%	5%	2%	4%	3%	2%	7%	4%	1%	4%	0%	6%	3%
	Traffic/Transportation	6%	1%	3%	2%	0%	2%	0%	2%	4%	4%	3%	0%	3%	4%	1%	2%
	Health issues	1%	1%	0%	9%	0%	0%	5%	4%	1%	0%	1%	4%	0%	5%	1%	2%
	Political leadership	3%	6%	1%	0%	0%	0%	0%	0%	2%	7%	0%	2%	1%	0%	7%	2%
	Infrastructure/Road repair	1%	3%	1%	0%	4%	2%	1%	2%	1%	3%	2%	1%	2%	0%	2%	2%
	Water shortage	3%	5%	0%	0%	0%	1%	0%	6%	2%	0%	0%	0%	8%	1%	0%	2%
	Overtaxation	0%	3%	2%	1%	0%	0%	1%	2%	1%	3%	0%	1%	2%	1%	3%	1%
	Government overreach	3%	1%	2%	1%	0%	1%	1%	0%	1%	3%	1%	0%	3%	1%	1%	1%
	Climate change	1%	2%	4%	0%	1%	1%	0%	1%	4%	2%	1%	0%	2%	0%	5%	1%
	Illegal immigration	5%	0%	1%	0%	0%	2%	1%	1%	1%	2%	2%	1%	2%	0%	2%	1%
	Growth/Development	0%	1%	1%	0%	2%	1%	0%	2%	0%	2%	1%	0%	1%	1%	1%	1%
	Utility costs	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%	1%	1%	0%	0%	1%	1%
	Other	8%	5%	5%	4%	4%	4%	5%	1%	9%	7%	1%	5%	12%	4%	4%	5%
	Nothing/Unsure	3%	3%	0%	5%	10%	10%	7%	0%	3%	2%	10%	7%	2%	1%	1%	4%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
MOST IMPORTANT ISSUE	Homelessness	19%	32%	36%	42%	44%	26%	31%	36%	27%	11%	33%	39%	34%
	Housing cost	26%	9%	5%	12%	11%	10%	17%	9%	24%	26%	13%	10%	12%
	Cost of living	21%	5%	3%	17%	3%	12%	13%	11%	17%	4%	3%	14%	10%
	Crime/Drugs/Safety	1%	8%	4%	2%	4%	3%	20%	5%	12%	21%	8%	1%	6%
	Inflation	10%	4%	4%	6%	5%	3%	1%	2%	1%	23%	5%	6%	4%
	Economy/Jobs	0%	1%	5%	4%	2%	13%	0%	2%	0%	0%	6%	6%	4%
	Housing availability	3%	4%	5%	1%	3%	5%	2%	3%	2%	1%	5%	2%	3%
	Traffic/Transportation	4%	6%	6%	0%	0%	0%	2%	3%	0%	0%	5%	0%	2%
	Health issues	1%	0%	0%	1%	5%	5%	0%	5%	0%	0%	0%	1%	2%
	Political leadership	0%	2%	5%	2%	0%	4%	0%	1%	0%	0%	4%	3%	2%
	Infrastructure/Road repair	2%	3%	3%	0%	1%	2%	1%	2%	0%	3%	1%	1%	2%
	Water shortage	2%	9%	0%	0%	0%	0%	0%	0%	0%	0%	4%	3%	2%
	Overtaxation	1%	4%	2%	0%	1%	1%	0%	2%	0%	1%	2%	1%	1%
	Government overreach	0%	3%	4%	1%	0%	1%	0%	1%	0%	0%	2%	3%	1%
	Climate change	1%	1%	0%	6%	0%	1%	1%	2%	2%	0%	1%	0%	1%
	Illegal immigration	3%	2%	0%	0%	1%	3%	0%	2%	0%	3%	1%	1%	1%
	Growth/Development	0%	0%	2%	1%	1%	1%	0%	2%	0%	0%	0%	0%	1%
	Utility costs	2%	0%	1%	1%	0%	0%	1%	0%	1%	4%	0%	0%	1%
	Other	2%	5%	13%	2%	6%	3%	7%	6%	8%	3%	2%	8%	5%
	Nothing/Unsure	3%	1%	2%	0%	10%	6%	5%	5%	7%	0%	4%	0%	4%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	18%	10%	15%	22%	13%	8%	15%	11%	3%	14%
	Somewhat inaccurate	23%	26%	8%	20%	42%	23%	23%	15%	32%	24%
	Unsure	5%	6%	0%	5%	7%	6%	7%	2%	7%	5%
	Somewhat accurate	35%	35%	48%	34%	26%	30%	33%	53%	40%	35%
	Very accurate	20%	23%	30%	19%	11%	33%	22%	19%	17%	22%
	n=	244	260	11	79	74	85	114	94	47	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	5%	3%	0%	3%	5%	3%	8%	3%	2%	4%
	Somewhat difficult	14%	13%	7%	20%	15%	13%	8%	16%	6%	14%
	Somewhat easy	31%	35%	21%	28%	30%	47%	31%	31%	44%	33%
	Very easy	50%	49%	72%	48%	50%	36%	53%	50%	48%	49%
	n=	244	260	11	79	74	85	114	94	47	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	17%	12%	9%	19%	8%	14%
	Somewhat inaccurate	21%	27%	27%	17%	34%	24%
	Unsure	5%	4%	9%	11%	4%	5%
	Somewhat accurate	34%	39%	37%	28%	28%	35%
	Very accurate	24%	18%	18%	25%	26%	22%
	n=	279	89	62	57	17	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	3%	3%	1%	12%	12%	4%
	Somewhat difficult	12%	13%	11%	18%	21%	14%
	Somewhat easy	28%	40%	43%	20%	30%	33%
	Very easy	57%	43%	45%	50%	38%	49%
	n=	279	89	62	57	17	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	15%	11%	14%	18%	13%	0%	26%	9%	19%	10%	14%
	Somewhat inaccurate	32%	25%	26%	24%	11%	30%	7%	26%	23%	37%	24%
	Unsure	2%	10%	5%	6%	6%	8%	8%	8%	2%	1%	5%
	Somewhat accurate	29%	39%	28%	39%	44%	47%	22%	37%	39%	32%	35%
	Very accurate	22%	15%	26%	13%	26%	16%	37%	19%	17%	20%	22%
	n=	185	108	88	33	90	16	33	155	148	152	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	3%	2%	1%	0%	12%	0%	13%	3%	3%	2%	4%
