

Pure Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
HISPANIC	Yes	75%	73%	91%	84%	76%	81%	67%	70%	64%	83%	45%	88%	74%
	No	25%	27%	9%	16%	24%	19%	33%	30%	36%	17%	55%	12%	26%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405
LANGUAGE	English	89%	91%	93%	89%	95%	96%	91%	86%	81%	97%	100%	57%	90%
	Spanish	11%	9%	7%	11%	5%	4%	9%	14%	19%	3%	0%	43%	10%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
YEARS IN EL PASO	< 5 years	4%	5%	0%	6%	12%	3%	4%	2%	1%	1%	11%	3%	4%
	5 to < 10 years	3%	6%	16%	5%	9%	4%	2%	3%	0%	2%	9%	8%	5%
	10 to < 20 years	8%	13%	30%	7%	14%	19%	5%	6%	7%	4%	20%	16%	11%
	20 to < 30 years	20%	14%	50%	35%	12%	14%	18%	7%	12%	18%	12%	26%	17%
	30 to < 40 years	14%	22%	3%	44%	31%	12%	12%	15%	8%	21%	19%	10%	18%
	40 to < 50 years	12%	14%	0%	3%	19%	25%	7%	17%	5%	12%	12%	15%	13%
	50 to < 60 years	19%	9%	0%	0%	0%	24%	32%	6%	22%	17%	9%	15%	14%
	60 years+	19%	16%	0%	0%	2%	0%	20%	42%	45%	25%	9%	7%	18%
	n=	179	204	26	35	50	62	77	67	66	200	122	55	383

Competitive Edge Research & Communication, Inc.

Pure Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
PARTY	Democrat	77%	74%	100%	85%	76%	83%	70%	63%	70%	79%	64%	81%	75%
	Republican	20%	21%	0%	8%	15%	14%	25%	35%	30%	19%	31%	14%	21%
	Non-partisan	3%	5%	0%	7%	9%	3%	5%	2%	0%	3%	5%	5%	4%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
TURNOUT HISTORY	Unreliable	32%	38%	70%	58%	45%	39%	28%	21%	11%	34%	35%	37%	35%
	Reliable	45%	42%	30%	40%	46%	38%	53%	41%	48%	43%	41%	49%	44%
	Very Reliable	22%	20%	0%	2%	9%	23%	18%	38%	41%	23%	25%	14%	21%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405
DATE OF REGISTRATION	Trump T2	3%	4%	20%	4%	4%	1%	4%	1%	1%	2%	6%	4%	4%
	Biden	11%	14%	76%	15%	17%	8%	6%	6%	1%	11%	17%	10%	12%
	Trump T1	8%	7%	3%	24%	14%	1%	6%	5%	0%	7%	8%	9%	8%
	Obama	11%	20%	0%	57%	14%	20%	11%	3%	2%	15%	13%	19%	15%
	Bush II	23%	22%	0%	0%	43%	32%	16%	22%	24%	23%	15%	31%	23%
	Pre-Bush II	43%	33%	0%	0%	8%	38%	56%	62%	71%	42%	40%	27%	39%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
CITY COUNCIL DISTRICT	District 1	20%	16%	6%	19%	21%	17%	22%	19%	13%	13%	22%	25%	18%
	District 2	11%	9%	8%	5%	8%	12%	8%	11%	15%	10%	7%	12%	10%
	District 3	18%	14%	15%	13%	17%	20%	9%	14%	26%	22%	9%	12%	16%
	District 4	10%	12%	13%	13%	3%	13%	14%	11%	9%	7%	16%	12%	11%
	District 5	7%	13%	12%	10%	19%	11%	13%	1%	1%	9%	11%	10%	10%
	District 6	11%	14%	19%	9%	12%	7%	14%	16%	11%	13%	11%	12%	12%
	District 7	12%	13%	22%	19%	14%	4%	8%	20%	8%	15%	10%	9%	12%
	District 8	12%	10%	4%	11%	6%	15%	12%	7%	17%	11%	14%	8%	11%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		AGE							TOTAL
		18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
GENDER	Female	55%	47%	49%	55%	49%	58%	61%	53%
	Male	45%	53%	51%	45%	51%	42%	39%	47%
	n=	28	38	56	63	79	71	70	405
BIRTHPLACE	Texas	72%	71%	53%	49%	55%	49%	44%	54%
	Elsewhere in US	24%	23%	29%	24%	26%	27%	31%	27%
	Foreign country	4%	6%	18%	27%	19%	24%	25%	19%
	n=	27	37	56	62	77	70	68	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
GENDER	Female	54%	51%	53%	57%	53%
	Male	46%	49%	47%	43%	47%
	n=	255	150	388	17	405
AGE	18-24	7%	2%	6%	4%	5%
	25-34	13%	7%	12%	13%	12%
	35-44	16%	15%	17%	8%	16%
	45-54	19%	13%	18%	8%	17%
	55-64	16%	23%	18%	17%	18%
	65-74	17%	21%	17%	25%	18%
	75+	11%	19%	12%	25%	13%
	n=	255	150	388	17	405
BIRTHPLACE	Texas	61%	35%	58%	17%	54%
	Elsewhere in US	16%	56%	30%	0%	27%
	Foreign country	23%	9%	12%	83%	19%
	n=	249	148	380	17	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
YEARS IN EL PASO	< 5 years	2%	11%	5%	0%	4%
	5 to < 10 years	3%	10%	5%	4%	5%
	10 to < 20 years	11%	12%	10%	18%	11%
	20 to < 30 years	19%	11%	17%	25%	17%
	30 to < 40 years	18%	18%	18%	20%	18%
	40 to < 50 years	14%	9%	13%	13%	13%
	50 to < 60 years	15%	13%	14%	21%	14%
	60 years+	19%	15%	20%	0%	18%
	n=	244	139	366	17	383

