

El Paso Freeway Deck Poll

n=405 active El Paso voters

Margin of sampling error +/- 4.9%

July 21-25, 2026

Data collection modes: phone, email invite, text invite

Weighted on gender, age, ethnicity (Latino), and language

Hello is ____ there? Hi this is ____ with Competitive Edge Research, a national polling firm and we're calling the good folks of El Paso to ask your opinion on local issues. We are not selling anything. Most people find it interesting, and all your answers will be kept strictly confidential. Let me begin by asking...

...about a plan to build a 6.5-acre park and community gathering place called the Downtown Deck Plaza over Interstate 10 from Santa Fe Street to Kansas Street.

Q1. Before today, how much, if anything, had you seen, read, or heard about the proposed Downtown Deck Plaza?

	%
A great deal	16.6
Some	27.6
Only a little	18.9
Nothing at all	36.1
Unsure (<i>Not read</i>)	0.9

Q2. If the Downtown Deck Plaza is built, about how often do you think you would visit the park?

	%
Once a week or more	5.1
Once or twice a month	21.5
One to six times a year	20.9
Less often than that	22.6
Never	24.7
Unsure (<i>Not read</i>)	5.2

Q3. Based on what you know today, do you support or oppose construction of the Downtown Deck Plaza?

	%
Strongly support	22.5
Somewhat support	21.8
Somewhat oppose	11.5
Strongly oppose	27.6
Unsure (<i>Not read</i>)	16.6

- Q4. The Downtown Deck Plaza is estimated to cost \$207 million, would provide local construction jobs, and would be funded by public and private sources. Which comes closest to your view?

	%
The project costs too much and public funds should not be spent on it	45.8
The project has merit, but only if it's mostly funded by private sources	27.4
The project is worth it regardless of where the money comes from	19.0
Unsure (<i>Not read</i>)	7.8

- Q5. If your City Council representative voted in favor of building the Downtown Deck Plaza, would that make you more inclined or less inclined to support them or would their support for the project make no difference to you?

	%
Much more inclined to support	10.6
Somewhat more inclined to support	7.1
No difference	46.9
Somewhat less inclined to support	7.6
Much less inclined to support	24.5
Unsure (<i>Not read</i>)	3.2

Now I have some demographic questions to ensure we have a representative sample...

- Q6. How many years have you resided in El Paso?

	%
< 5 years	4.1
5 to < 10 years	4.3
10 to < 20 years	10.2
20 to < 30 years	16.7
30 to < 40 years	17.0
40 to < 50 years	12.2
50 to < 60 years	13.6
60 years or more	17.7
Refused (<i>Not read</i>)	4.1

Q7. In what year were you born?

	%
18-24	5.4
25-34	11.9
35-44	15.9
45-54	17.2
55-64	18.1
65-74	18.1
75+	13.3
Average	53.9

Q8. And were you born in . . .

	%
Texas	53.0
In another state	26.1
In a foreign country	19.1
Refused (<i>Not read</i>)	1.9

Thanks for your time and your opinion counts, goodbye.

9. GENDER

	%
Female	53.3
Male	46.7

10. PARTY

	%
Democrat	75.4
Republican	20.7
No party preference	3.9

11. TURNOUT HISTORY

	%
New/Unreliable	34.9
Reliable	43.7
Very reliable	21.3

12. ERA OF ORIGINAL REGISTRATION

	%
Trump T2	3.6
Biden	12.4
Trump T1	7.6
Obama	15.2
Bush II	22.6
Pre-Bush II	38.7
Average	2004

13. LATINO SURNAME

	%
Yes	74.3
No	25.7

14. CITY COUNCIL DISTRICT

	%
District 1	18.1
District 2	9.9
District 3	16.1
District 4	10.8
District 5	9.6
District 6	12.2
District 7	12.4
District 8	11.0

15. LANGUAGE

	%
English	90.0
Spanish	10.0