	Somewhat difficult	12%	14%	14%	14%	14%	18%	22%	8%	12%	13%	14%
	Somewhat easy	36%	38%	29%	27%	30%	35%	24%	42%	30%	29%	33%
	Very easy	48%	47%	56%	59%	43%	47%	41%	47%	55%	56%	49%
	n=	185	108	88	33	90	16	33	155	148	152	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Access to Food - Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	17%	12%	12%	11%	16%	17%	8%	12%	16%	14%	16%	14%	12%	10%	16%	14%
	Somewhat inaccurate	25%	24%	25%	26%	21%	28%	27%	24%	12%	33%	31%	21%	23%	20%	27%	24%
	Unsure	7%	8%	2%	4%	5%	7%	3%	5%	10%	2%	7%	5%	3%	9%	3%	5%
	Somewhat accurate	31%	30%	36%	37%	41%	36%	45%	35%	33%	26%	32%	38%	34%	42%	29%	35%
	Very accurate	19%	25%	25%	22%	17%	13%	16%	24%	29%	25%	15%	22%	28%	19%	25%	22%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	6%	10%	1%	2%	1%	3%	2%	7%	2%	7%	3%	3%	7%	2%	6%	4%
	Somewhat difficult	9%	5%	17%	19%	18%	20%	16%	10%	11%	10%	23%	16%	15%	7%	8%	14%
	Somewhat easy	42%	36%	25%	30%	34%	37%	21%	39%	35%	33%	40%	33%	22%	38%	33%	33%
	Very easy	43%	50%	57%	49%	47%	40%	60%	44%	53%	50%	35%	48%	56%	54%	54%	49%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Access to Food - Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	14%	5%	5%	12%	19%	19%	17%	11%	20%	5%	17%	13%	14%
	Somewhat inaccurate	26%	24%	40%	20%	17%	32%	18%	27%	14%	24%	21%	29%	24%
	Unsure	7%	11%	2%	2%	6%	7%	1%	3%	0%	4%	7%	12%	5%
	Somewhat accurate	39%	24%	38%	47%	39%	20%	46%	38%	54%	22%	33%	24%	35%
	Very accurate	14%	35%	14%	19%	20%	22%	18%	21%	13%	45%	22%	22%	22%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	2%	6%	3%	2%	4%	5%	4%	2%	3%	0%	8%	4%	4%
	Somewhat difficult	4%	4%	15%	13%	17%	21%	17%	16%	20%	0%	13%	7%	14%
	Somewhat easy	39%	38%	37%	34%	24%	39%	27%	33%	25%	30%	36%	36%	33%
	Very easy	54%	52%	46%	51%	55%	36%	53%	49%	52%	70%	43%	53%	49%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		MOST IMPORTANT ISSUE							TOTAL
		Homelessness	Housing cost	Cost of living	Housing availability	Crime/Drugs /Safety	Inflation	Other	Total
IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?	Very inaccurate	15%	8%	15%	11%	10%	9%	17%	14%
	Somewhat inaccurate	28%	25%	25%	23%	9%	32%	23%	24%
	Unsure	8%	1%	6%	4%	1%	9%	5%	5%
	Somewhat accurate	25%	41%	37%	36%	42%	40%	37%	35%
	Very accurate	23%	25%	17%	26%	37%	10%	18%	22%
	n=	174	73	38	26	24	21	134	504
EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS	Very difficult	2%	1%	1%	5%	6%	1%	9%	4%
	Somewhat difficult	12%	12%	10%	20%	25%	5%	14%	14%
	Somewhat easy	34%	32%	38%	32%	52%	35%	25%	33%
	Very easy	52%	56%	50%	43%	17%	59%	52%	49%
	n=	174	73	38	26	24	21	134	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	3%	4%	11%	2%	3%	4%	2%	1%	3%	3%
	Not that serious	5%	18%	21%	15%	14%	7%	7%	12%	10%	12%
	Unsure	6%	6%	0%	7%	2%	16%	1%	9%	3%	6%
	Somewhat serious	33%	33%	32%	26%	34%	26%	31%	47%	49%	33%
	Very serious	28%	23%	26%	25%	23%	34%	33%	15%	13%	26%
	Extremely serious	25%	16%	11%	25%	24%	13%	26%	16%	22%	20%
	n=	244	260	11	79	74	85	114	94	47	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	2%	1%	16%	5%	0%	3%
	Not that serious	14%	14%	4%	4%	7%	12%
	Unsure	7%	5%	9%	5%	0%	6%
	Somewhat serious	31%	42%	31%	25%	13%	33%
	Very serious	27%	26%	28%	34%	12%	26%
	Extremely serious	18%	12%	13%	27%	68%	20%
	n=	279	89	62	57	17	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	2%	3%	9%	5%	2%	0%	0%	4%	6%	5%	3%
	Not that serious	7%	10%	9%	6%	25%	24%	11%	12%	10%	6%	12%
	Unsure	8%	6%	7%	1%	5%	0%	11%	5%	7%	6%	6%
	Somewhat serious	30%	38%	36%	32%	29%	46%	18%	36%	31%	34%	33%
	Very serious	35%	20%	29%	14%	19%	14%	27%	16%	35%	36%	26%
	Extremely serious	18%	24%	11%	42%	20%	16%	33%	27%	10%	12%	20%
	n=	185	108	88	33	90	16	33	155	148	152	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Demographics