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
PARTY	Democrat	87%	43%	73%	93%	75%
	Republican	13%	43%	22%	7%	21%
	Non-partisan	0%	14%	4%	0%	4%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
TURNOUT HISTORY	Unreliable	38%	27%	33%	49%	35%
	Reliable	45%	40%	44%	43%	44%
	Very Reliable	17%	33%	23%	8%	21%
	n=	255	150	388	17	405
DATE OF REGISTRATION	Trump T2	2%	7%	4%	0%	4%
	Biden	13%	10%	13%	4%	12%
	Trump T1	7%	9%	7%	14%	8%
	Obama	16%	13%	13%	31%	15%
	Bush II	23%	20%	22%	29%	23%
	Pre-Bush II	38%	41%	40%	23%	39%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
CITY COUNCIL DISTRICT	District 1	15%	27%	19%	12%	18%
	District 2	11%	7%	9%	21%	10%
	District 3	18%	10%	16%	14%	16%
	District 4	10%	13%	11%	12%	11%
	District 5	10%	8%	10%	5%	10%
	District 6	14%	7%	12%	11%	12%
	District 7	13%	10%	12%	20%	12%
	District 8	9%	17%	12%	4%	11%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		HISPANIC		TOTAL
		Yes	No	Total
LANGUAGE	English	87%	100%	90%
	Spanish	13%	0%	10%
	n=	255	150	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
GENDER	Female	50%	33%	41%	62%	42%	50%	69%	57%	53%
	Male	50%	67%	59%	38%	58%	50%	31%	43%	47%
	n=	19	20	42	62	65	46	52	77	405
AGE	18-24	0%	19%	15%	15%	1%	0%	0%	0%	5%
	25-34	16%	13%	7%	24%	29%	3%	0%	0%	12%
	35-44	42%	29%	20%	11%	25%	22%	0%	2%	16%
	45-54	12%	17%	31%	14%	12%	34%	29%	0%	17%
	55-64	18%	9%	8%	19%	12%	10%	41%	21%	18%
	65-74	9%	14%	10%	7%	15%	25%	8%	44%	18%
	75+	3%	0%	9%	9%	6%	5%	21%	34%	13%
	n=	19	20	42	62	65	46	52	77	405
BIRTHPLACE	Texas	18%	18%	19%	54%	62%	52%	63%	78%	54%
	Elsewhere in US	68%	49%	51%	17%	27%	25%	16%	14%	27%
	Foreign country	14%	32%	30%	28%	11%	23%	21%	8%	19%
	n=	19	20	40	62	65	45	52	74	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
HISPANIC	Yes	34%	45%	73%	84%	75%	82%	77%	79%	74%
	No	66%	55%	27%	16%	25%	18%	23%	21%	26%
	n=	19	20	42	62	65	46	52	77	405
LANGUAGE	English	100%	91%	83%	85%	88%	90%	85%	100%	90%
	Spanish	0%	9%	17%	15%	12%	10%	15%	0%	10%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
PARTY	Democrat	46%	38%	80%	84%	79%	84%	77%	74%	75%
	Republican	40%	31%	15%	15%	18%	14%	21%	25%	21%
	Non-partisan	15%	31%	5%	1%	3%	1%	2%	1%	4%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
TURNOUT HISTORY	Unreliable	49%	61%	45%	38%	35%	42%	24%	16%	35%
	Reliable	41%	30%	42%	41%	50%	35%	50%	49%	44%
	Very Reliable	10%	9%	13%	21%	15%	23%	25%	36%	21%
	n=	19	20	42	62	65	46	52	77	405
DATE OF REGISTRATION	Trump T2	28%	13%	8%	1%	1%	0%	3%	1%	4%
	Biden	60%	37%	17%	15%	5%	7%	2%	4%	12%
	Trump T1	6%	27%	21%	11%	10%	1%	0%	1%	8%
	Obama	6%	14%	26%	24%	29%	12%	5%	1%	15%
	Bush II	0%	10%	25%	37%	29%	32%	12%	8%	23%
	Pre-Bush II	0%	0%	3%	12%	26%	48%	78%	84%	39%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
CITY COUNCIL DISTRICT	District 1	0%	35%	23%	28%	23%	13%	14%	10%	18%
	District 2	0%	4%	12%	10%	8%	14%	9%	13%	10%
	District 3	6%	9%	5%	15%	13%	24%	22%	21%	16%
	District 4	12%	9%	13%	10%	18%	5%	9%	9%	11%
	District 5	31%	19%	10%	13%	8%	12%	5%	3%	10%
	District 6	15%	13%	20%	12%	8%	4%	14%	11%	12%
	District 7	0%	4%	5%	8%	11%	20%	12%	23%	12%
	District 8	36%	5%	11%	3%	12%	8%	16%	10%	11%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
GENDER	Female	54%	52%	42%	53%
	Male	46%	48%	58%	47%
	n=	284	101	20	405
AGE	18-24	7%	0%	0%	5%
	25-34	13%	5%	21%	12%
	35-44	16%	11%	36%	16%
	45-54	19%	12%	13%	17%
	55-64	17%	22%	21%	18%
	65-74	15%	31%	9%	18%
	75+	12%	19%	0%	13%
	n=	284	101	20	405
BIRTHPLACE	Texas	56%	48%	40%	54%
	Elsewhere in US	23%	39%	35%	27%
	Foreign country	21%	13%	25%	19%
	n=	277	101	19	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
HISPANIC	Yes	85%	46%	8%	74%
	No	15%	54%	92%	26%
	n=	284	101	20	405
LANGUAGE	English	88%	97%	100%	90%
	Spanish	12%	3%	0%	10%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
YEARS IN EL PASO	< 5 years	3%	9%	17%	4%
	5 to < 10 years	2%	7%	36%	5%
	10 to < 20 years	11%	8%	14%	11%
	20 to < 30 years	19%	13%	4%	17%
	30 to < 40 years	19%	16%	11%	18%
	40 to < 50 years	14%	9%	4%	13%
	50 to < 60 years	14%	15%	9%	14%
	60 years+	17%	22%	4%	18%
	n=	271	93	19	383

