

CA Statewide Poll

n=517 active voters

Turnout model: 80%

Margin of sampling error +/- 4.3%

October 28-30, 2024

Weighted on turnout history, gender, age, ethnicity, party, and region

Hello is ____ there? Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of California to ask your opinion on local issues. We are not selling anything. Most people find it interesting, and all your answers will be kept strictly confidential. Please let me begin by asking...

S1. For one reason or another, not everyone votes. In this November's election...

	%
Have you already voted	52.0
Are you absolutely certain to vote	43.7
Probably going to vote	3.1
May or may not vote	1.2

Q1. Do you believe things in California are heading in the right direction or have they gotten off on the wrong track?

	%
Right direction, strongly	10.8
Right direction, somewhat	27.1
Wrong track, somewhat	9.6
Wrong track, strongly	40.0
Mixed (<i>Not read</i>)	7.9
Unsure (<i>Not read</i>)	4.6

Q2. In the race for president, in the November election, will/did you vote for the Republican ticket of Donald Trump and JD Vance, the Democratic ticket of Kamala Harris and Tim Walz, or someone else? (*Candidates were rotated*)

	Not Yet Voted (n=245) %	Already Voted (n=272) %	Total Vote (n=503) %
Harris and Walz, the Democratic ticket	47.3	56.8	52.7
Trump and Vance, the Republican ticket	34.2	41.0	38.0
Someone else	7.5	1.5	4.4
Unsure (<i>Not read</i>)	8.5	--	4.1
Will/Did not vote in this race (<i>Not read</i>)	0.9	0.7	--
Refused (<i>Not read</i>)	1.6	--	0.8

- Q3. California voters will also select a new US senator. In the race for US senate, will/did you vote for Republican Steve Garvey, Professional Baseball Representative or Democrat Adam Schiff, US Representative? (*Candidates were rotated*)

	Not Yet Voted (n=245) %	Already Voted (n=272) %	Total Vote (n=499) %
Adam Schiff, US Representative - Democrat	46.9	54.1	51.8
Garvey, Professional Baseball Representative - Republican	38.1	42.8	41.4
Unsure (<i>Not read</i>)	13.0	--	6.4
Will/Did not vote in this race (<i>Not read</i>)	1.2	3.0	--
Refused (<i>Not read</i>)	0.8	--	0.4

Here are summaries of some propositions that are on the statewide ballot. (*Q4-Q6 were randomized*)

- Q4. Proposition 32 is titled “Raises minimum Wage. Initiative Statute.” It reads: “Raises minimum wage as follows: For employers with 26 or more employees, to \$17 immediately, \$18 on January 1, 2025. For employers with 25 or fewer employees, to \$17 on January 1, 2025, \$18 on January 1, 2026. The fiscal impact is state and local government costs could increase or decrease by up to hundreds of millions of dollars annually. State and local revenues likely would decrease by no more than a few hundred million dollars annually. Opponents include California Chamber of Commerce; California Restaurant Association; California Grocers Association.” If the election was held today, would/did you vote “yes” to approve Prop 32 or “no” to reject it?

	Not Yet Voted (n=245) %	Already Voted (n=272) %	Total Vote (n=506) %
Yes, definitely	33.1	55.6	45.4
Yes, probably	10.6	--	5.1
No, probably	13.6	--	6.6
No, definitely	32.6	42.8	38.3
Will/Did not vote on this proposition (<i>Not read</i>)	0.9	1.6	--
Unsure (<i>Not read</i>)	9.3	--	4.5

Q5. Proposition 33 is titled “Expands Local Governments’ Authority to Enact Rent Control on Residential Property. Initiative Statute.” It reads: “Repeals Costa-Hawkins Rental Housing Act of 1995, which currently prohibits local ordinances limiting initial residential rental rates for new tenants or rent increases for existing tenants in certain residential properties. The fiscal impact is reduction in local property tax revenues of at least tens of millions of dollars annually due to likely expansion of rent control in some communities. Supporters include CA Nurses Assoc.; CA Alliance for Retired Americans; Mental Health Advocacy; Coalition for Economic Survival; TenantsTogether. Opponents include the California Council for Affordable Housing; Women Veterans Alliance; California Chamber of Commerce.” If the election was held today, would/did you vote “yes” to approve Prop 32 or “no” to reject it?