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	3%	3%	6%	2%	2%	0%	3%	7%	2%	6%	1%	2%	4%	5%	6%	3%
	Not that serious	12%	7%	11%	14%	15%	12%	15%	9%	12%	10%	16%	8%	18%	7%	10%	12%
	Unsure	5%	6%	2%	9%	8%	7%	7%	6%	5%	5%	5%	11%	4%	4%	6%	6%
	Somewhat serious	28%	35%	29%	35%	37%	35%	26%	36%	36%	30%	34%	41%	37%	24%	28%	33%
	Very serious	27%	22%	35%	18%	25%	25%	24%	22%	26%	31%	31%	24%	18%	22%	33%	26%
	Extremely serious	24%	27%	17%	22%	12%	20%	25%	21%	18%	19%	12%	15%	20%	37%	17%	20%
	n=	110	121	101	75	97	89	94	89	113	119	87	82	99	101	135	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	2%	5%	5%	7%	1%	2%	3%	5%	2%	1%	3%	2%	3%
	Not that serious	9%	16%	4%	13%	14%	9%	12%	8%	14%	8%	13%	18%	12%
	Unsure	6%	5%	5%	3%	6%	9%	7%	6%	9%	2%	6%	5%	6%
	Somewhat serious	28%	37%	30%	21%	35%	38%	34%	28%	41%	48%	31%	42%	33%
	Very serious	15%	16%	46%	35%	28%	19%	28%	35%	13%	15%	21%	16%	26%
	Extremely serious	40%	21%	10%	21%	17%	22%	16%	18%	21%	25%	26%	16%	20%
	n=	50	100	54	74	100	71	55	246	40	19	129	70	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Attitudinals