Competitive Edge Research & Communication, Inc.

Pure Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
TURNOUT HISTORY	Unreliable	40%	14%	56%	35%
	Reliable	41%	52%	44%	44%
	Very Reliable	19%	34%	0%	21%
	n=	284	101	20	405
DATE OF REGISTRATION	Trump T2	3%	3%	11%	4%
	Biden	13%	10%	15%	12%
	Trump T1	7%	7%	27%	8%
	Obama	16%	9%	25%	15%
	Bush II	23%	23%	10%	23%
	Pre-Bush II	37%	49%	12%	39%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
CITY COUNCIL DISTRICT	District 1	17%	23%	23%	18%
	District 2	11%	5%	9%	10%
	District 3	16%	16%	10%	16%
	District 4	11%	12%	0%	11%
	District 5	10%	9%	11%	10%
	District 6	12%	10%	18%	12%
	District 7	14%	8%	10%	12%
	District 8	9%	17%	19%	11%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
GENDER	Female	50%	55%	56%	49%	46%	57%	39%	55%	60%	53%
	Male	50%	45%	44%	51%	54%	43%	61%	45%	40%	47%
	n=	130	176	99	18	54	27	52	86	168	405
AGE	18-24	11%	4%	0%	31%	33%	2%	0%	0%	0%	5%
	25-34	20%	11%	1%	15%	14%	38%	45%	0%	0%	12%
	35-44	20%	17%	7%	18%	22%	30%	15%	30%	3%	16%
	45-54	19%	15%	19%	5%	11%	3%	22%	24%	17%	17%
	55-64	15%	22%	16%	21%	9%	15%	13%	13%	26%	18%
	65-74	11%	17%	32%	7%	9%	13%	4%	18%	29%	18%
	75+	4%	15%	25%	3%	1%	0%	2%	14%	24%	13%
	n=	130	176	99	18	54	27	52	86	168	405
BIRTHPLACE	Texas	53%	53%	57%	33%	47%	49%	53%	55%	59%	54%
	Elsewhere in US	26%	25%	31%	47%	37%	28%	23%	18%	27%	27%
	Foreign country	21%	22%	12%	20%	16%	23%	24%	27%	13%	19%
	n=	127	172	98	18	52	27	51	84	165	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
HISPANIC	Yes	80%	76%	60%	49%	79%	69%	77%	77%	73%	74%
	No	20%	24%	40%	51%	21%	31%	23%	23%	27%	26%
	n=	130	176	99	18	54	27	52	86	168	405
LANGUAGE	English	86%	90%	96%	100%	97%	82%	80%	87%	94%	90%
	Spanish	14%	10%	4%	0%	3%	18%	20%	13%	6%	10%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
YEARS IN EL PASO	< 5 years	6%	4%	2%	33%	23%	3%	2%	0%	0%	4%
	5 to < 10 years	8%	3%	2%	16%	15%	16%	4%	2%	0%	5%
	10 to < 20 years	14%	10%	7%	22%	16%	29%	18%	12%	1%	11%
	20 to < 30 years	19%	16%	17%	6%	23%	24%	27%	29%	5%	17%
	30 to < 40 years	18%	20%	13%	5%	8%	24%	34%	23%	12%	18%
	40 to < 50 years	16%	10%	14%	0%	8%	2%	10%	19%	16%	13%
	50 to < 60 years	10%	16%	17%	12%	2%	0%	5%	8%	28%	14%
	60 years+	8%	20%	29%	7%	6%	2%	1%	7%	38%	18%
	n=	121	167	95	18	48	26	50	80	161	383