	Not Yet Voted (n=245) %	Already Voted (n=272) %	Total Vote (n=489) %
Yes, definitely	16.1	44.4	32.9
Yes, probably	18.7	--	9.6
No, probably	13.2	--	6.8
No, definitely	33.6	44.9	42.0
Will/Did not vote on this proposition (<i>Not read</i>)	1.2	10.7	--
Unsure (<i>Not read</i>)	17.2	--	8.8

Q6. Proposition 36 is titled “Allows Felony Charges and Increases Sentences for Certain Drug and Theft Crimes. Initiative Statute.” It reads: “Allows felony charges for possessing certain drugs and for thefts under \$950, if defendant has two prior drug or theft convictions. The fiscal impact is state criminal justice costs likely ranging from several tens of millions of dollars to the low hundreds of millions of dollars annually. Local criminal justice costs likely in the tens of millions of dollars annually. Supporters include Crime Victims United of California; California District Attorneys Association; Family Business Association of California. Opponents include Diana Becton, District Attorney Contra Costa County; Crime Survivors for Safety and Justice.” If the election was held today, would/did you vote “yes” to approve Prop 32 or “no” to reject it?

	Not Yet Voted (n=245) %	Already Voted (n=272) %	Total Vote (n=493) %
Yes, definitely	37.4	61.8	52.8
Yes, probably	17.0	--	8.6
No, probably	9.1	--	4.6
No, definitely	19.1	29.0	25.6
Will/Did not vote on this proposition (<i>Not read</i>)	0.8	9.2	--
Unsure (<i>Not read</i>)	16.6	--	8.4

And here are some demographic questions to ensure we have a representative sample...

Q7. When it comes to social issues and politics do you consider yourself to be...

	%
Very liberal	18.8
Somewhat liberal	34.1
Somewhat conservative	20.4
Very conservative	14.7
Somewhere in between (<i>Not read</i>)	10.0
Unsure (<i>Not read</i>)	1.6
Refused (<i>Not read</i>)	0.4

Q8. What is the highest level of school you have completed or the highest degree you have received?

	%
Did not complete high school diploma or GED	0.9
High school diploma or GED	23.9
Associate's degree	15.2
Bachelor's degree	28.2
Graduate degree	31.2
Refused (<i>Not read</i>)	0.5

Q9. Which of the following best describes your current relationship status?

	%
Single, never married	25.8
Married	47.2
Living with a partner	7.6
Separated	1.1
Divorced	11.2
Widowed	5.0
Refused (<i>Not read</i>)	2.2

Q10. In what year were you born?

	%
18-24	13.3
25-34	13.1
35-44	15.4
45-54	14.7
55-64	15.7
65-74	17.6
75+	10.2
Average	49.7

Q11. And were you born in . . .

	%
California	57.5
somewhere else in the U.S.	29.2
In a foreign country	13.3
Refused (<i>Not read</i>)	0.1

Q12. Are you Latino or something else?

	%
Latino	23.9
Something else	76.1

Q13. And is your racial heritage mainly...

	%
White	64.0
Asian American	8.0
African American	6.2
Middle Eastern or North African	2.4
Multi-ethnic	15.5
Something else	2.6
Refused	1.2

Thanks for your time and your opinion counts, goodbye.

14. GENDER

	%
Female	51.0
Male	49.0

15. PARTY

	%
Republican	27.6
Democrat	48.3
No party preference	16.9
Minor party	7.1

16. TURNOUT HISTORY

	%
New/Unreliable	9.4
Reliable	49.6
Very reliable	40.9

17. ERA OF ORIGINAL REGISTRATION

	%
Biden	8.8
Trump	29.2
Obama	8.9
Bush II	18.2
Pre-Bush II	34.9
Average	2007

18. REGION

	%
Los Angeles/Inland Empire	33.5
San Francisco Bay Area	23.5
Central Inland	17.2
South	16.2
Central Coast	6.1
North	3.6