		MOST IMPORTANT ISSUE							TOTAL
		Homelessness	Housing cost	Cost of living	Housing availability	Crime/Drugs/Safety	Inflation	Other	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	5%	2%	1%	4%	6%	0%	3%	3%
	Not that serious	11%	15%	9%	16%	1%	13%	12%	12%
	Unsure	9%	4%	2%	9%	11%	3%	3%	6%
	Somewhat serious	31%	34%	26%	29%	42%	56%	36%	33%
	Very serious	29%	24%	19%	32%	34%	7%	25%	26%
	Extremely serious	16%	22%	43%	11%	6%	21%	21%	20%
	n=	174	73	38	26	24	21	134	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Seriousness of Problem - Attitudinals

| | | IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD? | | | | | EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS | | | | TOTAL |
		Very inaccurate	Somewhat inaccurate	Unsure	Somewhat accurate	Very accurate	Very difficult	Somewhat difficult	Somewhat easy	Very easy	Total
SERIOUSNESS OF FOOD INSECURITY	Not serious at all	1%	1%	0%	4%	8%	0%	0%	1%	6%	3%
	Not that serious	4%	6%	3%	14%	22%	0%	2%	7%	19%	12%
	Unsure	4%	3%	17%	7%	6%	7%	0%	7%	7%	6%
	Somewhat serious	18%	28%	51%	42%	28%	8%	41%	35%	31%	33%
	Very serious	29%	38%	11%	20%	23%	9%	30%	29%	24%	26%
	Extremely serious	44%	24%	17%	14%	14%	76%	28%	21%	13%	20%
	n=	66	119	24	191	104	17	53	169	265	504

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Demographics

| | | GENDER | | AGE | | | | | | | TOTAL |
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	25%	23%	11%	19%	33%	26%	29%	23%	19%	24%
	Wrong Track, Somewhat	13%	12%	0%	17%	11%	12%	18%	8%	11%	13%
	Mixed/Unsure	36%	22%	54%	26%	15%	33%	27%	37%	31%	29%
	Right Direction, Somewhat	22%	38%	36%	36%	41%	27%	15%	30%	19%	30%
	Right Direction, Strongly	4%	5%	0%	2%	1%	1%	11%	2%	21%	4%
	n=	242	257	11	79	73	84	114	93	45	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Demographics

		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	30%	18%	20%	24%	25%	24%
	Wrong Track, Somewhat	17%	10%	7%	8%	6%	13%
	Mixed/Unsure	22%	38%	39%	35%	21%	29%
	Right Direction, Somewhat	29%	29%	32%	25%	39%	30%
	Right Direction, Strongly	3%	5%	2%	8%	10%	4%
	n=	277	88	61	56	17	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	12%	48%	10%	43%	24%	0%	31%	32%	20%	24%	24%
	Wrong Track, Somewhat	8%	16%	16%	12%	12%	9%	11%	11%	16%	15%	13%
	Mixed/Unsure	35%	19%	33%	15%	32%	48%	30%	30%	28%	17%	29%
	Right Direction, Somewhat	36%	11%	38%	28%	32%	38%	26%	21%	35%	38%	30%
	Right Direction, Strongly	8%	5%	3%	2%	0%	5%	3%	7%	1%	6%	4%
	n=	183	107	88	32	89	16	33	153	146	151	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	21%	35%	26%	16%	24%	27%	16%	20%	28%	29%	19%	18%	22%	26%	36%	24%
	Wrong Track, Somewhat	13%	11%	10%	19%	8%	8%	20%	13%	8%	15%	15%	18%	8%	7%	14%	13%
	Mixed/Unsure	22%	27%	36%	25%	35%	32%	26%	44%	22%	21%	40%	26%	35%	29%	15%	29%
	Right Direction, Somewhat	39%	24%	22%	34%	31%	31%	32%	23%	34%	28%	25%	32%	28%	34%	30%	30%
	Right Direction, Strongly	5%	3%	6%	6%	2%	2%	6%	0%	7%	6%	0%	6%	8%	3%	6%	4%
	n=	109	119	100	75	96	88	94	87	113	117	86	82	96	101	134	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Demographics

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	10%	28%	26%	41%	26%	25%	8%	24%	7%	0%	31%	30%	24%
	Wrong Track, Somewhat	13%	16%	16%	4%	10%	19%	9%	12%	11%	5%	17%	12%	13%
	Mixed/Unsure	30%	23%	25%	25%	24%	32%	44%	29%	36%	49%	23%	29%	29%
	Right Direction, Somewhat	33%	32%	29%	27%	38%	17%	34%	32%	40%	21%	26%	27%	30%
	Right Direction, Strongly	14%	2%	5%	2%	1%	7%	5%	3%	7%	26%	4%	2%	4%
	n=	49	99	53	74	99	70	55	244	40	19	127	69	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Attitudinals