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
PARTY	Democrat	86%	71%	67%	73%	80%	67%	81%	77%	73%	75%
	Republican	8%	25%	33%	15%	16%	19%	12%	21%	26%	21%
	Non-partisan	6%	4%	0%	11%	5%	14%	7%	2%	1%	4%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
CITY COUNCIL DISTRICT	District 1	14%	18%	25%	13%	8%	34%	19%	24%	15%	18%
	District 2	9%	8%	15%	5%	3%	17%	9%	7%	13%	10%
	District 3	19%	14%	15%	11%	12%	9%	14%	21%	17%	16%
	District 4	12%	11%	7%	21%	15%	10%	11%	10%	9%	11%
	District 5	11%	12%	2%	13%	17%	7%	16%	10%	4%	10%
	District 6	11%	14%	11%	12%	21%	11%	6%	13%	12%	12%
	District 7	17%	10%	10%	11%	10%	5%	15%	8%	16%	12%
	District 8	7%	11%	16%	13%	13%	6%	11%	7%	14%	11%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		TURNOUT HISTORY			TOTAL
		Unreliable	Reliable	Very Reliable	Total
DATE OF REGISTRATION	Trump T2	10%	0%	0%	4%
	Biden	18%	13%	4%	12%
	Trump T1	9%	9%	3%	8%
	Obama	25%	13%	3%	15%
	Bush II	21%	22%	26%	23%
	Pre-Bush II	17%	43%	64%	39%
	n=	130	176	99	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
GENDER	Female	58%	57%	59%	48%	39%	48%	53%	58%	53%
	Male	42%	43%	41%	52%	61%	52%	47%	42%	47%
	n=	76	38	62	46	38	48	48	49	405
AGE	18-24	2%	4%	5%	7%	7%	9%	9%	2%	5%
	25-34	13%	7%	10%	15%	13%	8%	18%	12%	12%
	35-44	19%	13%	17%	4%	31%	16%	18%	9%	16%
	45-54	16%	21%	22%	21%	20%	9%	6%	23%	17%
	55-64	22%	14%	10%	24%	25%	21%	11%	20%	18%
	65-74	19%	20%	16%	18%	2%	24%	30%	12%	18%
	75+	9%	20%	21%	11%	1%	12%	8%	21%	13%
	n=	76	38	62	46	38	48	48	49	405
BIRTHPLACE	Texas	40%	57%	71%	38%	52%	56%	64%	53%	54%
	Elsewhere in US	33%	19%	15%	41%	29%	24%	21%	33%	27%
	Foreign country	27%	24%	14%	22%	19%	20%	14%	14%	19%
	n=	75	37	62	44	38	47	46	48	397

Competitive Edge Research & Communication, Inc.

Pure Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
HISPANIC	Yes	61%	82%	83%	69%	77%	85%	80%	60%	74%
	No	39%	18%	17%	31%	23%	15%	20%	40%	26%
	n=	76	38	62	46	38	48	48	49	405
LANGUAGE	English	93%	79%	91%	89%	95%	91%	84%	96%	90%
	Spanish	7%	21%	9%	11%	5%	9%	16%	4%	10%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
YEARS IN EL PASO	< 5 years	0%	0%	1%	5%	14%	6%	0%	15%	4%
	5 to < 10 years	9%	2%	3%	4%	9%	5%	2%	2%	5%
	10 to < 20 years	13%	12%	4%	13%	11%	19%	4%	11%	11%
	20 to < 30 years	26%	17%	16%	16%	24%	19%	11%	6%	17%
	30 to < 40 years	22%	15%	14%	29%	14%	13%	15%	19%	18%
	40 to < 50 years	9%	18%	19%	7%	16%	4%	20%	10%	13%
	50 to < 60 years	11%	13%	19%	11%	7%	17%	14%	21%	14%
	60 years+	10%	23%	23%	15%	5%	16%	33%	16%	18%
	n=	74	37	59	43	37	43	45	45	383

Competitive Edge Research & Communication, Inc.

