

San Diego County Issues Barometer March 2023 Poll

SANDAG/Public Transportation

n=508 San Diego County Residents

Margin of Sampling Error +/- 4.3%

March 1-7, 2023

Weighted on race, ethnicity, education, age, turnout, party, region

Hello is ____ there? Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego to ask your opinion on local issues. We are not selling anything. Most people find it interesting, and all your answers will be kept strictly confidential. Please let me begin by asking...

Q1. To help us better understand what's important in different areas of San Diego County, what is your ZIP code?

	%
South Suburbs	16.3
South Central	21.5
North Central	17.4
North Coastal	8.8
North Inland	17.2
East Suburbs	16.1
East County	2.8

Q2. And in what year were you born?

	%
18-24	12.1
25-34	21.1
35-44	16.5
45-54	16.3
55-64	15.6
65-74	10.6
75+	7.8
Average	47.0

Q3. Do you think things in San Diego County are moving in the right direction or have they gotten off on the wrong track?

	June %	Sept %	Dec %	March %
Right direction, strongly	5.9	6.1	4.4	8.4
Right direction, somewhat	29.6	35.1	29.6	22.6
Wrong track, somewhat	17.4	15.4	12.4	10.0
Wrong track, strongly	28.8	24.9	24.0	29.1
Mixed (<i>Not read</i>)	3.2	3.9	14.2	13.0
Unsure (<i>Not read</i>)	14.2	14.2	14.6	16.0
Refused (<i>Not read</i>)	1.0	0.5	0.7	0.8

Q4. What is the most important issue facing people in San Diego County? (Currently being coded)

	June %	Sept %	Dec %	Mar %
Homelessness	22.1	21.7	33.4	29.8
Housing affordability	18.2	20.6	12.5	15.0
Cost of living	8.9	9.9	9.8	8.8
Economy and jobs	2.9	3.5	3.7	8.3
Utility costs	--	--	0.5	4.7
Housing availability	3.5	6.5	3.3	3.9
Taxes	1.4	1.6	1.3	3.6
Crime and safety	2.6	3.3	6.2	3.2
Infrastructure/Road repair	--	2.5	1.8	2.2
Inflation	6.4	3.4	4.4	1.7
Bad political leadership	2.0	2.1	2.0	1.4
Government overreach	--	--	1.4	1.3
Illegal immigration/Border	3.1	1.9	1.3	1.1
Overdevelopment/Overpopulation	1.7	0.4	0.9	1.1
Traffic	1.4	1.4	2.4	1.0
Schools/Education	3.1	2.2	--	0.9
SANDAG	--	--	--	0.9
Environment and climate change	2.2	3.3	1.5	0.8
Gasoline prices	9.3	2.8	--	0.7
Water scarcity	1.5	3.9	1.8	0.5
Public transportation	--	--	--	0.4
Health issues	--	--	2.2	--
Other	4.4	6.5	5.2	4.0
Nothing/Don't know	5.4	2.6	4.2	4.7

Q5. About how often, if ever, do you take public transportation like busses, trains, or the trolley in San Diego County?

	%
Nearly every day or more	3.6
3 to 5 times a week	1.6
Once or twice a week	6.1
Once or twice a month	8.8
Once or twice a year	28.8
Less often than that	20.3
Or have you never taken public transportation in San Diego County?	27.8
Unsure/Can't recall (<i>Not read</i>)	2.9

Q6. Please tell me whether you think the San Diego Association of Governments, also known as SANDAG, is doing an excellent, good, only fair, or poor job? If you haven't heard of them or you're unsure what kind of job the Association is doing, let me know because that's fine too.

	%
Excellent	1.0
Good	9.9
Only fair	13.0
Poor	22.8
Heard but unsure	25.5
Not heard	27.7
Refused (<i>Not read</i>)	0.2

(Q7 and Q8 were rotated)

SANDAG has a plan to build out a \$165 billion public transportation network largely based on bus lanes and trolley lines across the county which would be free for residents to use. SANDAG has proposed two funding streams to build, maintain, and subsidize this plan. One is...

Q7. A vehicle mileage tax that would cost San Diego County drivers four cents for every mile driven. Do you support or oppose the proposed vehicle mileage tax to fund part of the public transportation plan?

	%
Support, definitely	10.5
Support, probably	8.7
Oppose, probably	18.3
Oppose, definitely	58.4
Unsure (<i>Not read</i>)	4.0

The other is...

Q8. Raising the sales tax by one-half cent. Do you support or oppose raising the sales tax to fund part of the public transportation plan?

	%
Support, definitely	15.6
Support, probably	17.9
Oppose, probably	12.7
Oppose, definitely	48.4
Unsure (<i>Not read</i>)	5.4

Q9. California has adopted a law that will ban the sale of new gas-powered cars by 2035. Do you agree or disagree with this law?

	%
Agree, strongly	16.4
Agree, somewhat	15.1
Disagree, somewhat	13.0
Disagree, strongly	47.4
Unsure (<i>Not read</i>)	8.1

Thanks. Now I have some demographic questions to ensure we have a representative sample...

Q20. What is the highest level of education you have completed?

	%
Less than high school graduate	10.0
High school graduate, including equivalency	19.8
Some college or an associate degree	30.2
Bachelor's degree	20.7
Graduate or professional degree	19.3

Q21. Is your ethnic heritage mainly...

	%
Hispanic	29.7
Not Hispanic	70.3

Q22. Is your racial heritage mainly

	%
White	66.8
Asian or Pacific Islander	12.4
Black or African American	5.7
Native American	1.0
Multiracial	13.0
Something else	1.0

Thanks for your time and your opinion counts, goodbye.

23. SEX

	%
Male	47.8
Female	52.2

24. LANGAUGE

	%
English	90.6
Spanish	9.4

25. REGISTERED VOTER/POLITICAL PARTY

	%
Democrat	34.5
Non-partisan/Minor party	25.5
Republican	22.3
Non-registrant	17.6