		MOST IMPORTANT ISSUE							TOTAL
		Homelessness	Housing cost	Cost of living	Housing availability	Crime/Drugs /Safety	Inflation	Other	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	30%	16%	41%	14%	16%	32%	19%	24%
	Wrong Track, Somewhat	9%	8%	6%	4%	1%	14%	27%	13%
	Mixed/Unsure	23%	26%	35%	37%	70%	31%	22%	29%
	Right Direction, Somewhat	33%	45%	17%	39%	13%	16%	29%	30%
	Right Direction, Strongly	4%	6%	2%	7%	0%	7%	3%	4%
	n=	173	73	37	26	24	21	131	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Attitudinals

		IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD?					EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS				TOTAL
		Very inaccurate	Somewhat inaccurate	Unsure	Somewhat accurate	Very accurate	Very difficult	Somewhat difficult	Somewhat easy	Very easy	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	30%	27%	47%	19%	19%	42%	28%	26%	20%	24%
	Wrong Track, Somewhat	16%	15%	5%	11%	12%	2%	15%	16%	11%	13%
	Mixed/Unsure	28%	26%	31%	31%	29%	57%	30%	31%	25%	29%
	Right Direction, Somewhat	26%	29%	17%	34%	31%	0%	28%	24%	37%	30%
	Right Direction, Strongly	0%	4%	0%	4%	9%	0%	0%	4%	7%	4%
	n=	66	119	22	189	103	17	53	167	262	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Civic Mood - Attitudinals

		SERIOUSNESS OF FOOD INSECURITY						TOTAL
		Not serious at all	Not that serious	Unsure	Somewhat serious	Very serious	Extremely serious	Total
DIRECTION OF COUNTY	Wrong Track, Strongly	20%	17%	32%	18%	23%	37%	24%
	Wrong Track, Somewhat	6%	13%	6%	13%	16%	9%	13%
	Mixed/Unsure	48%	22%	48%	27%	33%	22%	29%
	Right Direction, Somewhat	26%	43%	14%	34%	26%	26%	30%
	Right Direction, Strongly	0%	4%	0%	7%	2%	6%	4%
	n=	22	49	30	179	137	82	499

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Addressing Food Insecurity - Demographics

		GENDER		AGE							TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
GOVERNMENT SHOULD...	Free school meals for all children	20%	28%	24%	29%	32%	15%	30%	16%	14%	24%
	Enhanced child tax credits	11%	14%	0%	18%	25%	11%	8%	5%	4%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	21%	12%	7%	19%	8%	21%	13%	30%	14%	16%
	Provide extra WIC (women, infants, and children) benefits	7%	12%	17%	10%	3%	12%	5%	9%	20%	9%
	Increase annual funding for the Community Food Bank	12%	6%	26%	2%	6%	11%	10%	11%	12%	9%
	Multiple/All	4%	1%	0%	1%	1%	3%	6%	2%	5%	3%
	None	13%	15%	11%	8%	19%	16%	16%	13%	16%	14%
	Unsure/Depends	13%	11%	15%	14%	6%	12%	11%	13%	16%	12%
	n=	244	259	11	79	74	85	114	93	47	503
I WOULD MOST LIKELY...	Volunteer at a food bank	15%	17%	45%	11%	9%	19%	14%	17%	13%	16%
	Deliver food for a non-profit meal service	5%	3%	7%	5%	3%	7%	2%	4%	2%	4%
	Donate money to an organization providing food assistance	17%	20%	7%	11%	14%	22%	21%	22%	44%	19%
	Donate food to an organization providing food assistance	19%	14%	29%	15%	20%	16%	18%	11%	9%	17%
	Would not do any of the above	12%	19%	11%	22%	21%	4%	17%	18%	13%	16%
	Multiple/All	16%	15%	0%	25%	21%	15%	10%	13%	8%	16%
	Unsure/Depends	16%	11%	0%	12%	14%	17%	18%	14%	11%	13%
	n=	243	260	11	79	74	85	114	94	46	503