Pure Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
PARTY	Democrat	69%	86%	77%	76%	76%	77%	84%	60%	75%
	Republican	26%	10%	20%	24%	19%	17%	13%	33%	21%
	Non-partisan	5%	3%	2%	0%	4%	6%	3%	7%	4%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Pure Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
TURNOUT HISTORY	Unreliable	27%	32%	41%	40%	40%	31%	47%	23%	35%
	Reliable	44%	36%	39%	46%	56%	50%	36%	45%	44%
	Very Reliable	29%	32%	20%	14%	4%	19%	17%	31%	21%
	n=	76	38	62	46	38	48	48	49	405
DATE OF REGISTRATION	Trump T2	3%	2%	3%	7%	5%	4%	3%	4%	4%
	Biden	5%	4%	9%	17%	23%	22%	10%	15%	12%
	Trump T1	14%	13%	4%	7%	6%	7%	3%	4%	8%
	Obama	16%	14%	13%	15%	25%	7%	18%	15%	15%
	Bush II	30%	16%	30%	21%	24%	24%	15%	14%	23%
	Pre-Bush II	32%	50%	41%	33%	18%	37%	51%	48%	39%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	38%	34%	72%	54%	34%	28%	34%	26%	37%	35%	34%	44%	36%
	Only a little	23%	15%	14%	5%	22%	21%	21%	21%	24%	17%	19%	22%	19%
	Some	26%	30%	11%	28%	19%	38%	29%	30%	27%	30%	28%	22%	28%
	A great deal	13%	21%	3%	13%	25%	13%	17%	23%	12%	18%	18%	12%	17%
	n=	190	212	28	38	55	61	79	71	70	209	127	58	402

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	37%	34%	33%	66%	36%
	Only a little	21%	14%	18%	27%	19%
	Some	28%	27%	30%	7%	28%
	A great deal	14%	24%	19%	0%	17%
	n=	252	150	385	17	402

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	39%	39%	47%	54%	34%	33%	34%	18%	36%
	Only a little	42%	4%	28%	11%	14%	20%	32%	19%	19%
	Some	15%	41%	20%	20%	28%	26%	20%	48%	28%
	A great deal	4%	16%	6%	14%	25%	21%	14%	16%	17%
	n=	19	20	40	62	65	46	51	77	402

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	40%	25%	35%	36%
	Only a little	18%	21%	20%	19%
	Some	27%	31%	35%	28%
	A great deal	15%	24%	10%	17%
	n=	281	101	20	402

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	52%	33%	19%	46%	51%	45%	50%	33%	26%	36%
	Only a little	18%	20%	19%	34%	11%	24%	9%	23%	21%	19%
	Some	20%	29%	38%	20%	25%	29%	25%	23%	33%	28%
	A great deal	11%	18%	24%	0%	13%	2%	16%	22%	20%	17%
	n=	128	175	99	18	54	27	51	85	167	402

Competitive Edge Research & Communication, Inc.

Downtown Deck Plaza Information Exposure - Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA	Nothing at all	26%	43%	33%	33%	48%	49%	38%	29%	36%
	Only a little	12%	22%	19%	26%	20%	15%	20%	23%	19%
	Some	38%	29%	33%	21%	14%	29%	27%	23%	28%
	A great deal	25%	6%	15%	19%	18%	7%	15%	26%	17%
	n=	75	38	61	45	38	48	48	49	402

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
INTENDED VISITATION FREQUENCY	Never	27%	25%	18%	11%	8%	22%	28%	38%	53%	25%	27%	26%	26%
	Less often than that	26%	22%	4%	12%	15%	34%	32%	32%	20%	21%	27%	26%	24%
	1-6 times/year	19%	25%	21%	26%	40%	19%	19%	10%	19%	22%	30%	13%	22%
	1-2 times/month	24%	21%	53%	39%	26%	18%	18%	18%	8%	26%	11%	29%	23%
	Once a week+	4%	7%	4%	11%	11%	8%	3%	1%	0%	5%	6%	6%	5%
	n=	182	202	27	38	54	60	74	66	65	195	126	56	384

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
INTENDED VISITATION FREQUENCY	Never	20%	43%	26%	31%	26%
	Less often than that	24%	25%	25%	11%	24%
	1-6 times/year	24%	16%	23%	10%	22%
	1-2 times/month	27%	12%	21%	41%	23%
	Once a week+	6%	4%	5%	8%	5%
	n=	236	148	367	17	384

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
INTENDED VISITATION FREQUENCY	Never	26%	17%	17%	17%	18%	27%	38%	35%	26%
	Less often than that	22%	15%	34%	22%	19%	21%	26%	31%	24%
	1-6 times/year	28%	43%	24%	15%	27%	24%	19%	19%	22%
	1-2 times/month	14%	20%	26%	33%	29%	22%	15%	14%	23%
	Once a week+	11%	6%	0%	13%	7%	6%	2%	0%	5%
	n=	19	19	40	60	62	45	51	68	384