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		RACE					TOTAL
		White non-Hispanic	Hispanic	Asian/Pacific Islander	Black/African-American	Multi-racial/Other	Total
GOVERNMENT SHOULD...	Free school meals for all children	24%	20%	40%	24%	17%	24%
	Enhanced child tax credits	11%	14%	8%	12%	22%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	10%	26%	11%	12%	23%	16%
	Provide extra WIC (women, infants, and children) benefits	8%	11%	4%	16%	18%	9%
	Increase annual funding for the Community Food Bank	14%	2%	9%	18%	7%	9%
	Multiple/All	3%	2%	2%	2%	0%	3%
	None	13%	15%	22%	7%	10%	14%
	Unsure/Depends	17%	9%	5%	10%	3%	12%
	n=	278	89	62	57	17	503
I WOULD MOST LIKELY...	Volunteer at a food bank	12%	21%	21%	22%	9%	16%
	Deliver food for a non-profit meal service	5%	3%	0%	14%	7%	4%
	Donate money to an organization providing food assistance	24%	14%	14%	15%	13%	19%
	Donate food to an organization providing food assistance	16%	17%	19%	18%	16%	17%
	Would not do any of the above	12%	22%	22%	5%	9%	16%
	Multiple/All	16%	12%	17%	9%	32%	16%
	Unsure/Depends	15%	13%	7%	17%	14%	13%
	n=	279	88	62	57	17	503

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Addressing Food Insecurity - Demographics

		PARTY					EDUCATION					TOTAL
		Democrat	Republican	Non-partisan	Minor party	Non-registrants	Did not graduate high school	High school graduate	Some college	Bachelor's degree	Advanced degree	Total
GOVERNMENT SHOULD...	Free school meals for all children	30%	20%	20%	23%	24%	18%	19%	25%	26%	28%	24%
	Enhanced child tax credits	11%	12%	21%	12%	7%	0%	14%	16%	12%	13%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	16%	4%	23%	18%	23%	41%	18%	13%	11%	12%	16%
	Provide extra WIC (women, infants, and children) benefits	13%	4%	5%	17%	10%	10%	19%	6%	6%	9%	9%
	Increase annual funding for the Community Food Bank	10%	14%	5%	17%	4%	0%	3%	12%	14%	11%	9%
	Multiple/All	5%	3%	1%	0%	0%	5%	2%	2%	2%	3%	3%
	None	6%	25%	16%	10%	15%	9%	13%	16%	15%	14%	14%
	Unsure/Depends	9%	17%	10%	2%	16%	16%	11%	10%	14%	10%	12%
	n=	184	108	88	33	90	16	33	155	147	152	503
I WOULD MOST LIKELY...	Volunteer at a food bank	21%	6%	17%	17%	16%	14%	15%	14%	24%	13%	16%
	Deliver food for a non-profit meal service	5%	7%	2%	1%	4%	0%	4%	5%	5%	5%	4%
	Donate money to an organization providing food assistance	31%	14%	19%	7%	9%	12%	6%	18%	26%	27%	19%
	Donate food to an organization providing food assistance	15%	23%	20%	18%	10%	34%	2%	19%	17%	16%	17%
	Would not do any of the above	5%	19%	11%	21%	30%	22%	27%	15%	8%	10%	16%
	Multiple/All	16%	10%	21%	32%	10%	0%	22%	18%	14%	17%	16%
	Unsure/Depends	6%	22%	11%	3%	21%	18%	24%	11%	7%	11%	13%
	n=	185	108	88	33	89	16	33	155	148	151	503

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		NEIGHBORHOOD DENSITY					NEIGHBORHOOD INCOME					NEIGHBORHOOD HOME VALUE					TOTAL
		Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Far below average	Below average	Average	Above average	Far above average	Total
GOVERNMENT SHOULD...	Free school meals for all children	25%	31%	20%	20%	25%	32%	15%	22%	22%	29%	28%	22%	28%	18%	25%	24%
	Enhanced child tax credits	14%	14%	7%	17%	10%	5%	21%	12%	13%	13%	7%	17%	12%	13%	15%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	18%	9%	13%	21%	21%	24%	21%	14%	10%	14%	26%	13%	15%	13%	14%	16%
	Provide extra WIC (women, infants, and children) benefits	11%	3%	5%	12%	16%	11%	19%	5%	9%	3%	11%	10%	5%	17%	4%	9%
	Increase annual funding for the Community Food Bank	7%	11%	19%	3%	5%	5%	3%	12%	9%	17%	5%	5%	10%	12%	15%	9%
	Multiple/All	1%	5%	4%	1%	2%	2%	1%	3%	3%	4%	1%	0%	6%	3%	3%	3%
	None	10%	16%	18%	14%	12%	15%	9%	19%	16%	10%	14%	17%	15%	13%	11%	14%
	Unsure/Depends	14%	10%	14%	11%	9%	7%	11%	12%	18%	10%	9%	16%	8%	12%	13%	12%
	n=	110	120	101	75	97	89	94	89	113	118	87	82	99	101	134	503
I WOULD MOST LIKELY...	Volunteer at a food bank	17%	14%	14%	16%	19%	13%	18%	21%	11%	18%	17%	23%	14%	10%	17%	16%
	Deliver food for a non-profit meal service	1%	0%	10%	5%	4%	3%	6%	4%	4%	5%	3%	4%	6%	4%	4%	4%
	Donate money to an organization providing food assistance	25%	17%	18%	10%	22%	18%	15%	18%	22%	20%	14%	14%	21%	16%	28%	19%
	Donate food to an organization providing food assistance	10%	19%	28%	13%	13%	21%	12%	14%	21%	15%	20%	15%	15%	18%	15%	17%
	Would not do any of the above	14%	16%	14%	19%	15%	19%	17%	11%	15%	16%	20%	13%	17%	13%	14%	16%
	Multiple/All	18%	16%	9%	20%	15%	16%	18%	17%	15%	13%	13%	16%	11%	26%	12%	16%
	Unsure/Depends	14%	18%	7%	16%	12%	11%	16%	15%	11%	14%	13%	14%	16%	13%	10%	13%
	n=	110	120	101	75	97	89	94	88	113	119	87	82	98	101	135	503

		AREA							CITY					TOTAL
		No. 78	56 - 78	52 - 56	8 - 52	94 - 8	54 - 94	So. 54	San Diego	Chula Vista	Oceanside	Other city	Unincorporated	Total
GOVERNMENT SHOULD...	Free school meals for all children	18%	26%	31%	17%	21%	31%	24%	23%	21%	6%	27%	30%	24%
	Enhanced child tax credits	14%	18%	7%	7%	7%	17%	15%	12%	13%	31%	15%	6%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	14%	14%	4%	6%	21%	17%	31%	14%	30%	25%	20%	5%	16%
	Provide extra WIC (women, infants, and children) benefits	15%	6%	7%	4%	20%	4%	10%	10%	9%	13%	8%	10%	9%
	Increase annual funding for the Community Food Bank	12%	8%	23%	20%	6%	2%	2%	14%	2%	8%	5%	8%	9%
	Multiple/All	1%	2%	3%	7%	2%	1%	2%	3%	3%	3%	2%	1%	3%
	None	12%	14%	13%	23%	13%	15%	8%	13%	11%	0%	14%	23%	14%
	Unsure/Depends	14%	12%	13%	15%	9%	13%	8%	12%	10%	14%	10%	16%	12%
	n=	50	100	54	74	99	71	55	245	40	19	129	70	503
I WOULD MOST LIKELY...	Volunteer at a food bank	8%	9%	29%	15%	14%	18%	23%	14%	16%	1%	19%	21%	16%
	Deliver food for a non-profit meal service	0%	3%	0%	7%	6%	1%	10%	4%	14%	0%	3%	0%	4%
	Donate money to an organization providing food assistance	26%	19%	24%	21%	18%	15%	12%	23%	11%	27%	13%	18%	19%
	Donate food to an organization providing food assistance	20%	19%	19%	22%	8%	15%	19%	16%	15%	48%	16%	13%	17%
	Would not do any of the above	13%	19%	9%	13%	23%	15%	10%	16%	13%	7%	14%	21%	16%
	Multiple/All	20%	11%	11%	16%	21%	16%	15%	19%	16%	11%	12%	13%	16%
	Unsure/Depends	13%	21%	9%	6%	9%	21%	11%	7%	15%	6%	24%	15%	13%
	n=	50	99	54	74	100	71	55	246	40	19	128	70	503

Addressing Food Insecurity - Attitudinals

		MOST IMPORTANT ISSUE							TOTAL
		Homelessness	Housing cost	Cost of living	Housing availability	Crime/Drugs /Safety	Inflation	Other	Total
GOVERNMENT SHOULD...	Free school meals for all children	32%	19%	19%	27%	5%	18%	20%	24%
	Enhanced child tax credits	14%	13%	11%	20%	15%	27%	9%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	8%	31%	8%	24%	35%	12%	17%	16%
	Provide extra WIC (women, infants, and children) benefits	10%	11%	8%	3%	28%	0%	8%	9%
	Increase annual funding for the Community Food Bank	8%	7%	26%	5%	1%	6%	9%	9%
	Multiple/All	2%	5%	2%	0%	0%	5%	4%	3%
	None	16%	4%	11%	3%	6%	23%	20%	14%
	Unsure/Depends	10%	10%	16%	19%	10%	8%	12%	12%
	n=	174	73	38	26	24	21	133	503
I WOULD MOST LIKELY...	Volunteer at a food bank	15%	19%	12%	21%	23%	26%	13%	16%
	Deliver food for a non-profit meal service	3%	7%	15%	5%	0%	0%	2%	4%
	Donate money to an organization providing food assistance	19%	28%	13%	16%	5%	10%	22%	19%
	Donate food to an organization providing food assistance	15%	13%	24%	23%	29%	29%	13%	17%
	Would not do any of the above	21%	3%	5%	0%	7%	22%	18%	16%
	Multiple/All	19%	17%	25%	12%	5%	3%	14%	16%
	Unsure/Depends	8%	12%	6%	23%	31%	9%	17%	13%
	n=	173	73	38	26	24	21	134	503