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
INTENDED VISITATION FREQUENCY	Never	22%	43%	19%	26%
	Less often than that	22%	27%	41%	24%
	1-6 times/year	25%	12%	19%	22%
	1-2 times/month	25%	15%	9%	23%
	Once a week+	6%	2%	11%	5%
	n=	267	97	20	384

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
INTENDED VISITATION FREQUENCY	Never	25%	23%	34%	12%	28%	10%	13%	28%	34%	26%
	Less often than that	22%	28%	20%	12%	14%	26%	29%	19%	28%	24%
	1-6 times/year	20%	22%	24%	25%	32%	13%	19%	22%	21%	22%
	1-2 times/month	29%	20%	16%	51%	19%	32%	31%	25%	14%	23%
	Once a week+	4%	7%	5%	0%	7%	19%	7%	6%	1%	5%
	n=	126	166	92	18	51	27	50	81	157	384

Competitive Edge Research & Communication, Inc.

Visitation - Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
INTENDED VISITATION FREQUENCY	Never	27%	27%	31%	26%	24%	26%	20%	25%	26%
	Less often than that	26%	17%	22%	30%	25%	25%	23%	20%	24%
	1-6 times/year	16%	22%	20%	8%	31%	27%	22%	35%	22%
	1-2 times/month	22%	23%	20%	33%	17%	19%	31%	18%	23%
	Once a week+	9%	11%	7%	3%	2%	2%	4%	2%	5%
	n=	73	35	58	43	37	46	44	48	384

Competitive Edge Research & Communication, Inc.

Visitation - Behaviorials

		AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA				TOTAL
		Nothing at all	Only a little	Some	A great deal	Total
INTENDED VISITATION FREQUENCY	Never	31%	12%	26%	33%	26%
	Less often than that	19%	31%	27%	20%	24%
	1-6 times/year	26%	22%	22%	16%	22%
	1-2 times/month	20%	32%	23%	19%	23%
	Once a week+	6%	3%	2%	12%	5%
	n=	133	67	110	71	384

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	25%	31%	14%	27%	7%	27%	39%	35%	33%	27%	34%	19%	28%
	Somewhat oppose	15%	8%	6%	8%	6%	8%	20%	9%	21%	10%	11%	16%	11%
	Unsure	18%	15%	13%	11%	19%	15%	15%	20%	20%	19%	15%	12%	17%
	Somewhat support	20%	23%	42%	35%	27%	25%	6%	19%	17%	22%	20%	23%	22%
	Strongly support	23%	23%	25%	19%	41%	25%	20%	17%	9%	21%	20%	30%	23%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	23%	40%	29%	12%	28%
	Somewhat oppose	12%	10%	11%	16%	11%
	Unsure	17%	15%	17%	9%	17%
	Somewhat support	23%	19%	21%	28%	22%
	Strongly support	25%	16%	21%	35%	23%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	25%	23%	23%	17%	37%	18%	26%	39%	28%
	Somewhat oppose	5%	4%	12%	13%	9%	8%	22%	12%	11%
	Unsure	9%	9%	19%	15%	8%	14%	23%	23%	17%
	Somewhat support	42%	42%	17%	24%	17%	37%	17%	14%	22%
	Strongly support	20%	22%	29%	31%	29%	22%	12%	12%	23%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	23%	43%	29%	28%
	Somewhat oppose	12%	10%	14%	11%
	Unsure	17%	19%	8%	17%
	Somewhat support	24%	12%	29%	22%
	Strongly support	24%	16%	21%	23%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	20%	29%	36%	19%	25%	14%	21%	23%	37%	28%
	Somewhat oppose	9%	12%	13%	3%	5%	7%	7%	11%	17%	11%
	Unsure	17%	19%	11%	10%	17%	9%	14%	20%	18%	17%
	Somewhat support	27%	18%	22%	40%	33%	26%	28%	16%	17%	22%
	Strongly support	26%	21%	19%	28%	19%	43%	29%	31%	12%	23%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	32%	25%	26%	40%	25%	18%	20%	34%	28%
	Somewhat oppose	13%	9%	11%	11%	10%	16%	8%	13%	11%
	Unsure	12%	12%	28%	14%	17%	12%	17%	20%	17%
	Somewhat support	22%	15%	17%	17%	29%	27%	33%	15%	22%
	Strongly support	21%	38%	19%	19%	19%	27%	22%	18%	23%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Behaviorials

		AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA				TOTAL
		Nothing at all	Only a little	Some	A great deal	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	18%	13%	36%	49%	28%
	Somewhat oppose	12%	18%	10%	3%	11%
	Unsure	25%	19%	11%	6%	17%
	Somewhat support	24%	23%	24%	12%	22%
	Strongly support	21%	26%	18%	30%	23%
	n=	139	73	116	74	405

Competitive Edge Research & Communication, Inc.

Opinion of Downtown Deck Plaza - Behaviorials

		INTENDED VISITATION FREQUENCY					TOTAL
		Never	Less often than that	1-6 times/year	1-2 times/month	Once a week+	Total
POSITION ON DOWNTOWN DECK PLAZA	Strongly oppose	61%	28%	18%	2%	9%	28%
	Somewhat oppose	11%	23%	10%	6%	0%	11%
	Unsure	16%	18%	22%	9%	5%	17%
	Somewhat support	11%	21%	28%	35%	6%	22%
	Strongly support	1%	10%	22%	48%	81%	23%
	n=	113	93	83	77	18	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	17%	21%	18%	19%	37%	12%	21%	12%	13%	19%	15%	26%	19%
	Has merit, but only if mostly privately funded	29%	26%	32%	46%	28%	31%	16%	26%	22%	29%	23%	27%	27%
	Costs too much and public funds should not be spent on it	48%	43%	46%	36%	23%	49%	54%	54%	55%	45%	55%	37%	46%
	Unsure	6%	10%	4%	0%	12%	7%	8%	8%	10%	7%	7%	10%	8%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	21%	14%	18%	26%	19%
	Has merit, but only if mostly privately funded	31%	18%	27%	33%	27%
	Costs too much and public funds should not be spent on it	41%	59%	48%	26%	46%
	Unsure	7%	9%	7%	15%	8%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	24%	18%	32%	17%	15%	19%	17%	13%	19%
	Has merit, but only if mostly privately funded	22%	14%	27%	42%	26%	29%	21%	27%	27%
	Costs too much and public funds should not be spent on it	48%	46%	35%	38%	50%	42%	51%	54%	46%
	Unsure	6%	23%	6%	3%	9%	10%	11%	6%	8%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	21%	12%	19%	19%
	Has merit, but only if mostly privately funded	30%	19%	21%	27%
	Costs too much and public funds should not be spent on it	42%	62%	45%	46%
	Unsure	8%	7%	16%	8%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	24%	16%	16%	17%	25%	41%	21%	19%	12%	19%
	Has merit, but only if mostly privately funded	23%	30%	30%	37%	25%	29%	30%	32%	23%	27%
	Costs too much and public funds should not be spent on it	44%	46%	48%	39%	46%	23%	38%	41%	57%	46%
	Unsure	9%	8%	5%	7%	5%	7%	11%	7%	8%	8%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	18%	29%	11%	22%	18%	26%	23%	9%	19%
	Has merit, but only if mostly privately funded	26%	20%	36%	20%	27%	26%	36%	23%	27%
	Costs too much and public funds should not be spent on it	52%	33%	43%	52%	45%	42%	39%	58%	46%
	Unsure	4%	17%	10%	6%	10%	6%	2%	10%	8%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Behaviorials

		AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA				TOTAL
		Nothing at all	Only a little	Some	A great deal	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	20%	22%	17%	20%	19%
	Has merit, but only if mostly privately funded	26%	34%	29%	21%	27%
	Costs too much and public funds should not be spent on it	44%	37%	47%	54%	46%
	Unsure	10%	8%	7%	5%	8%
	n=	139	73	116	74	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Behaviorials

		INTENDED VISITATION FREQUENCY					TOTAL
		Never	Less often than that	1-6 times/year	1-2 times/month	Once a week+	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	2%	10%	17%	46%	34%	19%
	Has merit, but only if mostly privately funded	11%	22%	39%	37%	41%	27%
	Costs too much and public funds should not be spent on it	79%	58%	38%	13%	10%	46%
	Unsure	8%	10%	6%	3%	15%	8%
	n=	113	93	83	77	18	405

Competitive Edge Research & Communication, Inc.