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| | | IS IT ACCURATE THAT MOST PEOPLE IN YOUR COMMUNITY CAN ACCESS AFFORDABLE/HEALTHY/NUTRITIOUS FOOD? | | | | | EASE OF OBTAINING NUTRITIOUS FOOD AT CONVENIENT LOCATIONS | | | | TOTAL |
		Very inaccurate	Somewhat inaccurate	Unsure	Somewhat accurate	Very accurate	Very difficult	Somewhat difficult	Somewhat easy	Very easy	Total
GOVERNMENT SHOULD...	Free school meals for all children	24%	28%	8%	21%	28%	63%	14%	26%	23%	24%
	Enhanced child tax credits	11%	20%	5%	10%	11%	7%	18%	10%	13%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	24%	6%	0%	21%	20%	4%	17%	20%	14%	16%
	Provide extra WIC (women, infants, and children) benefits	2%	10%	0%	10%	15%	0%	4%	8%	13%	9%
	Increase annual funding for the Community Food Bank	3%	9%	6%	12%	10%	7%	2%	9%	12%	9%
	Multiple/All	1%	1%	2%	4%	4%	0%	1%	0%	5%	3%
	None	13%	18%	40%	13%	6%	13%	25%	14%	11%	14%
	Unsure/Depends	22%	7%	40%	10%	7%	5%	19%	13%	10%	12%
	n=	66	119	23	191	104	17	53	168	265	503
I WOULD MOST LIKELY...	Volunteer at a food bank	15%	15%	5%	15%	22%	9%	12%	20%	15%	16%
	Deliver food for a non-profit meal service	6%	3%	0%	4%	5%	0%	5%	5%	4%	4%
	Donate money to an organization providing food assistance	11%	21%	4%	20%	22%	4%	3%	15%	26%	19%
	Donate food to an organization providing food assistance	11%	25%	11%	16%	14%	5%	16%	13%	20%	17%
	Would not do any of the above	15%	11%	35%	17%	14%	18%	18%	16%	14%	16%
	Multiple/All	22%	15%	20%	16%	11%	9%	23%	15%	15%	16%
	Unsure/Depends	20%	11%	26%	11%	12%	55%	24%	16%	5%	13%
	n=	66	119	24	190	104	17	53	168	265	503

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		SERIOUSNESS OF FOOD INSECURITY						TOTAL
		Not serious at all	Not that serious	Unsure	Somewhat serious	Very serious	Extremely serious	Total
GOVERNMENT SHOULD...	Free school meals for all children	16%	21%	21%	27%	25%	22%	24%
	Enhanced child tax credits	14%	12%	12%	9%	12%	19%	13%
	Extend pandemic-era Supplemental Nutrition Assistance Program	8%	24%	4%	19%	12%	17%	16%
	Provide extra WIC (women, infants, and children) benefits	2%	12%	18%	7%	9%	11%	9%
	Increase annual funding for the Community Food Bank	18%	6%	1%	5%	14%	12%	9%
	Multiple/All	0%	6%	2%	1%	3%	3%	3%
	None	37%	5%	12%	18%	10%	14%	14%
	Unsure/Depends	4%	14%	30%	13%	14%	1%	12%
	n=	23	49	31	180	138	82	503
I WOULD MOST LIKELY...	Volunteer at a food bank	0%	20%	5%	16%	23%	12%	16%
	Deliver food for a non-profit meal service	0%	8%	0%	1%	5%	7%	4%
	Donate money to an organization providing food assistance	35%	25%	25%	21%	15%	12%	19%
	Donate food to an organization providing food assistance	4%	7%	7%	22%	21%	14%	17%
	Would not do any of the above	45%	27%	14%	13%	11%	14%	16%
	Multiple/All	6%	4%	24%	12%	15%	28%	16%
	Unsure/Depends	11%	10%	25%	15%	10%	13%	13%
	n=	23	49	31	180	138	82	503

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