Funding Preference - Attitudinals

		POSITION ON DOWNTOWN DECK PLAZA					TOTAL
		Strongly oppose	Somewhat oppose	Unsure	Somewhat support	Strongly support	Total
PROJECT FUNDING PREFERENCE	Worth it regardless of funding source	0%	7%	7%	16%	60%	19%
	Has merit, but only if mostly privately funded	5%	25%	33%	58%	22%	27%
	Costs too much and public funds should not be spent on it	94%	64%	34%	20%	12%	46%
	Unsure	2%	4%	25%	6%	7%	8%
	n=	126	45	67	84	83	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		GENDER		AGE							BIRTHPLACE			TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65-74	75+	Texas	Elsewhere in US	Foreign country	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	24%	25%	4%	19%	16%	21%	38%	28%	29%	23%	29%	22%	25%
	Somewhat less inclined to support	9%	6%	11%	11%	4%	10%	4%	10%	8%	10%	6%	3%	8%
	Makes no difference/Unsure	49%	51%	74%	52%	49%	49%	43%	50%	50%	48%	55%	51%	50%
	Somewhat more inclined to support	6%	8%	6%	13%	10%	4%	4%	7%	7%	9%	5%	6%	7%
	Much more inclined to support	12%	9%	4%	5%	21%	16%	11%	6%	6%	10%	6%	18%	11%
	n=	192	213	28	38	56	63	79	71	70	210	129	58	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		HISPANIC		LANGUAGE		TOTAL
		Yes	No	English	Spanish	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	21%	34%	26%	10%	25%
	Somewhat less inclined to support	8%	6%	8%	7%	8%
	Makes no difference/Unsure	50%	50%	50%	49%	50%
	Somewhat more inclined to support	8%	5%	7%	12%	7%
	Much more inclined to support	13%	5%	9%	22%	11%
	n=	255	150	388	17	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		YEARS IN EL PASO								TOTAL
		< 5 years	5 to < 10 years	10 to < 20 years	20 to < 30 years	30 to < 40 years	40 to < 50 years	50 to < 60 years	60 years+	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	22%	18%	11%	26%	24%	23%	27%	29%	25%
	Somewhat less inclined to support	6%	5%	10%	5%	13%	4%	7%	10%	8%
	Makes no difference/Unsure	61%	69%	66%	50%	37%	47%	54%	47%	50%
	Somewhat more inclined to support	6%	4%	0%	3%	15%	14%	5%	6%	7%
	Much more inclined to support	6%	4%	13%	17%	11%	12%	6%	8%	11%
	n=	19	20	42	62	65	46	52	77	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		PARTY			TOTAL
		Democrat	Republican	Non-partisan	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	21%	38%	27%	25%
	Somewhat less inclined to support	8%	7%	8%	8%
	Makes no difference/Unsure	51%	48%	50%	50%
	Somewhat more inclined to support	9%	1%	11%	7%
	Much more inclined to support	12%	6%	5%	11%
	n=	284	101	20	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		TURNOUT HISTORY			DATE OF REGISTRATION						TOTAL
		Unreliable	Reliable	Very Reliable	Trump T2	Biden	Trump T1	Obama	Bush II	Pre-Bush II	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	22%	24%	30%	19%	18%	9%	16%	30%	30%	25%
	Somewhat less inclined to support	8%	8%	7%	7%	5%	8%	12%	5%	9%	8%
	Makes no difference/Unsure	53%	53%	39%	53%	66%	55%	48%	43%	49%	50%
	Somewhat more inclined to support	9%	6%	7%	22%	4%	3%	10%	7%	6%	7%
	Much more inclined to support	9%	10%	16%	0%	6%	25%	13%	16%	6%	11%
	n=	130	176	99	18	54	27	52	86	168	405

Competitive Edge Research & Communication, Inc.

Political Impact - Demographics

		CITY COUNCIL DISTRICT								TOTAL
		District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	34%	14%	29%	28%	24%	20%	15%	25%	25%
	Somewhat less inclined to support	7%	17%	7%	1%	0%	7%	12%	9%	8%
	Makes no difference/Unsure	37%	37%	47%	63%	56%	62%	53%	52%	50%
	Somewhat more inclined to support	3%	2%	10%	6%	14%	8%	8%	7%	7%
	Much more inclined to support	18%	30%	6%	2%	6%	2%	12%	7%	11%
	n=	76	38	62	46	38	48	48	49	405

Competitive Edge Research & Communication, Inc.

Political Impact - Behaviorals

		AMOUNT SEEN, READ, OR HEARD ABOUT DOWNTOWN DECK PLAZA				TOTAL
		Nothing at all	Only a little	Some	A great deal	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	18%	20%	29%	39%	25%
	Somewhat less inclined to support	7%	9%	11%	3%	8%
	Makes no difference/Unsure	61%	50%	42%	37%	50%
	Somewhat more inclined to support	6%	5%	8%	10%	7%
	Much more inclined to support	8%	16%	10%	12%	11%
	n=	139	73	116	74	405

Competitive Edge Research & Communication, Inc.

Political Impact - Behaviorals

		INTENDED VISITATION FREQUENCY					TOTAL
		Never	Less often than that	1-6 times/year	1-2 times/month	Once a week+	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	53%	28%	16%	3%	0%	25%
	Somewhat less inclined to support	5%	10%	11%	6%	0%	8%
	Makes no difference/Unsure	39%	58%	57%	48%	43%	50%
	Somewhat more inclined to support	3%	2%	8%	17%	10%	7%
	Much more inclined to support	0%	1%	7%	26%	47%	11%
	n=	113	93	83	77	18	405

Competitive Edge Research & Communication, Inc.

Political Impact - Attitudinals

		POSITION ON DOWNTOWN DECK PLAZA					TOTAL
		Strongly oppose	Somewhat oppose	Unsure	Somewhat support	Strongly support	Total
IMPACT OF CITY COUNCILMEMBER'S POSITION	Much less inclined to support	69%	22%	13%	3%	1%	25%
	Somewhat less inclined to support	7%	19%	11%	6%	1%	8%
	Makes no difference/Unsure	22%	59%	73%	68%	45%	50%
	Somewhat more inclined to support	2%	0%	1%	18%	11%	7%
	Much more inclined to support	0%	0%	2%	5%	41%	11%
	n=	126	45	67	84	83	405

Competitive Edge Research & Communication, Inc.